

Prahladrai Dalmia Lions College of Commerce & Economics

(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)

NAAC Re- accredited with 'A' Grade (III Cycle)

ISO 21001: 2018 Certified

University of Mumbai Recognized Research Centre in Accountancy, Commerce & Business Economics

A Government Approved Hindu Linguistic Minority Institute

52 Years of Sterling Performance in Education

NOTICE

			TEST/ ASSIGNMENT/		
SR.NO.	COURSE	PORTION FOR PCT	PRESENTATION	FACULTY	DATE OF SUBMISSIONS
		Module 1: Introduction to management and managerial thought and	Case Study and Assignment		
1	Principles of Management	Management thought	presentation	MS. Mona Sheth	17/01/2025 and 18/01/2025
		Module 1: Introduction to IKS (What is knowledge System, Characteristic Features of Indian Knowledge System) 2. Why IKS? (Macaulay's Education Policy and its impact, Need of revisiting Ancient Indian Traditions) 3. Scope of IKS (The Universality of IKS (from Micro to Macro), development form Earliest times to 18th Century CE) 4. Tradition of IKS (Ancient Indian Education System: Home, Gurukul, Pathashala, Universities and ancient educational centres) 5. Relevant sites in the vicinity of the Institute (Water Management System at Kanheri, Temple Management of Ambarnath,			
2	Indian Knowledge System	etc.)	Assignment presentation	Ms. Achari Shivapriya	25/01/2025
3	Bhartiya theory of Management styles	Module 1: Introduction of Bhartiya Theory of Management Styles - a) Definition of Bhartiya Management, Evolution of Bhartiya/ Indian Management, Management Styles Based on Ancient Indian Wisdom. b) Concept and features of Management styles, Need of Management styles, Types of Management style, Difference Between Management and Leadership.	Presentation on Types of Management style.	Ms. Olivia Sirvel	13/01/2025 & 15/01/2025
4	Information Technology in Business Management	Module 1 Unit 1 Introduction to IT Support in Managementa) Concept of Data, Information, Knowledge, and Database, Success and Failure Case studies of Information Technology, Major Areas of IT Applications in Management, Concept andApplications of Opens Source software. Module 2:Unit 2 Emergence of E- commerce and M-Commerce a) Definition and features of E- commerce and Mobile Commerce, Business Models of e-commerce – B2B, B2C, B2G, E Governance.	Presentation on IT Realted topics	Mr. Prathamesh Bhosle	After 20/01/2025

Module 1: Introduction to Industry, Industrial Revolution, Fourth and Fifth Industrial Revolution, Concepts and Features of Business Startups, Business startups ecosystem, Stages of business startups, Factors responsible for the growth of business startups in Indian economy, Key impact of industrialisation on Indian Economy, Significance of industries on Indian economy. Case studies on Failed products and successful products. (SWOT Analysis) Ms. Shalini Chauhan 6/1/25
Assembly, Q2. What are the features of the Constitution of India, Q4. Discuss the significance & contents of preamble, Q5. Explain with case laws Article 14 of Constitution of India. Ms. Poonam Sharma 17/01/2025 Q1) Discuss the significance of interpersonal Relationships Q1) Discuss the significance of interpersonal relationships? Q2) Stages of Interpersonal
Relationships interpersonal relationships? Q2) Stages of Interpersonal
MODULE ONE: Module 1: Introduction to Interpersonal relationships Definition and significance of interpersonal relationships Stages of Interpersonal relationships (Acquaintance, The Development Stage, Continuation Stage, Deterioration, Dissolution, Stage, Deterioration, Dissolution, Stage, Deterioration, Dissolution, Termination Stage explain? Q3) Theoretical frameworks for understanding interpersonal relationships (e.g., uncertainty reduction Theory, social exchange theory,) Factors affecting Interpersonal relationships Relationship maintenance strategies (e.g., self-disclosure, forgiveness, gratitude, Flexibility etc.) Heattonships (Acquaintance, The Development Stage, Continuation Stage, Deterioration, Dissolution, Termination Stage explain? Q3) Theoretical frameworks for understanding interpersonal relationships (e.g., Uncertainty reduction Theory, social exchange theory) Q4) Factors affecting Interpersonal relationships? Q5) Discuss the realtionship Maintanence Strategies? and quiz on the same MS. SAILEE SHRINGAPURE 17/01/2025
8 Social Media and Communication Unit 1 - Module 1: Social Media: Past and Present - concept, history platforms and importance. Case Studies - Zomato, Maggie and Starbucks - (3) Mr. Jainish Gotecha 13/01/2025
PROF.(DR.) DIGAMBAR N
MS. SAILEE SHRINGARPURE MS.SUBHASHINI NAIKAR GANJEWAR
BMS CO-ORDINATOR VICE PRINCIPAL (SFC) PRINCIPAL
DATE: 13/01/2025
DI/N-STD/GEN/00