

BCom (Bachelor of Management Studies)



The Department of Bachelor of Management Studies aims to provide a wholesome and practical management training program to students by way of interaction, projects, presentations, industrial visits, practical training, lectures by professionals, job orientation and placements so as to provide avenues to these aspiring young managers to excel in their field.

Activities conducted during the year by department:

- Orientation Programme for FYBMS held between 25th July 2017 & 30th July 2017. The learners were informed regarding the college important rules & regulations.
- EPL – A business Fair: The Entrepreneurial League was organized in College foyer with Student manager team and BMS department, in which stalls were put up by Self Finance Course students. There were 25 stalls selling products like Edibles (Packaged Food), Gift Items, Merchandise and services such as free home delivery to students, (teaching & non teaching staff of our college) outsiders from the vicinity of Sunder Nagar. The objective of EPL – Business Fair was to inculcate entrepreneurial and managerial skills among the students.
- On the occasion of the 'Orator Series', Guest Lecture was conducted on 27th September 2016 for TYBMS Marketing students on the topic 'Brand Building' by Mr. Dibyendu Chakraborty and on 29th September 2016 a Guest lecture on 'Wealth management tools & techniques' by Mr. Abhishek Kumar - Wealth Manager from ICICI securities for TYBMS Finance students was conducted from 26th September to 3rd October 2016.
- External viva-voce was conducted for TYBMS Students on 3rd December 2016, External Examiners from different Colleges like KES Shroff, Shailendra College & Ghanshyamdas Saraf college took the viva-voce.
- Industrial Visit was arranged for Students of TYBMS from 7th to 14th January to Jaipur and Nainital. Industries visited were Jaipur Rugs Industries & Saras Dairy.
- 23rd January 2017 a Parent-Teacher meeting for students falling in Double Trouble Zone for the month of Nov.-Dec. 2016 was arranged.
- A workshop was conducted by Self Finance Courses in association with Lakshya Academy for training TYBMS marketing students on 'Career in Digital Marketing' on 9th February 2017.
- Parents Meeting was called for the SYBMS learners below 15% attendance, and was briefed for the same by Principal Dr. N.N. Pandey on 17 October 2016.
- Result distribution of Semester III was done along with the Parent Meet of SYBMS Courses on 4 February 2017.
- Parents Meeting was called for the SYBMS Learners below 10% Attendance, and was briefed for the same by Principal Dr. N. N. Pandey on 22 March 2017.

Activities conducted by SEED for TYBMS:

- Introduction, Talent Development, KASH (Knowledge Attitude Skills Habit), Listening Communication, Change Management, Interview Skills, Power dressing, Group discussion, Personal interview, Aptitude test, Psychometric test, stress mgnt, Resume making, Positivity and positive thought, Interview Skills, IQ(Intelligence Quotient), EQ (Emotional intelligence Quotient, (PQ) Practical intelligence Quotient, (SQ) Spiritual Quotient & MQ (Mental Quotient), Coping With Stress, Ethics & Decision Making, Extempo.

Faculty's Achievements:

- Prof. Hema Samani as part of BEST PRACTICES asked learners to read news papers in the classroom and to visit banks, factories and a Juvenile Home to gather their experiences and enhance their skills.
- Professor Subhashini Naikar and Prof. Rakhi Pitkar attended one day seminar on 'Revised syllabus of BMS at N.M. College of Commerce.
- Professor Amita Singh attended one day workshop on 'Research Data Analysis using MS- EXCEL' at Sanskardham Kelavani Mandal's J. M. Patel College of Commerce on 30th September 2016. This workshop was conducted to provide hands-on-training in analysing data using statistical techniques such as correlation covariance, regression analysis, t-test, z-test, moving average etc. using MS-Excel.
- Professor Amita Singh, Prof Rakhi Pitkar & Prof. Aadity Sharma were invited as an External Examiner for the viva-voce at KES Shroff college, Shailendra College & Vidya Vikas College.
- Professor Amita Singh presented paper 'Impact of GST on Indian Economy' at the UGC sponsored National Seminar in our college. Professor Rakhi Pitkar presented paper on 'GST- Needs, Benefits and Challenges'.
- Professor Amita Singh Presented a paper at the International Conference held at Lala Lajpatrai College on the topic 'Impact of Demonetisation on world Economy'.
- Professor Amita Singh was invited as Moderator to Moderate Business Research Methodology Papers at Ghanshyamdas Saraf College.
- Prof. Rakhi Pitkar attended one day seminar on 'Research Methodology' at MVM College of Commerce.
- Prof. Aadity Sharma attended a one day National Seminar on 'Women & Corporate Excellence at S.S & L.S. Patkar College of Commerce & Economics.
- Prof. Hema Samani was invited to moderate papers of Law at N. L. College, Malad.
- Prof. Mani Govil presented a paper at the International conference on 'Current Status, Challenges and Potential for innovations in the MSME sector' in Aditya Institute.

