



Prahladrai Dalmia Lions College of Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)
NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified
University of Mumbai Recognised Research Centre in Accountancy, Commerce & Business Economics
A Government Approved Hindi Linguistic Minority Institute
52 Years of Sterling Performance in Education

NOTICE

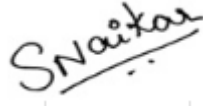
Date: 18/01/2025

BACHELOR OF MANAGEMENT STUDIES. **PCT SYLLABUS TYBMS FOR CLASS TEST, FEBRUARY, 2025**

Subjects	Name of the teacher	Unit/ Chapter/ Module
Operation Research	CA Durgesh Kenkre & Rahul Yadav Sir	Introduction to Operations Research., Assignment Model.Theory of Games,Sequencing problems.
International Finance	Ms Ruchira Prabhutendolkar	UNIT 1 Chapter 1 - Introduction to International Finance Chapter 2 - Balance of Payment Chapter 3 - International Monetary systems Chapter 4 - Introduction to Exchange rates UNIT 2 Chapter 4 - Foreign exchange market Chapter 5 - International Parity relationships & forex rate.
Project Management	Mr. Sandeep Rawool	Unit 1 - 1. Introduction to PM , 2) Organisational Structure , 3) Project Selection , 4) Project Manager , 5) Project Planning
Strategic Financial Management	Mr. Hitesh Sharma	Unit 1.Dividend Policy
Indirect Taxes	Ms. Sailee Shringarpure	Module 1: Introduction to Indirect taxation and GST-Introduction, Definitions, Taxable event and Supply, Levy and Collection of GST, Composition Scheme under GST, (Practical and theory)
Brand Management	Ms. Mona Sheth	Module 1 - Introduction to Brand Management
Retail Management	Ms. Manjula Kamath	Unit 1 - 1.Introduction to Retail management 2.Retail format 3.Emerging trends in Retailing
International Marketing	Ms Ridhisha Tarkari	Unit 1- Introduction to International Marketing & Trade
Media Planning & Management	Ms. Neha Sharma	Module 1- Overview of Media and Media Planning Module 2- Media Mix and Media Strategy
HRM in Global Perspective	Ms. Poonam Sharma	Unit 1- International HRM an Overview, Approaches to IHRM, Components of IHRM
Organisational Development	Mr. Jainish Gotecha	Unit 1 - Organisational Development - An Overview
HRM in Service Sector Management	Ms Ridhisha Tarkari	Unit 1- Service Sector Management- An Overview
Indian Ethos in Management	Mr.. Nirav Tawadia	Unit 1: Introduction to Ethos



Ms. Sailee Shringarpure
Coordinator



Ms Subhashini Naikar
Vice Principal SFC



Prof. (Dr.) Digambar Ganjewar
Principal

DI/N-STD/GEN/00

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