

SCOOP

BULLETIN

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BULLETINS

OUR NETWORK

IMMORTALS

Our aim at Prahladrai Dalmia Lions College of Commerce and Economics is to provide education hand in hand with learning that will be useful for the students throughout their lives. Beyond the confines of four walls we free our students to a bigger perspective, to a

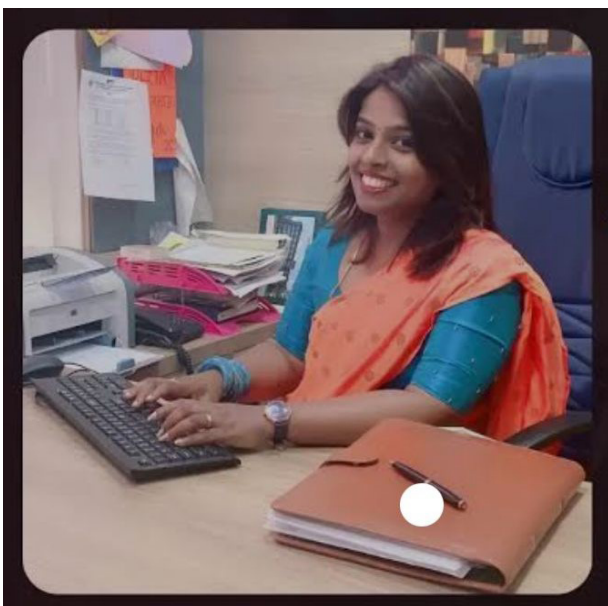
wider spectrum. My dear students “You are the bright future we all look up to, you are the force of time that will move the wheel of development not only as an individual but also on a national level. We don’t want our students to just look at the things

changing but we want them to be the part of the change and for it we strive to provide education on every level May it be giving them. knowledge of the past to make them ready for the future. We continuously work on building an environment for students that makes them ready for the life ahead, we mould them in hope that they enhance their skills and subsequently keep on learning new things as well. The invaluable experience gained by our students in our vicinity is the fine qualities we imbibe in them with the hope they’ll be the needle movers of tomorrow.



Lion Dr. Sharad Ruia
(Chairman Governing Council)

As the pandemic ended, we started our functioning at full capacity, the classrooms were again filled with dreams, aspirations and uncut gems that needed the guidance and back to the old routine has been an actually good thing after the long haul. We kept students in the loop of education even in the wake of pandemic and the Students to cope up with the new normal and



Prof. Subhashini Naikar
(Vice Principal Self-Financed Courses)



Lion Kanahaiyalal G Saraf
(Hon. Secretary Governing Council)

As an educational institution, we at Prahladrai Dalmia Lions College of Commerce and Economics focus on evolving the young minds of today to a mature and practical approach to life. It may sound idealistic but i assure you we are thriving in keeping the ideology intact.

Media is a field that Requires a forever widening Perception towards everything and adapts to always Changing vivid Dynamics of the industry. We not only push the students in Studies but also give them room for Culminating their interests by guiding them and teaching through innovative and practical ways

With interactive and developmental Activities. We take in consideration the enhancement of our students in the mass communication field and the constant efforts of the mentors and us as Representatives is only for a bright future of our students. We believe in accomplishing the goal for providing education that supports our alumni to change the world. “ I firmly believe that the students are capable of soaring high in Every sky.” The foundation to my belief is because of everyone from faculty to staff, students to alumni, throughout the years each and every pillar of the institute has stood still and as a whole Continued to keep the name in the game.



Dr. Kiran Mane
(Incharge Principal)

The crisis inspired creativity, gave time to reflect on the critical apprehensions and helped all for transformation into the new self. Teaching and learning are the core values of our institution. The crisis inspired creativity, gave time to reflect on the critical apprehensions and helped all for Transformation into the new self. My Advice to all the young minds out there is that, they should assess themselves as they learn and work on becoming better not only through studies but also the talents they inherit, as they have this opportunity with the new normal to showcase themselves with compliance

with the post pandemic mindset. BA.(MMC) program complies to studies as well as keeping up to date with the new time. The challenge to adapt to these changing times, rethink the old ways and reassess the past approaches to strategize the sustainable future. We sincerely strive to uphold the academic integrity and social responsibilities with respect to making our students ready for the world outside. For it we give them knowledge of the working of the media field as a whole and give them in depth sight of the field as well. We help them in brushing their skills and build self-confidence to showcase it.

