



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001: 2015 Certified

Exam Time Table					
Bachelor of Mass Media (Advertising)					
Time Table: SFC SEM VI BMM REG / ATKT 2020 From: 10/10/2020 To 17/10/2020					
Semester/Type: Sem-VI REG / ATKT		Month: October		Exam Year:2020	
Sr No	Subject	Type	Date	Day	Time
1	Principle & Practice of Direct Marketing	External	10-10-2020	Saturday	09.00 am to 10.00 am
2	Contemporary Issues	External	12-10-2020	Monday	09.00 am to 10.00 am
3	Advertising & Marketing Research	External	13-10-2020	Tuesday	09.00 am to 10.00 am
4	Digital Media	External	14-10-2020	Wednesday	09.00 am to 10.00 am
5	Legal Environment & Advertising Ethics	External	15-10-2020	Thursday	09.00 am to 10.00 am
6	Financial Management	External	16-10-2020	Friday	09.00 am to 10.00 am
7	Agency Management	External	17-10-2020	Saturday	09.00 am to 10.00 am

- Note: 1)The exam will be conducted through online platform (Google Meet)
2)Students are requested to login through link 20 Min before the exam start time
3)Any SUSPICIOUS moment will be treated as copy case
4)Google Meet Link will be updated soon

For
Prof Bhavana Singh

Prof Bhavana Singh
BMM Coordinator

CA Durgesh Kenkre

CA Durgesh Kenkre
Exam Convenor

Prof Subhashini Naikar

Prof Subhashini Naikar
Vice Principal

Dr. Kiran Mane

Dr. Kiran Mane
I/C Principal

DI/TT-STD/EX-B/00

