



Prahladrai Dalmia Lions College of Commerce & Economics

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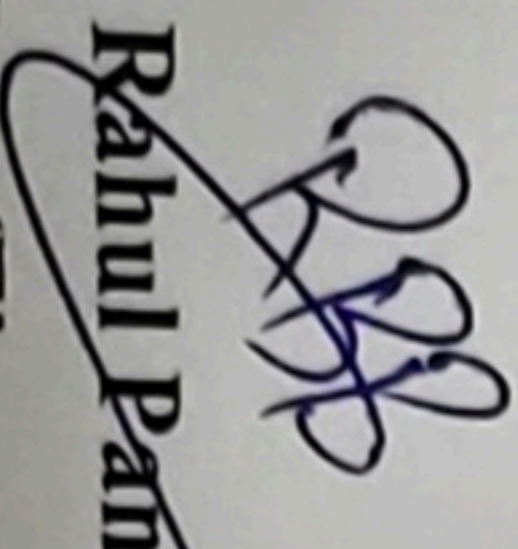
B.Com (FINANCIAL MARKETS)

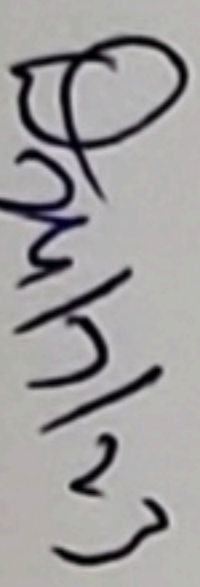
Syllabus for Class Test, (CIA), AUG 2023

TYBFM SEMESTER - V

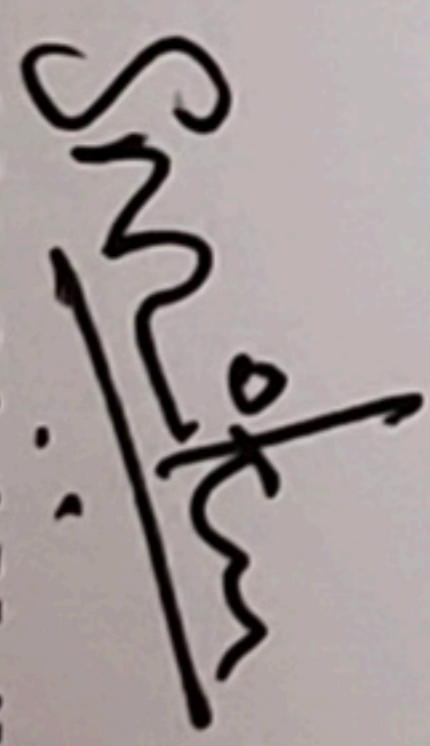
Date: 24TH JULY, 2023

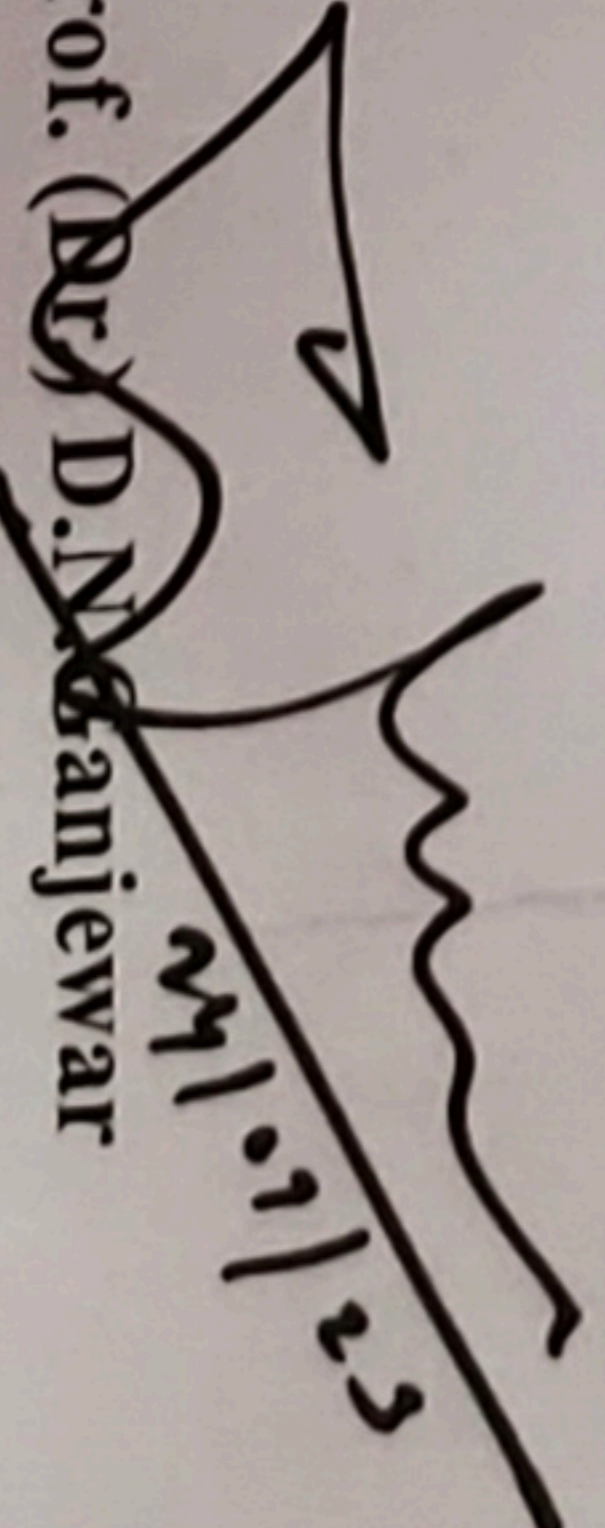
Sr No.	Name of the Faculty	Subject	Syllabus for PCT
1	Mr. Rahul Pandya	Corporate Accounting	Redemption of Preference Shares (Theory & Practical Problems) & Redemption of Debentures (Theory)
2	Mr. Vishwajeet Chaudhari	Business Ethics and Corporate Governance	Role of Board of Directors Organisation climate and structure and ethics Addressing ethical dilemmas Code of ethics; ethics committee, ethics training, integrity pact
3	Mr. Krunal D	Financial Derivates	Chp 1: Introduction to Derivatives, Chp 3: Basics of Futures , Chp 4: Pricing of Futures
4	Ms. Sangeeta Jain	Marketing in Financial Services	Foundation of services marketing – Introduction – The services concept – Service Industry – Nature of Service, Characteristics of Services, Classification of Services – Importance of Services Marketing – The Growth in Services – Global and Indian Scenario, Retail Financial Services: Investment Services – Insurance Services, Credit Services – Dimensions and drivers, Institutional Financial Service, Distinctive Characteristics of Services _ Four I's of Services – Intangibility, Inconsistency, Inseparability and Inventory, Managing Service Encounters. Service Market segmentation, Positioning of Services.
5	Mr. Satish P	Direct Tax	Module 1: Definition and Residential status, Module 2: Income from other sources
6	Ms. Ruchira T	Equity Research	1. Introduction to research and research methodologies 2. Equity Research - An overview


Mr. Rahul Pandya
B.Com (Financial
Markets)
Coordinator


CA. Durgesh Kenkre
Exam Convenor




Ms. Subhashini Naikar
Vice Principal SFC


Prof. (Dr) D.N. Ganjewar

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