Students' Activities:

- FYBMS with IQAC and Business Communication Department organised 'A Conference for Student Researchers on DEMONETISATION' on 4th March 2017.
- FYBMS Students were taken on Seed Industrial Visit to Silvassa on 22nd October 2017.
- FYBMS Industrial Visit on 5th December to 12th December at Nainital and Jaipur.



- TYBMS students shared their experience during the FYBMS orientation programme.
- Taufiq Khan, Sushant Lad and Sachin Kanoujiya from FYBMS were part of the 'MUMBAI BLINDWALK'.
- Atul Burte from FYBMS has participated in UNDISPUTED FIGHTERS in ALL MUMBAI SUBURBAN WUSHU ASSOCIATION.
- Ligin Saji received Certificate of Excellence in Advance certificate course in EXCEL from RAJ SOFTWARE TECHNOLOGY.
- Seed sessions for SYBMS were conducted for the students from July 23, 2016 to March 14, 2017 by reputed trainers, on English Grammar, Vocabulary, Grooming, Etiquettes, Leadership, interview techniques, conversation, life skills, communication, etc.
- Pranay Mehta from SYBMS successfully completed long internship program at Hardcore Financial Engineers and Syndicators Pvt. Ltd. from July 2016 to February 2017.
- Ms. Mahenoor Pathan from SYBMS is working as an intern at S. M. Multi Trade Private Limited for 10 months.
- Ms. Diksha Kuste from SYBMS is working as an intern at Shivam Auto Zone Pvt. Ltd. for 2 months.
- SYBMS Students went for Industrial Visit to Nainital and Jaipur in December 2016 and got practical exposure.
- TYBMS Students also participated in SEED Event 'SKILLS REGALIA' wherein the Panel Discussion was conducted where in eminent personalities of different backgrounds were invited for the benefit of all students.
- Ms. Khushali Parekh from TYBMS A, was selected as BEST GIRL from Self Financing Courses on 20th December 2016.
- Students went to Industrial Visit from 7th to 14th January 2017. Industries visited are Jaipur Rugs, Saras dairy.
- TYBMS students also participated in Road to Employability conducted by SEED from 16th to 21st January 2017.
- Students also appeared for an Aptitude Test on 24th January 2017. Where two students were selected from TYBMS.
- Nikunj Haria did his internship at Hypercity Sport Section. Nikunj Haria received Principal special prize for showcasing leadership skills. Kushal Kolthe was selected as a student manager and an active cultural member.
- Kushali Parikh participated & secured 2nd prize in Street Play event in intercollegiate cultural festival COSMOS JALLOSH held at Valia Chahaganlal Laljibhai College.
- Sujit Pandey got job in Home Credit India Finance Private Limited as Sales associate. He was awarded the participation certificate in ASHA selection test organized by IMS learning centre.
- Zeel Dharod is selected for TATA Consultancy services limited during the placement procedure in our college. She with her studies also managed to do her internship with HEPTIC Infotech pvt ltd for 6 months as Chat Assistant.
- Hemlata Parmar did her 6 months internship with Adya Sevcies in HR.
- Students from TYBMS participated in the Job Fair conducted by the University of Mumbai at Kalina 3 students – Akifa Khan, Jhalak Kareliya and Shraddha Kadam of TYBMS got a call from the Angel Broking & Olive Bar & Kitchen & Jhalak Karelia & Shraddha Kadam started their training with Angel Broking.
- 2 students Anusha Bhatt & Meghna Manjrekar got selected from TYBMS at the Aptitude test (GMAT), conducted by IMS institute in our college.
- Students participated in 'Swach Dalmia Abhiyan' on 18th February 2017.
- Students participated in the UGC Sponsored day seminar 'GST – One nation One Tax' organized on 28th February 2017.



Strengths of the Department:

- Qualified, Experience and dedicated facilities.
- Faculties having industry experience and practical knowledge of their field.
- Teaching is student centric.

Prof. Hema Samani
FYBMS Coordinator

Prof. Rakhi Pitkar
SYBMS Coordinator

Prof. Amita Singh
TYBMS Coordinator