



Prahladrai Dalmia Lions College of Commerce & Economics

(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)

NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified

University of Mumbai Recognised Research Centre in Accountancy, Commerce & Business Economics

A Government Approved Hindi Linguistic Minority Institute

54 Years of Sterling Performance in Education

NOTICE FOR COMMUNITY ENGAGEMENT PROJECTS (CEP)

B.A. (Multimedia and Mass Communication), SEM. V, OCTOBER, 2026.

As per the University of Mumbai guidelines under NEP 2020, all undergraduate students of Third Year are required to complete a **Community Engagement Projects (CEP)** in Semester V. The project aims to integrate classroom learning with real-world socio-economic exposure.

Instructions:

1. Credits & Duration:

- CEP carries **2 credits** and **50 marks**.
- 30 hours (Field Work + Survey) and 15 hours (Discussion + Report Writing)

2. Interaction with Mentor:

- Students must meet their faculty guide at least **5 times** before the submission of his project to get guidance and discuss his project.
- Submission of this diary along with signature of his guide is **mandatory** along with the project. **If the guide does not sign the diary then the project will not be accepted.**
- **Format of Guide Interaction Diary is attached herewith.**

3. Report Format:

The Field Project Report must be:

- Typed on **A4 size**, Times New Roman, font size 12, 1.5 spacing on executive bond paper.
- Minimum **20 pages** (Approximately minimum of 4000 to 5000 words).
- Spiral bound
- **Submitted separately by each student of the group**

4. Structure:

1. Title Page (Report title, student name, roll no., program, guide name, submission month and year)
2. Certificate by the Institute and Mentor (format attached herewith)
3. Student's Declaration (Attached herewith)
4. Acknowledgement (Attached herewith)
5. Abstract: A brief summary of the field visit, key observations, and main conclusions (200–300 words)
6. Table of Contents: Include headings and subheadings with page numbers
7. List of Figures & Tables: List all figures and tables included in the report with corresponding page numbers.
8. Chapters:
 1. Introduction (objectives, background information, scope)
 2. Literature Review
 3. Methodology
 4. Description of the community interactions, Observations and Analysis (with photos/diagrams if needed)
 5. Conclusion & Recommendations
9. References (APA/MLA format)
10. Appendices (interviews, data, documents etc.)
11. **LIST OF PROJECT TOPICS AND GUIDES IS ATTACHED ALONG WITH THE NOTICE.**

Students must adhere strictly to the above instructions. Non-compliance may lead to rejection of the report.

5. Evaluation:

- **Internal (20 marks):** Attendance, Community interactions completion and interaction with Supervisor and Overall Report quality
- **External (30 marks):** Objectives, Literature Review, Methodology, Data, Analysis, Conclusion and Recommendations, Overall Project Report Structure and Style, Presentation Skills & Communication.

Report submission date: Saturday 28th September, 2026

Ms. Akanksha Mangavkar

BAMMC Coordinator

Ms. Subhashini Naikar

Vice-Principal

Prof. Dr. D. N. Ganjewar

Principal

DI/N-STD/GEN/00

08/08/2026

The Project topics and guide allocation is as per the list attached below:

Sr. No.	Name	Roll Number	Topic	Name of the Guide
1	Ankit choudhary	3005	Combating Health Misinformation on Whatsapp groups	Ms. Akanksha Mangavkar
2	Sweta Sharma	3052		
3	Mohammad Ahshaf Hussain	3101		
4	Vedant Arvind Singh	3102		
5	Chirayu R Uniyal	3117		
1	Nafisa maji	3029	Community safety measures for women	Ms. Akanksha Mangavkar
2	Swastik pardhi	3109		
1	Pujita Dhangar	3008	Cyber-Safety Campaigns	Ms. Akanksha Mangavkar
2	Kedar Harish kale	3020		
3	Aaryan kshirsagar	3025		
4	Nitin Mahto	3028		
5	Siddh Maniyar	3031		
6	Sneha prajapati	3041		
7	Muskaan Shaikh	3049		
1	Prakriti Prakash	3042	Digital Literacy for Older Generations	Ms. Akanksha Mangavkar
2	Farid Khan	3069		
3	Sujit jaiswar	3018		
4	Prachi mane	3030		
5	Aryan Naik	3035		
6	Meet Purani	3043		
7	Satyam Rajbhar	3046		
8	Shehnaz Shaikh	3050		
9	Nishita singh	3051		
10	janhvi singh	3056		
11	Aysha Siddiqua Fazle Rahim Sirur	3057		
12	Nikhil Soni	3059		
13	Gaurav tiwari	3062		
14	Viraj wafelkar	3066		
1	Shravani Chalke	3003	Nutritional Literacy for Anganwadis/ Daycares	Ms. Akanksha Mangavkar
2	RITA PARMANAND DUBEY	3012		
3	Harshada sawant	3048		
1	Manisha Paswan	3110	Simplifying Public Policies	Ms. Akanksha Mangavkar
2	Shraddha Bharat Mane	3120		

