

# COURSE CURRICULUM

## THIRD YEAR

For Semester I, II, III and IV all course papers had College / Institute level assessment both for Internal Assessment and External Assessment components. While for the Semester V & VI, all courses will have University level Assessment for the External Component (50% Marks assigned for the course paper). The Internal Assessment (50% Marks assigned for course) will continue to be conducted at Institute/ College level.

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
			<b>Major (Mandatory)</b>		
	Logistics and Supply Chain Management	04	1(A)	Entrepreneurship Management	04
1(B)	Corporate Communication and PR	04	1(B)	Operations Research	04
1 (C)	Environmental Management	02	1 (C)	Service Sector Management	02
<b>2</b>			<b>Major Elective Courses for Semester V and VI (Any One group from A, B or C)</b>		
2(A)	Elective Course Group A: Finance Elective		2(A)	Elective Course A: Finance Electives	
2(A)	Investment Analysis and Portfolio Management	04	2(A) i	Financial Markets and Institution	04
2(B)	Elective Course Group B: Human Resources Elective		2(B)	Elective Course B: Human Resources Electives	
2(B)	Talent and Competency Management	04	2(B) i	Employee Compensation and Benefits	04
2(C)	Elective Course Group C: Marketing Electives		2(C)	Elective Course C: Marketing Electives	
2(C)	Product and Brand Management	04	2(C) i	Retail Management	04
<b>3</b>			<b>*List of Minor Courses for Semester V and VI (Any One group from A, B or C)</b>		
3(A)	Minor A: Finance Electives		3(A)	Minor A: Finance Electives	
3(A.1)	Commodity and Derivatives	02	3(A) i	International Finance	02
3(A.2)	Innovative Financial Services	02	3(A) ii	Wealth Management	02

3(B)	Minor B: Human Resources Electives		3(B)	Minor B: Human Resources Electives	
3(B.1)	Strategic HRM	02	3(B) i	Industrial Relations	02
B.2)	OD and Change management	02	3(B) ii	Workforce Diversity and Inclusion	02
3(C)		Minor C: Marketing Electives	3(C)		Minor C: Marketing Electives
3(C) i	Integrated Marketing Communication and Advertising	02	3(C) i	Marketing of NPO	02
3(C) ii	CRM	02	3(C) ii	Service Marketing	02
4			Vocational Skill Course (VSC)		
4 (A)	Digital and Cyber Security	02	4 (A)	–	–
5			Co-curricular		
5 (A) i	Field Project in Major/ Minor with Primary data Collection by Students	02	5 (A) i	OJT	04