**INTERNAL ATKT OLD STUDENTS**

**BACHELOR OF MANAGEMENT STUDIES – THIRD YEAR**

**CORPORATE COMMUNCIATION**

MR.NIKHIL DESAI

1. Explain in your own words the advantages of good corporate reputation

2. What is the need of corporate communication in comptemporay scenario

3. What are the factors influencing corporate image?

4. What is meant by sponsorship?

5.What is meant by media relation?

**INTERNATIONAL FINANCE**

MR.NIRMAL MONDAL

1. What is meant Vehicle Currency. Explain in detail?
2. What is Nostro account
3. Explain Direct and indirect forex quote
4. Distinguish between Bulls and bear market
5. What is Triangular Arbitrage

**PROJECT MANAGEMENT**

MR.WESLEY DSOUZA

1. Write down the meaning of organizational structure.
2. Explain projectized type of organizational structure.
3. Write down any 3 characteristics of SBU.
4. Explain Net Present Value.
5. Explain Master Production Scheduling.

**OPERATION RESEARCH**

MR.SAAHID SUTARIYA

1. How to balance an unbalanced Assignment Problem?
2. How to test degeneracy in transportation ?
3. Explain how to test if the solution is optional or not in transportation
4. What are the rules to add epsilon in transportation?
5. How to check optimality of an Assignment Problem?