



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 CERTIFIED

TY B.A. (MMC) ADVERTISING

(SEMESTER- VI)

TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, January 2022

| DATE | DAY | TIME | NAME OF THE COURSE |
|---------------------------|------------|--|---|
| 24 th Jan 2022 | Monday | 1:00 PM TO 2:40 PM 3:00 PM TO 4.40 PM | Entertainment and Media Marketing Media Planning and Buying |
| 25 th Jan 2022 | Tuesday | 1:00 PM TO 2:40 PM 3:00 PM TO 4.40 PM | Entertainment and Media Marketing Media Planning and Buying |
| 27 th Jan 2022 | Thursday | 1:00 PM TO 2:40 PM 3:00 PM TO 4.40 PM | Advertising in Contemporary Society Advertising Design |
| 28 th Jan 2022 | Friday | 9.00 AM TO 12.40 PM | Digital Media |
| 29 th Jan 2022 | Saturday | 1:00 PM TO 4:40 PM | Brand Management |
| 2 nd Feb 2022 | Wednesday | 1:00 PM TO 2:40 PM 3:00 PM TO 4.40 PM | Advertising in Contemporary Society Advertising Design |

Prof. Bhavana Singh
B.A.(MMC) Co-ordinator

Prof. Durgesh Kenkre
Exam Convenor

Prof. Subhashini Naikar
Vice Principal (SFC)

Dr. Kiran Mane
I/C Principal

Date: 18th December 2021

DI/TT-IT/TLP/00