



**PRAHLADRAI DALMIA LIONS COLLEGE
OF COMMERCE & ECONOMICS
ISO 9001: 2015 Certified**

NOTICE

ATKT Internal Examination AUGUST, 2024, BMS (SEM. V)

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. Date of Submission of the Projects-2nd September, 2024, Timings: 11:00 am to 12:00 Noon.
2. Reporting time for students: at least 10 minutes before the mentioned time.
3. **Venue:** Third floor staff room.
4. Students have to be present in person for the submission.
5. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
6. Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
7. On the date of submission there will be a viva voce on the given questions/topics.
8. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
9. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.
10. **NOTE** - Students who has paid ATKT fees for internal component but has not been allotted questions or has any query is requested to contact Ms. Sailee Shringarpure on or before, 16th August 2024 by mailing on bmsdept@dalmialionscollege.ac.in

Kindly follow the following schedule for your project submission and viva:

SUBJECT	FACULTY
CORPORATE COMMUNICATION AND PUBLIC RELATIONS	Mr. Nirav Tawadia
FINANCIAL ACCOUNTING	CA Durgesh Kenkre
RISK MANAGEMENT	Ms. Ruchira Prabhtendolkar

Ms. Sailee Shringarpure
BMS Coordinator
Date - 07th August, 2024.

DI/N-STD/GEN/00

Ms. Subhashini Naikar
Vice Principal (SFC)

Prof. (Dr.) D. N. Ganjewar
Principal

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CORPORATE COMMUNICATION AND PUBLIC RELATIONS

KUSHWAHA RAJ RAJENDRA PRASAD

1. Explain in detail the situational theory used in public relations.
2. Explain the role of communication in a crisis.
3. Give the reasons for emerging international public relations
4. Write short notes on: e-media and e-internal communication.
5. How effective are corporate blogs in today's scenario?

FINANCIAL ACCOUNTING

HATE YASHICA KISHOR

1. On 1/1/2019, A held 1000, 12% Debentures in BMS Ltd. of face value Rs.100 as investments. The cost price of the investments were Rs.91000. Interest is payable annually on 31/12 every year. On 1/4/2019, A purchased 200 such debentures at Rs.98 cum-int. On 1/9/2019, he sold 300 of such debentures at Rs.96 ex-int. On 1/12/2019, he sold 500 of such debentures at Rs.99 cum-int. Prepare an investment account in the books of A. A closes his books of accounts on 31/12 every year.
2. B Ltd. exported goods to G of Germany worth £5000 on 8/2/19 when exchange rate was 1£= Rs.80. G made payment on 11/03/19 when the exchange rate was 1£= Rs.79. Pass journal entries for the above in the books of B Ltd.
3. G Ltd. came up with a public issue of 3000000 equity shares of Rs.10 each at Rs.15 per share. Lion, Tiger and Bear took underwriting of the issue in a 3:2:1 ratio. Applications were received for 2700000 shares. Marked applications were received as : Lion 800000 shares, Tiger 700000 shares and Bear 600000 shares. Compute the liability of each underwriter.
4. K Ltd. invited applications from the public for 100000 equity shares of Rs.10 each at a premium of Rs.5 per share. The entire issue was underwritten by four underwriters Kumar, Kapoor, Khanna and Khan to the extent of 30%, 30%, 20% and 20% respectively with the provisions of firm underwriting of 3000 shares, 2000 shares, 1000 shares and 1000 shares respectively. The underwriters were entitled to maximum commission under the law. Company received applications for 70000 shares (excluding firm underwriting) from the public out of which applications for 19000 shares, 10000 shares, 21000 shares and 8000 shares were marked in favour of Kumar, Kapoor, Khanna and Khan respectively. Calculate the liability of each underwriter assuming that the benefit of firm underwriting is not

given to each underwriter. Determine the commission payable to each underwriter

RISK MANAGEMENT

MUKRI AMAN

1. Write short notes on: Reinsurance and bancassurance.
2. Explain the role of actuary in the insurance sector.
3. Write in detail about risk management and corporate governance.
4. Explain the terms: ERM Matrix, ERM framework and ERM process.
5. Explain the Markowitz Risk Return model with a suitable example.