

**Vocational Skill Course (VSC)**  
**Stock Market for Beginners**

<b>PROGRAM</b>	<b>B.COM (FINANCIAL MARKETS)</b>
<b>SEMESTER</b>	<b>I</b>
<b>COURSE TITLE</b>	<b>Stock Market for Beginners</b>
<b>VERTICAL/CATEGORY</b>	<b>Vocational Skill Course</b>
<b>COURSE LEVEL</b>	<b>4.5</b>
<b>COURSE CREDIT</b>	<b>2</b>
<b>HOURS PER WEEK</b>	<b>2</b>

**COURSE OBJECTIVE**

**This Course will provide an insight towards stock market and its functions. It will help them to know about basics of Stock Markets.**

**Modules at a Glance**

<b>UNIT NO</b>	<b>Modules</b>	<b>No. of Lectures</b>
1	Stock Market and Trading Mechanism	15
2	Understanding Price Fluctuations and Market Indices	15
<b>TOTAL HOURS</b>		<b>30</b>

Sr.No	Modules/Units
1	<b>Stock Market and Trading Mechanism</b>
	Primary and Secondary Market- Types of Securities traded, IPO and related concepts, how to apply for the same, Demat Account, Secondary Market V/s Primary Market, Market Capitalization and its categories, BSE and NSE, Procedure to place orders in secondary market. Online Trading, Types of Orders and Trading Mechanism.
2	<b>Understanding Price Fluctuations and Market Indices</b>
	Macroeconomic Factors, Corporate Actions like Dividend, earning, Bonus and their impact on prices, Investors sentiments and their impact. Index meaning, Types, BSE and NSE Indices, Dow Jones, NASDAQ, S&P 500
<b>Reference Books:</b> <ul style="list-style-type: none"> <li>Financial Services, Dr.S Gurusamy, The MgrawHill companies, 2 edition (26 June 2009).</li> <li>Financial Markets and Financial services, Vasant Desai, Himalaya Publishing House, First Edition edition (2010).</li> <li>Financial Services, M.Y.Khan, Tata Mc-Graw Hill Publishing Company Ltd, Ninth edition (2017).</li> <li>Financial Markets and Services –E.Gordon and K.Natanrajan,Himalaya Publishing House, Tenth Edition edition (2016)</li> </ul>	