



**Prahladrai Dalmia Lions College of Commerce & Economics**

**Sunder Nagar, S.V. Road, Malad (W), Mumbai-400 064.**

ISO 9001:2015 CERTIFIED

**TYBAMMC SEM - V 2023-2024 - ADVERTISING T5**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>7 am to 8.40 am</b>	Consumer Behaviour	Brand Building	Agency Mgmt	Agency Mgmt	Direct Marketing and E-Commerce	Advertising and Marketing Research
	Ms. Duheeta Joshi	Ms. Sheetal Poojari	Mr. Manoj Heda	Mr. Manoj Heda	Ms. Neha Sharma	Ms. Akansha Mangavkar
<b>9 am to 10.40 am</b>	Brand Building	Copywriting	Consumer Behaviour	Copywriting	Advertising and Marketing Research	Direct Marketing and E-commerce
	Ms. Sheetal Poojari	Ms. Sangeeta Chaudhary	Ms. Duheeta Joshi	Ms. Sangeeta Chaudhary	Ms. Akansha Mangavkar	Ms. Neha Sharma

Ms. Akanksha Mangavkar  
Co-ordinator BAMMC

Prof. Subhashini Naikar  
Vice Principal SFC

Dr. Kiran Mane  
I/c Principal

**DI/N-STD/GEN/00**