



Prahladrai Dalmia Lions College of Commerce & Economics
ISO 9001:2015 CERTIFIED

Third Year Bachelors of Arts in Multimedia and Mass Communication -
Advertising
(SEMESTER- V) - 2025-2026

TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, September 2025

| DATE | DAY | TIME | NAME OF THE COURSE |
|----------------------|-----------|---------------------|--|
| 9th September, 2025 | Tuesday | 7.00 am to 8.40 am | COPYWRITING (3001- 3025) |
| | | 9.00 am to 10.40 am | COPYWRITING (3026 - 3053) |
| 10th September, 2025 | Wednesday | 7.00 am to 8.40 am | AGENCY MGMT (3001- 3025) |
| | | 9.00 am to 10.40 am | ADVERTISING & MARKETING RESEARCH (3001- 3025) |
| 11th September, 2025 | Thursday | 7.00 am to 8.40 am | AGENCY MGMT (3026- 3053) |
| | | 9.00 am to 10.40 am | ADVERTISING & MARKETING RESEARCH (3026 - 3053) |
| 12th September, 2025 | Friday | 7.00 am to 10.40 am | DIRECT MARKETING |
| 13th September, 2025 | Saturday | 7.00 am to 10.40 am | BRAND BUILDING |
| 15th September, 2025 | Monday | 7.00 am to 8.40 am | CONSUMER BEHAVIOUR (3001- 3025) |
| | | 9.00 am to 10.40 am | CONSUMER BEHAVIOUR (3026- 3053) |

**Ms. Akanksha
Mangavkar**

**B.A.(M.M.C.)
Coordinator**

**CA Durgesh Y.
Kenkre**

Exam Convenor

**Ms. Subhashini
Naikar**

**Vice Principal -
SFC**

PROF. (DR.) DIGAMBAR N. GANJEWAR
PRINCIPAL
PRAHLADRAI DALMIA LIONS COLLEGE OF
COMMERCE & ECONOMICS
SUNDER NAGAR, MALAD (W),
MUMBAI - 400 064.

Date: 1st September, 2025

DI/TT-IT/TLP/00





Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 CERTIFIED

Third Year Bachelors of Arts in Multimedia and Mass Communication - Journalism

(SEMESTER- V) - 2024-2025

TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, September 2025

| DATE | DAY | TIME | NAME OF THE COURSE |
|----------------------|-----------|---------------------|---------------------------------|
| 9th September, 2025 | Tuesday | 7.00 am to 10.40 am | Investigative Journalism |
| 10th September, 2025 | Wednesday | 7.00 am to 10.40 am | Writing & Editing Skills |
| 11th September, 2025 | Thursday | 7.00 am to 10.40 am | Reporting |
| 12th September, 2025 | Friday | 7.00 am to 10.40 am | Journalism and Public Opinion |
| 13th September, 2025 | Saturday | 7.00 am to 10.40 am | Mobile Journalism and New Media |
| 15th September, 2025 | Monday | 7.00 am to 10.40 am | News Media Management |

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