

**Prahladrai Dalmia Lions College of Commerce & Economics**

**ISO 9001:2015**

**Bachelors of Management Studies**

**Syllabus for Class Test, (CIA), FEBRUARY, 2024**

**TYBMS SEMESTER VI**

Sr. No.	Name of the Course	Name of the Professor	Portion/ syllabus
1	Operation Research	CA Durgesh Kenkre & Rahul Yadav Sir	Assignment model ( theory and problems ) Sequencing Problem & theory of games ( theory and practical)
2	International Finance	Ms. Ruchira Prabhutendolkar	<u>Module I - Fundamentals of International Finance</u> Chapter 1 - Introduction to International Finance Chapter 2 - Balance of Payment Chapter 3 - International Monetary system Chapter 4 - An introduction to Exchange rates
3	Project Management	Mr. Vishnu Vyas	Chapter 1 - Introduction to Project Management Chapter 2 - Organisation Structure (Project Organisation) Chapter 4 - Project Manager Chapter 5 - Project Planning
4	Strategic Financial Management	Durgesh Y. Kenkre	Unit IV full and Unit I Only Dividend Decision
5	Indirect Taxes	Mr. Rahul Yadav	Chapter -1 Introduction about GST Chapter -Concept of Value & Place of supply Chpter- Registration
6	Brand Management	Mr. Nirav Tawadia	Chapter 1 - Introduction to Brand Management and Chapter 2 - Brand Analysis
7	Retail Management	Ms. Namrata Murugeshan mam	Chapter 1- Introduction to retail management Chapter 2- Retail formats
8	International Marketing	Ms Ridhisha Tarkari	Unit 1: Introduction to International Marketing & Trade
9	Media Planning & Management	Mr. Adil	Unit 1-Overview of Media & Media Planning
10	HRM in Global Perspective	Ms. Neha Sharma	Module -1
11	Organisational Development	Ms. Namrata Murugeshan mam	UNIT 1- Organisational Development- An overview UNIT 2- Organisational Diagnosis, Renewal and change- Meaning, need and Phase
12	HRM in Service Sector Management	Ms Ridhisha Tarkari	Unit 1: Service Sector Management-An Overview
13	Indian Ethos in Management	Ms. Nirav Tawadia	Unit - I a) Indian Ethos Meaning, Features, Need, History, Relevance, Principles Practised by Indian Companies, Requisites, Elements, Role of Indian Ethos in Managerial Practices b) Management Lessons from Scriptures: Management Lessons from Vedas, Management Lessons from Mahabharata, Management Lessons from Bible, Management Lessons from Quran, Management Lessons from Kautilya's Arthashastra



**CA Durgesh Y. Kenkre**  
**BMS Coordinator**



**Ms. Subhashini Naikar**  
**Vice Principal - SFC**



**Prof. (Dr.) Digambar N. Ganjewar**  
**Principal**

**DI/TT-IT/TLP/00**