

BMS

**"There are two last bequests we can give our children; one is roots, the other is wings."
-Hodding Carter**



We, the Department of Bachelor in Management Studies strive to provide both the roots & the wings to our learners and transform them into the Icons of tomorrow. To achieve our vision and mission, Department has conducted a host of activities like workshop, Guest lectures, competition, Business Fair, Industrial visits and visit to NGO. A gist of the activities conducted by the Department is given below:

Curricular

- A Guest lecture was organized on 22nd July on the topic 'Campus to Work life' by Prof. Satish Bendre, renowned Corporate Trainer for all the learners of TYBMS in order to bridge the gap between the skills required in corporate life & campus life.
- Guidelines lecture for University Examinations for TYBMS (SEM V) was organized on 19th October for the subjects: Financial Management & Elements of Logistics & Supply Chain Management by Prof. Uma Kokku, Co-Paper setter of : Financial Management and Prof. Radhalyer, Chairman of the subject: Elements of Logistics & Supply Chain Management in University of Mumbai.
- Completed CAP of TYBMS (Semester V) in December.
- Guidelines were given for all the subjects by the respective subject teacher for University Examinations of TYBMS (SEM VI) from 5th March to 15th March.

Co-Curricular & Extra Curricular Activities

- **'BUDDING ENTREPRENEURS ASSOCIATION'** was formed and inaugurated by Dr. N.N. Pandey, the Principal of the college on Friday, 12th February. The Association was formed keeping in view the learners' all round development and inculcating in them managerial and entrepreneurial skills. As the name 'Budding Entrepreneurs' signifies a learner's potential and capabilities in starting the venture and reaching the Pinnacles of success.
- To explore & develop the Passion for business among students, 'Business Fair' was organized on the same day in the college foyer. In all there were 25 stalls put up which included merchandise like Cosmetics, Apparels, Eatables, Accessories and skills like Henna, Tattoo making and Hair styling. The students of Junior college, Degree college and Professional courses participated with great enthusiasm as businessmen & customers.
- A special stall was put up by the learners of TYBMS as a social initiative. The students brought and sold the articles made by the NGO 'Punarvas: Helping mentally challenged students'. They contributed the revenue of the day to Punarvas. They were awarded as social Entrepreneurs with cash prize & certificates. The best decorated stall and highest sales stall was awarded with cash prize and certificates. The students who contributed in making this event possible were awarded as Best Managers with cash prize & certificates. The winners of the fair were:

Reaching out to those in need



The Budding Entrepreneurs Association

INDUSTRIAL VISITS



STALLS @ FAIR



- Best Decorated Stall – DLLE Team.
- Highest Sales Prize – Prem Parikh & Group
- Social Entrepreneurs – Tanay Joshi & Group of TYBMS
- Best Managers – Nikunj Haria & Group of SYBMS
- Industrial Visit of students was organized to give practical knowledge of theoretical concepts taught in the curriculum.

- FYBMS – Goa for 5 nights 6 days. Industry visited: UB & IFB.
- SYBMS – Lonavala & Karnala for 1 night 2 days. Industry visited: Parle G
- TYBMS – Chandigarh – Manali for 8 nights 9 days. Industries visited: Vardhamaan Textiles & BCC Fuba (PCB manufacturing).

Corporate Governance Initiative

Parents' meeting of FYBMS, SYBMS & TYBMS students was conducted by Principal, Vice Principal and all the faculties to brief about discipline, attendance, examination rules, activities conducted by the college and department.

Social Initiative

Visit to NGO – 'Prayas: Educating street children' by FYBMS, SYBMS and TYBMS students in both the terms.

TYBMS students had put up a stall of NGO – "Punarvas: Helping mentally challenged students" and contributed Rs. 6000/- out of the sale proceeds in the Business Fair. The stall was given free of cost by the department to the students.

