

# Instilling the Zest for Knowledge – the BBI Department



**Mr. Satish Rajaram,  
Vice President,  
Kotak Mahindra Bank -  
Motivating Students**

The department of Bachelor in Banking and Insurance (BBI) yearns to instil in its students the zest for knowledge. Keeping this in mind it organises several activities for the students.

**Food Festival:** A Food festival was organised on 1st August for the First year students of all courses. The No. of Stalls were 35. Students experienced Entrepreneurial Skills and how to manage business. Most of the groups did not earned profit but learned how to market their product and convince customers.

**Guest Lecture** for Project preparation for TYBBI on 28th August by **Prof. Urvi Jain**. Students got an overview about how a project report is prepared and what different topics on Banking can be taken for their report.

**Industrial Visit** of FYBBI was taken on 10th September to the Reserve Bank of India. 65 students visited the Bank. The Visit was a knowledgeable experience providing students with information related to History of Reserve bank, the Currency of our country from the past till date, the present scenario of our Banking sector and Currency and its future. TYBBI students went for an Industrial Visit to Manali from 9th to 17th December.

**Project Presentation Competition** was organised for the First Year students on 16th Sep 2015 on the topic "Emerging Trends in Banking and Insurance". External Judge Mr. Satish Rajaram, Vice President of Kotak Mahindra Bank was invited to judge the event. Group C won the Project Presentation Competition. The prize winners are: Ninoshka D'souza, Sushmita Maurya, Vidya Patel, Sonu Rathod, Kreena Rawal, Renuka Valakathi, Ranjana Romanus & Rupal Belekar.

The students were able to improve upon their Communication Skills and also were told about the areas they have to improve upon. They experienced how the Banking and Insurance sector practically works. The students asked questions related to banking sector to Satish Rajaram, hence gaining more knowledge.

Other activities: Parents were called and meeting was held regarding the results of students on 4th December 2015. Quiz competition was held on the topic 'National Banking' in Thakur college on 23rd January. 2 Students from TY participated in the competition.

Students took part in BMS Business Fair held on 12th February. Students not only gained profit by selling their product, but they also inculcated Entrepreneurial and Managerial Skills. They experienced that running a business requires Coordination, Teamwork and Leadership Qualities.

## Faculty's Pursuits

### Prof. Aadity Sharma

- Presented a paper on the Topic 'ADR - Alternative Dispute Resolution' at the UGC sponsored National Conference on 'Vision 2050: Future of Law & Judicial Reforms' organized by the Department of Commerce (Business Law) of our college on 19th Sept.
- Presented a paper on the Topic 'Role of Mass Media and Youth Development' at the UGC sponsored National seminar on 'Role of Mass media in Nation Building' was organized by the department of Mass Media of our college on 27th February.
- Prof. Aadity Sharma and Prof. Amita Singh were invited by Saraf College as External Examiners for TY BBI External Viva.

The department envisages to start associations for the students that would give our students better exposure to the banking sector and practical knowledge with respect to the field of insurance.



**Prof. Aadity Sharma**  
Coordinator

