



**PRAHLADRAI DALMIA LIONS COLLEGE
OF COMMERCE & ECONOMICS
ISO 9001: 2015 Certified**

NOTICE

Date: 21st July, 2024

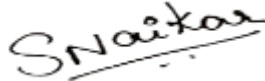
**BACHELOR OF MANAGEMENT STUDIES.
PCT SYLLABUS TYBMS FOR CLASS TEST, AUGUST, 2024.**

Subjects	Name of the teacher	Unit/ Chapter/ Module
Logistics & Supply Chain Management	Mr. Nirav Tawadia	Module I - Overview of Logistics and Supply Chain Management a) Introduction to Logistics Management b) Introduction to Supply Chain Management c) Customer Service - Key Elements of Logistics d) Demand Forecasting
Corporate Communication & Public Relations	Ms. Neha Sharma	Module I - Foundation of Corporate Communication a) Corporate Communication: Scope and Relevance b) Key Concepts in Corporate Communication c) Ethics and Law in Corporate Communication
Investment Analysis & Portfolio Management	Mr. Sandeep Rawool	Unit 1 - Introduction to Investment Environment Unit 2 - Risk and Returns (Expected Returns with / without Probability)
Financial Accounting	C.A. Durgesh Y. Kenkre	Underwriters liability and Accounting for translation of foreign exchange
Risk Management	Ms. Ruchira Prabhutendolkar	Module 1: (Theory & Practical) Chapter 1 - Introduction to Risk Management Chapter 2 - Risk management V/s Risk measurement Chapter 3 - Principles of Risk Module 2 : Chapter 4 - Risk Hedging Instruments and Mechanism
Direct Taxes	Ms. Sailee Shringarpure	Module one- Chapter one- Basic Concepts section 1-4(Theory) Chapter two- Residential Status and Scope of Income Section 5-6 (Practical and Theory)
Services Marketing	CA Dhvani Shah	Unit 1 - Introduction to Service Marketing
E- Commerce & Digital Marketing	Ms. Aadity Sharma	Module I - Introduction to E-Commerce
Customer Relationship Management	Ms. Ridhisha Tarkari.	Unit 1- Introduction & Benefits of CRM Relationship Marketing & CRM

Sales & Distribution Management	Ms. Ruhi Main	Unit- 1 - Sales & Distribution Management
Strategic HRM and HR Policies	Ms. Aadity Sharma	Module I - SHRM An Overview
Performance Management and Career Planning	CA Dhvani Shah	Unit 4 - Career Planning and Development
Talent and Competency Management	Mr. Jainish G.	Unit 1 - Introduction To Talent Management.
Stress Management	Ms. Tejal Mogre.	Module 1. Understanding of Stress



Ms. Sailee Shringarpure
Coordinator



Ms. Subhashini Naikar
Vice Principal SFC



Prof. (Dr.) Digambar Ganjewar
Principal

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