Students Achievements

To understand the basics fundamentals of work life, Department of BMS has taken the initiative of sending the Learners of SYBMS for an internship programme of 45 days and above. The internship program will help the students in understanding the basics of work life, practicability of the theory taught in the classroom and the requirement of the skills and talent at work place. The internship is made compulsory for all the SYBMS learners. Out of 203 learners 40 learners have completed their internship. The remaining learners would complete it during the summer vacation before taking the admission in TYBMS.

Students participated in various Intra Collegiate and Inter Collegiate activities and brought laurels to the college.

- Prince Tiwari of FYBMS won 1st Prize in Science Geek at Kapol College of Technical & Management.
- Shubham Tiwari of FYBMS won 1st Prize in Inter college Singing competition at Kapol College of Technical & Management.
- Rahul Soni of FYBMS won 1st prize for Gaming Competition at Shankar Narayan College.
- Rahul Soni of FYBMS won 2nd Prize in intercollegiate Dance competition at R.M.C. College
- The 1st prize was bagged by FYBMS 'C' division and 3rd prize was bagged by FYBMS 'A' division students in Food festival organized on 1st August in the College.
- Shritika Jaiswal of TYBMS won the 1st prize in the Research competition organised by the research cell of the college.
- Mudit Agarwal won 1st prize in Elocution competition organised by Literary Advertising & Debating Society of our college.
- Prachi Sharma & Hetal Shah of SYBMS (Div 'B') – won 1st prize in intercollegiate Debate competition in G.D. Saraf College of Commerce & Economics on 16th December.
- Prachi Sharma won 3rd prize in Poem writing competition in G. D. Saraf College of Commerce & Economics on 16th December.
- Tanay Joshi of TYBMS won the 1st Prize in Book Review competition organised by the library of our college.

Teachers' Achievements

- Prof. Sangeeta Chaudhary was appointed as External Examiner in KES College & J. M. Patel College for University Project of 100 marks.
- Prof. Sangeeta Chaudhary was invited as a Moderator on 29th March for the FYBMS and SYBMS Examination Papers at K.E.S College of Arts and Commerce.
- Prof. Shilpa Dhanuka was invited as a Moderator for MCom Part II Examination Papers at G.D. Saraf College of Commerce in November.

Research Paper Presentation

Prof. Sangeeta Chaudhary

- Presented a paper on 'How social media played an imperative role in Narendra Modi's historic political win?' at the UGC sponsored National Conference on 'Vision 2050: Future of Law and Judicial Reforms' organized by the Department of Commerce (Business Law) of our college on 19th September.

Prof. Sanjay Mishra

- Presented a paper on 'Role of Mass Media in Social Reform in Rural Areas' and 'Corporate Social Responsibility'.
- Presented a paper on 'A Study of Companies Corporate Social Responsibility Policy Rules, 2014' at the UGC sponsored National Conference on 'Vision 2050: Future of Law and Judicial Reforms' organized by the Department of Commerce (Business Law) of our college on 19th September.

Prof. Shilpa Dhanuka

- Presented a paper on 'Role and Impact of Media on Society' at the UGC sponsored National seminar on 'Role of Mass media in Nation Building' was organized by the department of Mass Media of our college on 27th February.

BEST PRACTICES

"A candle loses nothing by lighting another candle." In other words, be willing to help others and share your knowledge and insights with others who may benefit.

This is the philosophy that we believe & in its pursuit we the team of BMS faculties & students regularly visited the NGO 'Prayas: Providing education to the street children of Mumbai' and made contribution by teaching, playing and sharing knowledge with them.

The BUSINESS FAIR



“Seek opportunities to connect with your team and better understand their motivators; Invest in the development of others and empower them to achieve beyond their current goals; Make the time to mentor others; Recognize, Reward and Challenge others.”

As a part of our social initiative, TYBMS students had put up a stall of articles made by the special students of the NGO – ‘Punarvas: Helping mentally challenged students’ and made a contribution of Rs. 6000/- out of the sale proceeds in the Business Fair organized on 12th February by the Department of BMS in the college.

