



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: _____

Date: 16/10/2020

TYBMM (BATCH 2019-2020)

Bachelor of MASS Media (BMM)


Timetable for Re- examination(Online External Exam -50 marks MCQ)

Sr. No.	Date	Timings	Semester	Subjects
1	17/10/20	10:30 AM TO 11:30 AM	VI	Advertising in Contemporary Society
2	17/10/20	10:30 AM TO 11:30 AM	VI	Media Planning and Buying
3	17/10/20	10:30 AM TO 11:30 AM	VI	Principles and practices of Direct Marketing
4	17/10/20	10:30 AM TO 11:30 AM	VI	Advertising and marketing Research
5	17/10/20	10:30 AM TO 11:30 AM	VI	Digital Media

NOTE:

- Exam will be conducted through an online Platform(Google Meet).
- Students are requested to log in through the link 20 minutes before the exam start time.
- Suspicious moment will be treated as a copy case.
- Google meet link shall be updated on the whatsapp group by respective co-ordinators.


Prof Durgesh Kenkre
Exam Convener


Prof Subhashini Naikar
Vice Principal (SFC)


Dr Kiran Mane
I/C Principal

DATE: 16th October, 2020