FRIENDSHIP IS IMPORTANT

Friendship is one of the most beautiful and meaningful relationships that a person can have. It is a bond that is built on mutual trust, respect, and love. Friends play a vital role in our lives, providing us with support, encouragement, and companionship throughout our journey. In this article, we will explore the importance of friendship, the benefits of having good friends, and the qualities that make a strong friendship.

need someone to share our joys, sorrows, and experiences with, and friends can fulfill that need. They can offer us emotional support when we are going through a tough time, and they can make us laugh when we need it the most. Good friends are there for us no matter what, and they help us navigate the ups and downs of life.

Benefits of Having Good Friends: Having good friends has numerous benefits for our physical and mental health. Studies have shown that people with strong friendships are less likely to suffer from depression and anxiety. Good friends can help us

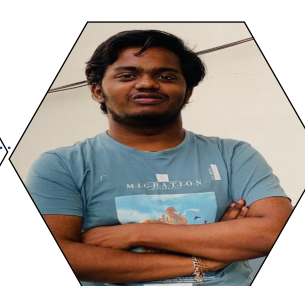
cope with stress, improve our self-esteem, and increase our overall happiness. They can also provide us with a sense of purpose and motivation, helping us achieve our goals. Additionally, good friends can help us develop socially and intellectually. They can introduce us to new ideas and experiences, challenge our beliefs, and broaden our perspectives. They can also help us build our communication skills and teach us important life lessons.

someone who is reliable, dependable, and loyal. They are willing to go out of their way to help us when we need it, and they always have our best interests at heart. A strong friendship is also characterized by open communication, where both parties feel comfortable sharing their thoughts and feelings with each other.

PRE EVENT OF MEDIA MANTRA

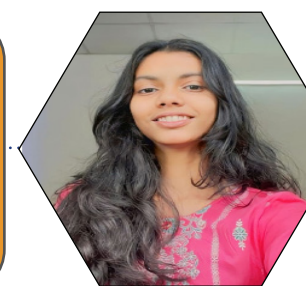


Rashmi Vishwakarma
T.Y.B.A.(MMC)
Advertising Editor

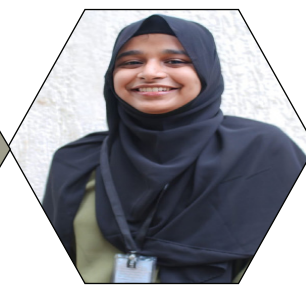


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The year 2020 was really full of surprises I was not aware of the things that I get to know this year here I came to know about online lectures online classes and online studies it also sums up the same thing that on-line education, It was a completely new concept for me and I was a bit nervous that would I be able to get comfortable and friendly to this new concept. Learning classes came into our life with new challenges and with new learning experiences, This thing was that I would not be going to School

I would not be going to college but the professor will be listening to me seeing, me and also observing me as normal as the offline electric has the offline classes so I was A bit nervous that how would I do that, But as soon as possible I keep on attending the more and more lectures I came in a habit and as the flow of the time. The two years passed and it was around two more years when I was used to attending these online lectures I was not the habit and I was more over in the time should rule where I was your

society was the Etch Priority aware of my timings where I have to attend the lectures. two years of online education taught me a lot of things and I get away with more things that would be beneficial for the study pattern of future generations and The role of technology in their education, and the new sector introduced in The companies like Byjus unacademy and doubt not, We are making their foots so stronger in the market slowly and gradually the attack market become Student population studies through online

and digital education. Though I faced a lot of cons in this online learning pattern as the lack of discipline Was found during the lectures, yes and since because the teachers were not technically so good so the students used to fool around them I am sure this thing is not so obvious everywhere but in the most of the original regional schools and college these things were found being viral on Internet, Let me know the importance of a physical teacher in a classroom in a classroom we know we are digitally advanced now

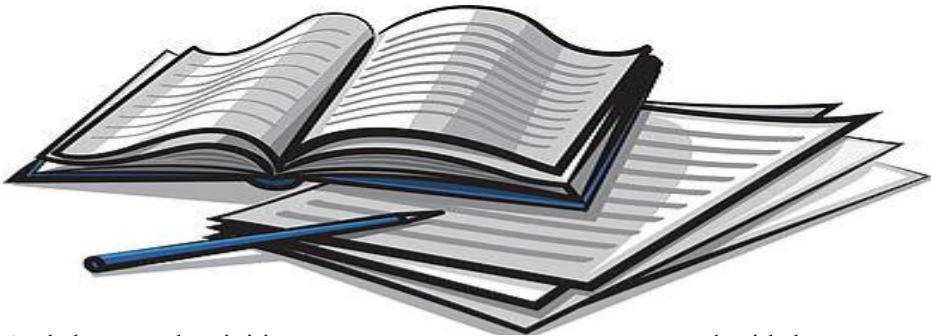
but the importance of a teacher in the class Present physically is still much better efficiency as compared to any digital or online platform based teacher. And then what I realize the typical old-school Indian learning is the best to educate any of the students and it's much more effective as compared to the owner the online education growing digitally is good, But until unless our basics are not clear It is useless, Indicates we need I need to go back to RB you are basics where there is a discipline, respect, honor, and sincerity towards the study and the teacher as well as their parents who are affording the students for their basic requirement, take care of their requirements and education in which they are investing for the growth and development of their kid.