Sr. No.	Name	Roll Number	Topic	Name of the Guide
1	Alok A.K Mishra	3032	Ethical Advertising & Representation	Ms. Farzin Dalal
2	Deepak Prajapati	3040		
3	Chandan rai	3044		
1	Shubham Gorivale	3015	Hyper-Local Tourism & Culture Storytelling	Ms. Farzin Dalal
2	Arun Nerella	3036		
3	Khushi. Sunil. Patel	3037		
4	Prachi Santosh Pawar	3038		
5	Prathmesh shirsat	3055		
6	Khushi koli	3104		
7	Pranjal Uday Madkaikar	3105		
8	Prachita Pawaskar	3112		
9	Ansu Ram	3119		
1	Rohit chauhan	3004	Road Safety & Traffic Awareness	Ms. Farzin Dalal
2	Shravani Dalvi	3007		
3	Shravan Shrikant Dhopat	3009		
4	Siddhant Shashikant Jadhav	3017		
5	Aditya Kamble	3021		
6	Aryan V. Monde	3033		
7	Aryan more	3034		
8	Romell pinto	3039		
9	Aditya Amit Rajbhar	3045		
10	Omkar shinde	3053		
11	Pranav subhash shinde	3054		
12	Niyin solanki	3058		
13	Karishma Yadav	3067		
14	Albira siraj Khan	3070		
15	Khorajiya Hamza mohammad saeed	3072		
16	Khorajiya Abdullah	3073		
1	Nandini tevar	3060	Waste Segregation & Plastic Ban Campaigns:	Ms. Farzin Dalal
2	Bhumi Thakkar	3061		
3	Rinky Valamdass	3063		
4	Dimpal Nitesh Visavadiya	3064		

Sr. No.	Name	Roll Number	Topic	Name of the Guide
1	Vaishnavi Dhotre	3010	Civic Rights & Consumer Awareness Drive	Ms. Bhavika Panicker
2	Sakshi kadam	3019		
3	MO DANISH MO AFSAR KHAN	3024		
1	Ramratan Divedi	3011	Digital Makeovers for Street Vendors	Ms. Bhavika Panicker
1	Bhavishya Panchal	3121	Fact-Checking Workshops for Schools to identify "fake news on social media	Ms. Bhavika Panicker
1	Mishra Dheeraj Munishankar	3106	Mental Health Stigma Reduction	Ms. Bhavika Panicker
2	Shrusti Pandey	3108		
3	Tanmay Sunil Pawar	3111		
4	Krishika Rathod	3113		
5	Novel Salins	3114		
6	Nandini Arora	3118		
1	Tanishq Agarwal	3001	Safety measures for children	Ms. Bhavika Panicker
2	Teja Krishna dadala	3006		
3	Ganta VinayKumar	3013		
4	Altan	3014		
5	Rajan Vishwakarma	3065		
6	Priya yadav	3068		
7	Maseera Shaikh	3103		
1	Darshan Kishor Kerlekar	3023	The "Two-Bin" Neighborhood Campaign	Ms. Bhavika Panicker
2	Harsh lohgaonkar	3027		
3	Pallavi nalawde	3107		
4	Shivansh Shrivastav	3115		
5	Arpita Wadhwa	3116		

GUIDE INTERACTION DIARY FORM (to be maintained by each student)

I, the undersigned Ms/ Mr. _____ Roll No. _____ studying in the _Year of _____ Full time Course is doing my project work under the guidance of Dr./Ms./Mr. _____

_____, wish to state that I have met my Internal guide on the following dates mentioned below for Project Guidance:-

Sr.No.	Date	Signature of the Internal Guide

Signature of the Candidate

Signature of Internal Guide



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Certificate

I hereby certify that Mr./Ms. _____, student of
_____ Institute studying in
_____, has completed a project titled
_____ in the area of
_____ specialization for the academic year
2026-2027.

To the best of my knowledge the work of the student is
original and the information included in the project is
correct.

Internal Guide

Head of the Department

Principal

DECLARATION BY THE STUDENT

I, Mr./Ms. _____ student of
_____ Institute studying in
_____, hereby declare
that I have completed the field project entitled
_____ during the
academic year 2026-2027.

The report work is original and the information/data included in the report is true emerging from the primary and/ secondary data gathered and analyzed as part of this project.

Due credit is extended on the work of Literature/Secondary Survey by endorsing it in the Bibliography as per prescribed format.

Signature of the Student

with Date Name of Student

ACKNOWLEDGEMENT

To list who all helped me is difficult because they are so numerous and the depth is so enormous.

I would like to acknowledge the following as being an idealistic channel and fresh dimension and completion of project.

I take this opportunity to thank the **University of Mumbai** for giving me the chance to do this project.

I would like to thank my **Principal Prof. (Dr.) D. N. Ganjewar** and our **Vice-Principal Ms. Subhashini Naikar** for providing the necessary facilities required for completion of this project.

I take this opportunity to thank our **coordinator Ms. Akanksha Mangavkar** for her moral support and guidance.

I would also like to express my sincere gratitude towards my project guide
_____ whose guidance and care made the project successful.

I would like to thank my **college library** for having provided various reference books and magazines related to my project.

Lastly I would like to thank **each and every person** directly or indirectly who helped me in the completion of the project, especially my **Parents and my peers** who supported me throughout my project.