



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

S.V.ROAD MALAD (W) MUMBAI - 400064

"ISO 9001:2015 CERTIFIED"

CLASS :-

S.Y.B.A.(M.M.C)

Semester :-

SEM III (2021-2022)

Date : 01/06/2021

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11.00 A. M. TO 12.40 P. M.	Media Studies	Media Studies	Corporate Communication and Public Relations	Computers and Multimedia - I	Corporate Communication and Public Relations	Film Communication - I
	Prof. Minu P	Prof. Minu P	Prof. Bhavana S	Prof. Gaurang R	Prof. Bhavana S	Prof. Izaz
	B	R	E	A	K	
1.00 P. M. TO 02.40 P. M.			Computers and Multimedia - I	Motion Graphics and Visual Effects - I	Motion Graphics and Visual Effects - I	Film Communication - I
			Prof. Gaurang R	Prof. Freddy	Prof. Freddy	Prof. Izaz
3:30 PM TO 5:00 PM	Introduction to Photography	Introduction to Photography				
	Prof. Vaibhav	Prof. Vaibhav				

B.S.
Prof. Bhavana Singh
Co-ordinator B.A.(M.M.C)

Sarekum
Prof. Subhashini Naikar
Vice Principal SFC

K.M.
Dr. Kiran Mane
I/c Principal

DI/TT-IT/TLP/00

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CLASS :- T.Y.B.A.(M.M.C) Advertising
Semester :- SEM V (2021-2022)

Date : 01/06/2021

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7.00 A.M. TO 8.40 P. M.	Brand Building	Brand Building	Copywriting	Copywriting	Direct marketing and e-commerce	Direct marketing and e-commerce
	Prof. Anshu	Prof. Anshu	Prof. Avadhesh	Prof. Avadhesh	Prof. Adil N	Prof. Adil N
	B	R	E	A	K	
9.00 P.M. TO 10.40 P. M.	Consumer Behaviour	Consumer Behaviour		Advertising and marketing research	Advertising and marketing research	
	Prof. Bhavana S	Prof. Bhavana S		Prof. Minu	Prof. Minu	
	B	R	E	A	K	
3:00 PM TO 4:40 PM			Agency Mgmt			Agency Mgmt
			Prof. Manoj H			Prof. Manoj H

Bhavs
Prof. Bhavana Singh
Co-ordinator B.A.(M.M.C)

Smruti
Prof. Subhashini Naikar
Vice Principal SFC

Dr. Kiran Mane
Dr. Kiran Mane
I/c Principal

DI/TT-IT/TLP/00



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CLASS :- T.Y.B.A.(M.M.C) Journalism
Semester :- SEM V (2021-2022)

Date : 01/06/2021

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7:00 A.M. TO 8:40 P. M	Investigative Journalism	Investigative Journalism		News media management	Writing and Editing Skills	
	Prof. Shivraj B	Prof. Shivraj B		Prof. Pushkaraj	Prof. Shilpi	
9.00 A.M. TO 10.40 P. M.	Mobile Journalism and new media	Mobile Journalism and new media	Journalism and Public Opinion	Journalism and Public Opinion	Writing and Editing Skills	Reporting
	Prof. Minu P	Prof. Minu P	Prof. Bhavana S	Prof. Bhavana S	Prof. Shilpi	Prof. Sudipta
	B	R	E	A	K	
11.00 P.M. TO 12.40 P. M.			News media management			Reporting
			Prof. Pushkaraj			Prof. Sudipta
	B	R	E	A	K	
3:30 PM TO 5:00 PM						

Bh...
Prof. Bhavana Singh
Co-ordinator B.A.(M.M.C)

Subhashini Naikar
Prof. Subhashini Naikar
Vice Principal SFC

Kiran Mane
Dr. Kiran Mane
I/c Principal

DI/TT-IT/TLP/00