



Prahladrai Dalmia Lions College of Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)
NAAC Re- accredited with 'A' Grade (III Cycle)
ISO 21001: 2018 Certified
University of Mumbai Recognized Research Centre in Accountancy,
Commerce & Business Economics
A Government Approved Hindu Linguistic Minority Institute
52 Years of Sterling Performance in Education.

NOTICE

B.Com (Financial Markets)
ATKT Internal Examination Semester V, March, 2025.

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. **Date of Submission of the Projects- 22nd February, 2025. Timings 11.30 am to 12.30 pm. Reporting time for students: 11.20 am. Venue: T3.**
2. Students have to be present in person for the submission.
3. Internal project topics are also uploaded on the college website.
4. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. Print out of the questions uploaded should be attached along with the project.
6. Students should also enclose a photocopy of the ATKT fee paid receipt along with each project.
7. On the date of submission there will be a viva voce.
8. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
9. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.
10. If a student has paid the atkt fees for internal component but has not been allotted questions is required to mail on or before 18th February, 2025.
durgesh.k@dalmialionscollege.ac.in. Such student has to attach the examination form and ATKT fees payment receipt.

CA Durgesh Kenkre
Exam Convenor
Date - 15th February, 2025.

Ms. Subhashini Naikar
Vice Principal, SFC

Prof. (Dr.) D. N. Ganjewar
Principal

DI/N-STD/GEN/00

Financial Derivatives (01)	Mr. Vishwajeet Chaudhari
Marketing in Financial Services (02)	Mr. Vishwajeet Chaudhari
Corporate Accounts (01)	CA Durgesh Y. Kenkre
Direct Taxation (02)	CA Durgesh Y. Kenkre

Financial Derivatives

YADAV ASHISH ARVINDKUMAR

- 1) Write short notes on Hedging and Arbitrage.
- 2) Distinguish between Futures and Forwards.
- 3) What are the factors affecting options pricing?
- 4) What are the requirements for a successful derivative market?

Marketing in Financial Services

BIRJE MIHIR RAJAN

- 1) Explain the 4 I's of services.
- 2) Write short notes on: a) Characteristics of services and b) Challenges in distribution of services.
- 3) What are the different issues in marketing of services?
- 4) Why is monitoring and measuring customer satisfaction important?

YADAV ASHISH ARVINDKUMAR

- 1) Explain retail financial services and investment services in detail.
- 2) List and explain the 7 P's of service marketing.
- 3) How is marketing done through social networking channels?
- 4) Write short notes on Customer loyalty .

Corporate Accounts

GUPTA ASHA SHESHMANI

- 1) What are the conditions for redemption of preference shares?
- 2) Distinguish between internal and external reconstruction.
- 3) What are the conditions of buy back of shares?
- 4) Why is profit of the period prior to incorporation transferred to Capital Reserve ?

Direct Taxation

BIRJE MIHIR RAJAN

- 1) Give any 5 examples excluded from total income under section 10.
- 2) Write a short note on Section 80 C.
- 3) Explain the residential status of an individual in detail.
- 4) Define the terms: capital asset and previous year.

GUPTA ASHA SHESHMANI

- 1) Define the terms: Assessment year, annual value and annual value.
- 2) Explain the deductions available from income from house property
- 3) Write short notes on section 80E and 80U
- 4) Give any 5 examples taxable under income from other sources.