The journey continues... As we believe the largest Oak in the forest was once a small seed that held its ground properly. We are committed to convert the learners into Diamonds by identifying their potential, refining their edges, polishing them and creating value addition.



Prof. Sangeeta Chaudhary
Coordinator

INTERNSHIPS BY STUDENTS OF BMS

Sr. No.	Name of the Learner	Designation	Company Name
1	Mr. Khushpal Solanki	Consultant	Birla Sun Life
2	Mr. Aditya Karekar	Store Executive	Puma India Retail Pvt Ltd
3	Mr. Rohan Tiwari	Office Assistant	Aditya Birla-Hindalco Industries Ltd
4	Mr. Shahnawaaz Shaikh	Information Retrieval Officer	Just Dial
5	Mr. Prassan Mittal	Marketing Intern	Jindal RHM Interactive Pvt Ltd
6	Ms. Prajakta Mane	Customer Service Associate	Serco Gobar Services
7	Mr. Viraj Patil	Customer Service Associate	Serco Gobar Services
8	Mr. Devesh Bhoimali	Customer Service Associate	Serco Gobar Services
9	Mr. Deep Joshi	Customer Service Associate	Intelenet Gobar Services Pvt Ltd
10	Ms. Caroline Yarde	Consultant	Sutherland Global Services
11	Ms. Akifa Khan	Office Assistant	IGATE Global Solution
12	Ms. Priyanka Rajak	Office Assistant	M/S Vishal Associates-Tax Consultant
13	Ms. Sukanya Paul	Tele Sales Executive	Prima Nexus-Retail Pvt Ltd
14	Ms. Sharayu Indulkar	Data Entry Operator	Towards Solutions LLP
15	Mr Vipul Patel	Medical Conference Coordinator	Pioneer Century Science India
16	Mr. Omkar Parab	Data Entry Operator	M/S Vakharia Academy
17	Ms. Hardika Satarkar	Office Assistant	GI Group-
18	Ms. Dharti Sakpal	Data Entry Operator	Sharp Services - Facility Mgmt, Security Service
19	Ms. Shuaana Merchant	Business Development Executive	Podiapro
20	Ms. Akansha Lakhani	Account Assistant	Trinity Plast
21	Mr. Rahul Patekar	Sales Representative	Impression Marketing
22	Mr. Kushal Kolthe	Sales Executive	Asmi Realtors
23	Mr. Harsh Deora	Office Assistant	Spares & Components Co. Pvt Ltd
24	Ms. Vinita Tripathi	Account Assistant	P.P.Mutha & Associates
25	Mr. Rahul Bhaip	Account Assistant	Ranade & Associates-CA
26	Mr. Madhav Subedi	Office Assistant	B.D.Impex Pvt Ltd
27	Ms. Shirisha Dhayavanapalli	Office Assistant	Auraa
28	Ms Shraddha Kadam	Customer Service Executive	Sumraaz Technologies
29	Ms. Nidhi Purohit	Sales Trainee	Adecco India Pvt Ltd
30	Mr.Rohan Bohra	Office Assistant	Pioneer Century Science India
31	Mr. Pankaj Tiwari	Project Executive	MRA group
32	Mr. Shreyas Kadam	Customer Service Executive	Sumraaz Technologies
33	Ms. Pooja Gupta	Customer Service Executive	Venkateshwara College
34	Mr. Govind Purohit	Customer Service Executive	Amarti Metal
35	Mr. Aditya Medar	Office Assistant	Cybersetu India Pvt Ltd
36	Ms. Arti Singh	HR Recruiter	AIMS Manpower Services
37	Mr. Manoj Sharma	Office Assistant	Kalpa-Taru
38	Ms. Prachi Sharma	Computer Operator	SV Inovabuild Pvt Ltd
39	Mr. Ahmed Malkani	Office Assistant	A.R.Tobacco
40	Mr. Anand Maroo	Account Assistant	Rajkumar J. Somani H.U.F.