



Prahladrai Dalmia Lions College of Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)
NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified
University of Mumbai Recognised Research Centre in Accountancy, Commerce &
Business Economics
A Government Approved Hindi Linguistic Minority Institute
53 Years of Sterling Performance in Education

VEER BAL DIWAS-Peer-Led Strategy Mapping Workshop

Date: December 26, 2025

Time: 1.30pm to 2.30 pm

Venue: FT5 Room

Organized by: Bachelor of Management Studies (BMS) Programme

Institution: Prahladrai Dalmia Lions College of Commerce & Economics

Occasion: Veer Bal Diwas (commemorating the courage and resilience of the Sahibzadas)

Compliance: Conducted as per directives from the Ministry of Women and Child Development (Govt. of India) and the Directorate of Technical Education (Govt. of Maharashtra)

1. Objective of the Activity

The workshop was designed as a peer-to-peer learning session to translate historical valor into modern business principles. The key objectives included:

- **Strategic Management Analysis:** To analyze the Battle of Chamkaur as a masterclass in "Lean Operations" and "Strategic Positioning".
- **Resource Optimization:** To understand how a small team can stand against a massive force using high-performance strategies.
- **Leadership Development:** To draw parallels between 18th-century tactics and 21st-century business resilience and corporate governance.
- **Peer Learning:** To engage students in active peer-led strategy mapping and collaborative discussion.

2. Activity Details & Methodology

The session followed an active learning pedagogy where historical events served as a "Case Study" for management students.

- **Audio-Visual Learning:** Students watched recommended videos, including Sahibzade: The Legendary Martyrs and Martyrdom of the Four Sahibzadas, to visualize the scale and strategy of the battle.
- **Peer-Led Strategy Mapping:** An interactive session where students mapped historical tactics to management concepts.
- **Thematic Focus:** Discussions were centered on three core management pillars:
- **Leading with Zero Resources:** Crisis management during extreme scarcity.
- **The "Force Multiplier" Effect:** Implementing the Sikh concept of "Sava Lakh" to build high-performance teams.
- **Resilience & Agility:** Developing the mental fortitude required in a hostile market environment.

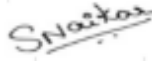
3. Key Learning Outcomes

By participating in the workshop, students achieved the following developmental goals:

- **Understanding Competitive Advantage:** Learned that when outnumbered (low capital or small teams), success relies on collective conviction and niche positioning.
- **Tactical Infrastructure Use:** Understood the strategic use of "Terrain" (Market Environment) through the "Mud Fort" tactics, learning how limited infrastructure can still disrupt giant competitors.
- **Ethical Leadership & Governance:** Recognized that a leader's legacy and "Trust Capital" are built on ethical triumphs and keeping one's word, as exemplified by the *Zafarnama*.
- **Strategic Resilience:** Gained insights into maintaining agility and focus during organizational crises.



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BMS Co-ordinator



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