



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS
S.V. ROAD MALAD (W) MUMBAI - 400064

"ISO 9001:2015 CERTIFIED"

CLASS :- T.Y.B.M.M Advertising
Semester :- SEM V (2020-2021)

Date : 04/07/2020

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11.00 A.M. TO 12.30 P.M.	Consumer Behaviour Prof. Bhavana S	Copywriting Prof. Avadesh	Consumer Behaviour Prof. Bhavana S	Copywriting Prof. Avadesh		
	B	R	E	A	K	
1.00 P.M. TO 2.30 P.M.	Brand Building Prof. Minu	Ad in Contemporary Society Prof. Shilpi	Ad Design 1:30 to 3:00 pm Prof. Aamir	Ad Design 1:30 to 3:00 pm Prof. Aamir	Brand Building Prof. Minu	Ad in Contemporary Society Prof. Shilpi
	B	R	E	A	K	
3:00 PM TO 4:30 PM					Media Planning and Buying Prof. Manoj H	Media Planning and Buying Prof. Manoj H

Prof. Bhavana Singh
Co-ordinator **B.A.(M.M.C)**
DI/TT-IT/TLP/00

Prof. Subhashini Naikar
Vice Principal **SFC**

Dr. N.N.Pandey
Principal



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CLASS :- S.Y.B.A.(M.M.C)

Semester :- SEM III (2020-2021)

Date : 04/07/2020

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11.00 A.M. TO 12.30 P.M.		Corporate Communication and Public Relations		Corporate Communication and Public Relations		Media Studies
		Prof. Bhavana S		Prof. Bhavana S		Prof. Minu P
	B	R	E	A	K	
1.00 P.M. TO 02.30 P.M.	Introduction to Photography	Introduction to Photography	Computers and Multimedia - I 1:30 to 3:00 pm	Motion Graphics and Visual Effects - I	Computers and Multimedia - I 1:30 to 3:00 pm	Motion Graphics and Visual Effects - I
	Prof. Vaibhav	Prof. Vaibhav	Prof. Shruti	Prof. Freddy	Prof. Shruti	Prof. Freddy
3:30 PM TO 5:00 PM			Film Communication - I	Media Studies	Film Communication - I	
			Prof. Shilpi	Prof. Minu P	Prof. Shilpi	

Prof. Bhavana Singh

Co-ordinator B.A.(M.M.C)

DI/TT-IT/TLP/00

Prof. Subhashini Naikar

Vice Principal SFC

Dr. N.N. Phadke

Principal



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16/7/2020

CLASS :- T.Y.B.M.M Journalism
Semester :- SEM V (2020-2021)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11.00 A.M. TO 12.30 P.M.	Feature and Opinion		Feature and Opinion		Indian Regional Journalism	Indian Regional Journalism
	Prof. Minu		Prof. Minu		Prof. Vaibhav B	Prof. Vaibhav B
	B	R	E	A	K	
1.00 P.M. TO 2.30 P.M.	Journalism and Public Opinion	Newspaper and Magazine 1:30 to 3:00 pm	Reporting	Newspaper and Magazine 1:30 to 3:00 pm	Journalism and Public Opinion	Reporting
	Prof. Freddy	Prof. Shruti	Prof. Avadesh	Prof. Shruti	Prof. Freddy	Prof. Avadesh
	B	R	E	A	K	
3:30 PM TO 5:00 PM		Editing		Editing		
		Prof. Shilpi		Prof. Shilpi		

BWS

Prof. Bhavana Singh
Co-ordinator B.A.(M.M.C)

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Prof. Subhashini Naikar
Vice Principal SFC

N.N.Pandey

Dr. N.N.Pandey
Principal

DI/TT-IT/TLP/00