



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

S.V.ROAD MALAD (W) MUMBAI - 400064

"ISO 9001:2015 CERTIFIED"

CLASS :- F.Y.B.A.M.M.C Div 'A'

Semester :- SEM II (2020-2021)

Date : 27/12/2020

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9.00 A.M. TO 10.40 A.M.				Intro to Advertising		
				Prof. Minu P		
11.00 A.M. TO 12.40 P.M.	Foundation Course II	Intro to Journalism	Media, Gender & Culture	Intro to Journalism	Foundation Course II	
	Prof. Survi A	Prof. Pooja Singh	Prof. Saniksha	Prof. Pooja Singh	Prof. Survi A	
	B	R	E	A	K	
1.00 P.M. TO 02.40 P.M.	Media, Gender & Culture	Effective Comm. II			Effective Comm. II	Intro to Advertising
	Prof. Saniksha S	Prof. Bhavana S			Prof. Bhavana S	Prof. Minu P
3:00 P.M. TO 4.40 P.M.			Content Writing			Content Writing
			Prof. Tanvi Rao			Prof. Tanvi Rao

Prof. Bhavana Singh
Co-ordinator BMMMC

DI/TT-IT/TLp/00

Prof. Subhashini Naikar
Vice Principal SFC

Dr. Kiran Mane
I/C Principal



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CLASS :- F.Y.B.A.M.M.C. Div 'B'

Semester :- SEM II (2020-2021)

Date : 27/12/2020

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9.00 A.M. TO 10.40 A.M.						
	Media, Gender & Culture	Effective Comm. II	Intro to Journalism	Effective Comm. II	Foundation Course II	Foundation Course II
11.00 A.M. TO 12.40 P.M.	Prof. Sarniksha	Prof. Bhavana S	Prof. Pooja Singh	Prof. Bhavana S	Prof. Adil	Prof. Adil
	B	R	E	A	K	
1.00 P.M. TO 02.40 P.M.		Intro to Advertising	Media, Gender & Culture	Intro to Journalism	Intro to Advertising	
		Prof. Minu P	Prof. Sarniksha	Prof. Pooja Singh	Prof. Minu P	
3:00 P.M. TO 4.40 P.M.	Content Writing			Content Writing		
	Prof. Tanvi Rao			Prof. Tanvi Rao		

BY
Prof. Bhavana Singh
Co-ordinator B.A.M.M.C

S. Naikar
Prof. Subhashini Naikar
Vice Principal SFC

B.A.M.M.C
Dr. Kiran Mane
I/C Principal

DI/TT-IT/TLP/00



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CLASS :- S.Y.B.A.M.M.C.
Semester :- SEM IV (2020-2021)

Date : 27/12/2020

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11.00 A.M. TO 12.40 P.M.	Writing and Editing for Media	Writing and Editing for Media	Computer and Multimedia	Computer and Multimedia	Mass Media Research	Mass Media Research
	Prof. Shilpi	Prof. Shilpi	Prof. Minu	Prof. Minu	Prof. Bhavana S	Prof. Bhavana S
	B	R	E	A	K	
1.00 P.M. TO 02.40 P.M.		Media Law and ethics	Media Law and ethics	Motion Graphics and Visual Effects	Motion Graphics and Visual	
		Prof. Shruti S	Prof. Shruti S	Prof. Freddy	Prof. Freddy	
3:00 P.M. TO 4:40 P.M.					Film Communication	Film Communication II
					Prof. Vaibhav B	Prof. Vaibhav B

Prof. Bhavana Singh
Co-ordinator BAMMC

DI/TT-IT/TLP/00

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CLASS :- **T.Y.B.M.M Advertising**
Semester :- **SEM VI (2020-2021)**

Date : 27/12/2020

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7.00 A.M. TO 8.40 A.M.	Contemporary Issue	Contemporary Issue		Legal Env & ADV Ethics	Direct Marketing	Direct Marketing
	Prof. Shiipi D	Prof. Shiipi D		Prof. Avadesh	Prof. Adil	Prof. Adil
	B	R	E	A	K	
9.00 A.M. TO 10.40 A.M.	Adv & Mktg Research	Legal Env & ADV Ethics	Adv & Mktg Research	Financial Management	Digital Media	Digital Media
	Prof. Bhavana S	Prof. Avadesh	Prof. Bhavana S	Prof. Nilesh	Prof. Gaurang	Prof. Gaurang
	B	R	E	A	K	
3:00 P.M. TO 4:40 P.M.	Financial Management		Agency Mgmt		Agency Mgmt	
	Prof. Nilesh		Agency Mgmt		Prof. Manoj H	


Prof. Bhavana Singh
Co-ordinator BAMMC

DJ/TT-IT/TLP/00


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CLASS :- T.Y.B.M.M Journalism


Semester :- SEM VI (2020-2021)

Date : 27/12/2020

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7.00 A.M. TO 8.40 A.M.	Contemporary Issue	Contemporary Issue				
	Prof. Shilpi D	Prof. Shilpi D				
	B	R	K	A		
9.00 A.M. TO 10.40 A.M.	Business & Magazine Journo	Press Law & Ethics	Press Law & Ethics	Business & Magazine Journo	Digital Media	Digital Media
	Prof. Avadesh	Prof. Shruti	Prof. Shruti	Prof. Avadesh	Prof. Gaurang	Prof. Gaurang
	B	R	E	A		
11.00 A.M. TO 12.40 P.M.			Broadcast Journalism	Broadcast Journalism	Issues in Global Media	Issues in Global Media
			Prof. Sudipta	Prof. Sudipta	Prof. Minu P	Prof. Minu P
3:00 PM TO 4:40 PM	News Media Management	News Media Management				
	Prof. Vaibhav	Prof. Vaibhav				


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