






Prahladrai Dalmia Lions College of Commerce & Economics

Bachelors of Management Studies

Syllabus for Class Test, (CIA), FEBRUARY, 2024

SYBMS SEMESTER IV

Sr. No.	Name of the Course	Name of the Professor	Portion/ syllabus
1	Information Technology in Business Management-II	Ms. Abha Jain	Unit 1: Management Information System - Definition, Characteristics of MIS, Subsystems of MIS- Functional subsystems, DSS - Characteristics, Objectives, Components, Applications
2	Foundation course-IV	Ms Ridhisha Tarkari	Unit 1: Introduction to Ethics & Business Ethics
3	Business Economics-II	Dr. Neha Chitangiya	MODULE 1: Macroeconomics: Meaning, Scope and Importance , Circular flow of aggregate income and expenditure: closed & open economy , The Measurement of national product: Meaning and Importance & concepts , Conventional and Green GNP and NNP concepts -Relationship between National Income and Economic Welfare. Short run economic fluctuations: Features and Phases of Trade Cycles Consumption Function – Meaning & Concept & Factors affecting consumption function
4	Business Research Methods	Ms. Sheetal	Unit 1: Introduction to Business Research Methods
5	Production & Total Quality Management	Ms. Aadity Sharma	<u>Module 1 : Production management</u>
6	Auditing	Auditing	Module one .-Chapter one to three Introduction to auditing, errors nd Frauds nd types of audit.
7	Strategic Cost Management	Strategic Cost Management	Unit 2: Marginal Costing & Unit 4: Standard costing and Variance Analysis.
8	Event Marketing	Mrs. Ishita Tavadia	Unit 1 & Unit 2
9	Tourism Marketing	Mr. Nirav T.	Unit 1 - Chapter - Introduction to tourism and Tourism Marketing
10	Training & Development in HRM	Ms. Tejal M.	Module 1. Overview of Training
11	Conflict & Negotiation	Ms. Sivapriya	Module 1)Overview conflict
			
	CA Durgesh Y. Kenkre	Prof. Subhashini Naikar	Prof. (Dr.) Digambar N. Ganjewar
	BMS Coordinator	Vice Principal - SFC	Principal
	DI/TT-IT/TLP/00		