



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 21001:2018

B.Com (Financial Markets)

Syllabus for Class Test, (CIA), August 2026

TYBFM SEMESTER V

No.	Subject	Name of the Faculty	Syllabus for PCT
1	Technical Analysis	Mr. Subodh Nagwekar	Module 2: - TOOLS AND CHART PATTERNS USED IN TECHNICAL ANALYSIS 1. Introduction to charts - Line, Candle, Bar, Point & Figure. 2. Candlesticks Pattern - One, Two and Three Candle patterns, Doji & its types 3. Intro to chart patterns - Support & Resistance, H&S, Double Top & Bottom, Rounded Top & Bottom, Triangles
2	Marketing for Financial Services	Dr. Sneha Hathi	Module 1: Foundation of Services Marketing 1) Introduction, Meaning of services, Characteristics of services, Classification of services, 2) Importance of services, Growth in services, Four I's of services – Intangibility, 3) Inconsistency, Inseparability and Inventory, Retail financial services – Debit cards, 4) Credit cards, Retail loans, Insurance services, Investment services
3	Indian Knowledge System in Finance	Ms. Akansha Mangavkar	1. Introduction to Indian Knowledge System (IKS) o Meaning, scope, and significance of IKS o Indian worldview on wealth (Artha, Dharma, Kama, Moksha) o Concept of Artha as a balanced pursuit of wealth 2. Financial Thought in Ancient Indian Texts o Public finance and governance in Arthashastra
4	Artificial Intelligence in Financial Markets	Ms. Aaliya Chaudhary	1. Introduction to Artificial Intelligence: Meaning of Artificial Intelligence, Evolution and History of AI, Features and Characteristics of AI, Types of AI, Advantages and Limitations of AI, AI in Modern Business Environment, Future Scope of AI 2. Machine Learning and Deep Learning: Meaning of Machine Learning, AI vs Machine Learning vs Deep Learning, Types of Machine Learning, Introduction to Neural Networks, Deep Learning Concepts, AI models used in Finance.
5	Mutual Fund Management	Vishwajeet Chaudhari	Module 1: ... Mutual Fund Organization and Management 1) Introduction: Meaning of Mutual Fund, Structure in India, Sponsors, Trust, Role of AMC, NFOs, Registrars, Agents, Types of Mutual Fund schemes 2) Objectives of AMFI, Advantage of Mutual Funds, Systematic Investment Plan (SIP), Systematic Transfer Plan (STP), Systematic Withdrawal Plan (SWP) 3) Offer Document, NEO, SID, SAL, KIM and Exit Scheme
6	Industry & Service management IV (Production & Design thinking Management)	Ms. Sangeeta Jain	Module 1: Foundation of Industry and Service Operations Fundamentals of Industry and Service System, Evolution of Production and Service Management, Types of Production systems and Process Strategies, Service Delivery Models and customer interaction Patterns.

S.H.S.

Dr. Sailee Shringarpure
BFM Coordinator

S.Naikar

Ms. Subhashini Naikar
Vice-Principal(SFC)

D. Ganjewar

Prof.(Dr) Digamber N Ganjewar
Principal