



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: _____ Notice for Additional Exams
Following students have not given their internal exams Date: 9/3/2020

FYBAMMC (Subjects)	Roll No.
Introduction to Advertising	1003, 1022, 1038, 1065, 1074, 1079, 1080, 1081, 1082, 1083, 1097, 1110, 1111, 1116
Media, Gender, Culture	1003, 1022, 1038, 1055, 1080, 1081, 1082, 1083, 1097, 1111, 1116
Foundation Course	1003, 1022, 1038, 1080, 1081, 1082, 1083, 1097, 1111, 1116
Effective Communication	1003, 1007, 1022, 1036, 1038, 1043, 1046, 1057, 1058, 1065, 1074, 1080, 1081, 1082, 1084, 1097, 1099, 1110, 1111, 1114, 1115, 1116
Introduction to Journalism	1003, 1022, 1036, 1038, 1046, 1080, 1081, 1082, 1083, 1097, 1111, 1116
Content Writing	1003, 1022, 1032, 1036, 1042, 1057, 1064, 1065, 1066, 1070, 1074, 1079, 1080, 1081, 1082, 1083, 1088, 1089, 1090, 1097, 1100, 1101, 1110, 1111, 1116

SYBMM (Subjects)	Roll No.
Print production and Photography	2032, 2038, 2047, 2059, 2064, 2067, 2072, 2096, 2100
Organizational Behavior	2027, 2032, 2038, 2047, 2059, 2064, 2067, 2072, 2096
Introduction to Journalism	2064, 2067, 2101
Radio & Television	2009, 2032, 2038, 2064, 2067, 2081, 2097
Mass Media Research	2006, 2009, 2027, 2032, 2035, 2038, 2047, 2059, 2064, 2067, 2072, 2073, 2097, 2101
Introduction to Advertising	2006, 2009, 2032, 2035, 2038, 2043, 2047, 2059, 2063, 2067, 2072, 2101

TYBMM Advertising (Subjects)	Roll No.
Legal Environment & Adv. Ethics	3007, 3048, 3049, 3053, 3054, 3061, 3063, 3084, 3097
Agency Management	3048, 3049, 3053, 3054, 3061, 3097
Digital Media	3048, 3049, 3054, 3061, 3097
Financial Management	3048, 3049, 3053, 3054, 3061, 3062
Contemporary Issues	3019, 3023, 3048, 3049, 3053, 3054, 3061, 3063, 3086, 3097
Advertising and Marketing Research	3044, 3048, 3049, 3053, 3054, 3058, 3094, 3097
Principles and Practices of Direct Marketing	3019, 3039, 3048, 3049, 3053, 3054, 3056, 3059, 3061

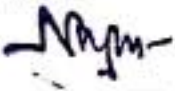
TYBMM Journalism (Subjects)	Roll No.
Business & Magazine Journalism	3100, 3105, 3110
Issues in Global Media	3107
Press Law and Ethics	3100, 3101, 3110
News Media Management	3105

Note: The above mentioned students have to solve the last 2 years question paper for the subject they have not given the internals. They have to give their internal viva on 16th March 2020, Monday from 9 am till 10 am in room number T12. Students who fail to give their internal projects will be marked absent and declared failed in the said subject. No claims whatsoever will be entertained after the above date. College will not be responsible for the same.


Ms. Bhavana Singh
(BMM Co-ordinator)


CA Durgesh Kenkre
Exam Convenor


Ms. Subhashini Naikar
(Vice Principal SFC)


Dr. N. N. Pandey



DI/N-STD/GEN/00

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