




# Prahladrai Dalmia Lions College of Commerce & Economics

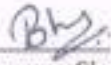
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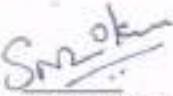
TYBMM (Advertising)  
(SEMESTER- VI)

TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, February 2021

DATE	DAY	TIME	NAME OF THE COURSE
22nd Feb,2021	Monday	7:00 AM TO 8:40 AM	Contemporary Issues
		9:00 AM TO 10.40 AM	Advertising and Marketing research
		3:00 PM TO 4:40 PM	Financial Management
23rd Feb,2021	TUESDAY	7:00 AM TO 8:40 AM	Contemporary Issues
		9:00 AM TO 10.40 AM	Legal Environment & Advertising ethics
24th Feb,2021	WEDNESDAY	9:00 AM TO 10.40 AM	Advertising and Marketing research
		3:00 PM TO 4:40 PM	Agency Management
25th Feb, 2021	THURSDAY	7:00 AM TO 8:40 AM	Legal Environment & Advertising ethics
		9:00 AM TO 10.40 AM	Financial Management
26th Feb, 2021	FRIDAY	7:00 AM TO 8:40 AM	Direct Marketing
		9:00 AM TO 10.40 AM	Digital Media
		3:00 PM TO 4:40 PM	Agency Management
27th Feb, 2021	SATURDAY	7:00 AM TO 8:40 AM	Direct Marketing
		9:00 AM TO 10.40 AM	Digital Media

  
CA Durgesh Kenkre  
Exam Convenor

  
Ms. Bhavana Singh  
BAMMC Co-ordinator

  
Ms. Subhashini Naikar  
Vice Principal (SFC)

  
Dr. Kiran Mane  
I/CPincipal

Date: 08/02/2021  
DI/TT-IT/TLP/00



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TYBMM (Journalism)


(SEMESTER- VI)

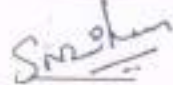
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION,

February 2021

DATE	DAY	TIME	NAME OF THE COURSE
22nd Feb, 2021	Monday	7:00 AM TO 8:40 AM	Contemporary Issues
		9:00 AM TO 10.40 AM	Business & Magazine Journalism
		3:00 PM TO 4:40 PM	News Media Management
23rd Feb, 2021	TUESDAY	7:00 AM TO 8:40 AM	Contemporary Issues
		9:00 AM TO 10.40 AM	Press Law and Ethics
		3:00 PM - 4:40 PM	News Media Management
24th Feb, 2021	WEDNESDAY	7:00 AM TO 8.40 AM	Broadcast Journalism
		11:00 AM TO 12:40 PM	Press Law and Ethics
25th Feb, 2021	THURSDAY	7:00 AM TO 8:40 AM	Broadcast Journalism
		11:00 AM TO 12.40 PM	Business & Magazine Journalism
26th Feb, 2021	FRIDAY	9:00 AM TO 10.40 AM	Digital Media
		11:00 AM TO 12:40 PM	Issues in Global Media
27th Feb, 2021	SATURDAY	9:00 AM TO 10.40 AM	Digital Media
		11:00 AM TO 12:40 PM	Issues in Global Media

  
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
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SYBAMMC 'A and B'  
(SEMESTER- IV)

TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, February 2021

DATE	DAY	TIME	NAME OF THE COURSE
22nd Feb,2021	Monday	11:00 AM TO 12:40 PM	Writing and Editing for media
		1:00 PM TO 2:40 PM	Motion Graphics and Visual Effects
23rd Feb,2021	TUESDAY	11:00 AM TO 12:40 PM	Writing and Editing for media
		1:00 PM TO 2:40 PM	Media Law and Ethics
24th Feb,2021	WEDNESDAY	11:00 AM TO 12:40 PM	Computer and Multimedia
		1:00 PM TO 2:40 PM	Media Law and Ethics
25th Feb, 2021	THURSDAY	11:00 AM TO 12:40 PM	Computer and Multimedia
		1:00 PM TO 2:40 PM	Motion Graphics and Visual Effects
26th Feb, 2021	FRIDAY	11:00 AM TO 12:40 PM	Mass Media Research
		3:00 PM TO 4:40 PM	Film Communication II
27th Feb, 2021	SATURDAY	11:00 AM TO 12:40 PM	Mass Media Research
		3:00 PM TO 4:40 PM	Film Communication II

  
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Dr. Kiran Mane  
I/C Principal

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FYBAMMC DIV 'A'


(SEMESTER- II)


TIMETABLE FOR THE ASSIGNMENT/PRESENTATION,

February 2021

DATE	DAY	TIME	NAME OF THE COURSE
22nd Feb,2021	Monday	11:00 AM TO 12:40 PM	Foundation Course II
		1.00 P.M. TO 02.40 P.M.	Media Gender & Culture
23rd Feb,2021	TUESDAY	11:00 AM TO 12:40 PM	Introduction to Journalism
		1.00 P.M. TO 02.40 P.M.	Effective Communication II
24th Feb,2021	WEDNESDAY	11:00 AM TO 12:40 PM	Media Gender & Culture
		3:00 PM to 4:40 PM	Content Writing
25th Feb, 2021	THURSDAY	9:00 AM to 10:40 AM	Introduction to Advertising
		11:00 AM TO 12:40 PM	Introduction to Journalism
26th Feb, 2021	FRIDAY	11:00 AM TO 12:40 PM	Foundation Course II
		1.00 P.M. TO 02.40 P.M.	Effective Communication II
27th Feb, 2021	SATURDAY	1:00 PM to 4:40 PM	Introduction to Advertising
		3:00 PM to 4:40 PM	Content Writing

  
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FYBAMMC DIV 'B'

(SEMESTER- II)

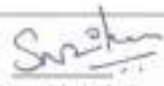
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION,

February 2021

DATE	DAY	TIME	NAME OF THE COURSE
22nd Feb,2021	Monday	11:00 AM TO 12:40 PM	Media Gender & Culture
		1:00 PM TO 2:40 PM	Content Writing
23rd Feb,2021	TUESDAY	11:00 AM TO 12:40 PM	Effective Communication II
		1.00 P.M. TO 02.40 P.M.	Introduction to Advertising
24th Feb,2021	WEDNESDAY	11:00 AM TO 12:40 PM	Introduction to Journalism
		1:00 PM TO 2:40 PM	Media. Gender & Culture
25th Feb, 2021	THURSDAY	11:00 AM TO 12:40 PM	Effective Communication II
		1:00 PM - 2:40 PM	Introduction to Journalism
26th Feb, 2021	FRIDAY	11:00 AM TO 12:40 PM	Foundation Course II
		1.00 P.M. TO 02.40 P.M	Introduction to Advertising
27th Feb, 2021	SATURDAY	11:00 AM to 12:40 AM	Foundation Course II
		1:00 PM TO 2:40 PM	Content Writing

  
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