



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

S.V.ROAD MALAD (W) MUMBAI - 400064

"ISO 9001:2015 CERTIFIED"

CLASS :- T.Y.B.A.(M.M.C) Advertising
Semester :- SEM VI (2021-2022)

Date : 17/11/2021

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9.00 A.M. TO 12.40 P.M.					Digital Media	
					Prof. Gaurang R	
1.00 P.M. TO 02.40 P.M.	Entertainment and Media Marketing	Entertainment and Media Marketing	Advertising in Contemporary Society	Advertising in Contemporary Society		Brand Management
	Prof. Minu P	Prof. Minu P	Prof. Bhavana S	Prof. Bhavana S		Prof. Adil N
	B	R	E	A	K	
3:00 PM TO 4:40 PM	Media Planning and Buying	Media Planning and Buying	Advertising Design	Advertising Design		Brand Management
	Prof. Manoj H	Prof. Manoj H	Prof. Meha M	Prof. Meha M		Prof. Adil N

Prof. Bhavana Singh

Prof. Subhashini Naikar

Dr. Kiran Mane

Co-ordinator B.A.(M.M.C)

Vice Principal SFC

I/c Principal

DI/TT-IT/TLP/00

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