By Anjanay roy
T.Y.B.A.(MMC)
Journalism

ESSENTIALS TO BE A GOOD WRITER.

To be a good writer it is vital to have good communication skills, strong sense of vocabulary and not only that, there are some other important aspects that is also important. A good writer would want their readers to be able to broaden their horizons and add more tools to their toolbox. Let us introduce some of these important aspects to be a good writer.

- Having good observation skills is something that is beneficial in almost every situation and helps reducing mistakes



And boosts the initiative to new perspectives that is a necessity to be a good writer.

- To be able to create and understand new expression of any particular one is not everyone can master and it is something that a person who looks forward to be a good writer. A writer should be able to get everything in mind just by having a glance. This

Makes it an even challenging and one of most essential skills.

- Life is a completely new journey to everyone and the journey is not always the same in every situation and the people who are not hesitant to new experiences and are able to see them with an open mind are the ones who possess the Of great personalities.
- A person who is con

nected with language or the study of language is said to be a linguistic person. With the expertise in language and able to communicate in other languages fluently creates better understanding and better reading experience and breaks the barrier of communication. • A story or an experience that is written With a particular clear focused idea. It is

far more interesting to read than the ones which lacks focus to the story.

- To create a new Experience, you should not only be a good story teller but you should also have the ability to be a good listener to understand and create new emotions which leads to better writing skills.
- Reading a grammatically aligned sentences creates positive an creates wonderful reading experience.

By Shaikh Swaima
Riyaz.
F.Y.B.A.(MMC)

HOW STUDENTS CAN KEEP A GOOD WORK-LIFE BALANCE?

Everyone just wants to know how they balance University with work, social life, and everything else that they commit to, this article is not just for university students this could be for if you're in school if you just work if you just have a lot of things that you don't know how to balance in your life. Here are some useful tips on how to stay effective and sane throughout the university.



yourself: - You really Have to sit down and look at your life and you have to realize that every single person has the same 24 hours. Every single person the celebrities you know the most successful people in

the world your role models the people that aspire to be more like the people who seem like they have a Billion things going on with their life they all have 24 hours in a day. Create a schedule and stick to it:-Sticking to

a solid schedule can already win you half the battle. Having a certain routine for daily tasks can help you get through them faster. So create a schedule and stick to it to use the time you have as best as possible.

You will make time for the things you love:- If you are truly committed to something and if you really want something. You will make time for it, you need to do is sit down and write out a complete list of everything that you want to or need to commit to that Practice realistic goal setting: - If you set unrealistic goals, you'll get overwhelmed by the workload and this will actually be counterproduc



The monsoon season in India is different. Different from the usual sights, different in color, and different in attire. Monsoon in India is always special after a tiring summer and it's like a festival to welcome it. Monsoon awakens the travelers inside you and makes you a pluviophile. And, when you are in India, exploring so many amazing places in monsoon, definitely feels like bliss. Just like nature waits for the monsoon to become alive again after a difficult period of scorching summer, people in India also wait for the season to travel again. Some plan to travel to the hill stations, some people prepare themselves for monsoon treks and the rest want to explore the scenic beauty of beaches.

HERE ARE SOME BEAUTIFUL PLACES TO EXPLORE DURING THE MONSOON

Munnar - Munnar is a hill station in Kerala. As a whole, Kerala will be very beautiful during winter with water-fillebackwaters, a cool climate, and green mountains. It is also the right time for Spa and Ayurvedic massages and other treatments. The best of Kerala is Munnar in the monsoon. The hill station is packed with terrace farming and plantations. They the rainy season give

ing you ample amount of places to trek or for romantic strolls.

Jim Corbett - Jim Corbett is a small place in Uttarakhand. It is about 6 hours away from Delhi. This place is known as the national park. It is a common thought that the park is closed during monsoon season because it is breeding time. Not the whole park is closed. The Jhirna zone is always open. Since it is the breeding time, you can see a lot of animals with their cubs. The cubs playing in rain is a wonderful sight that no words can explain.

Udaipur - Udaipur, the city of lakes is snuggled between Aravalli Hills in Rajasthan. During monsoons, the beauty of the city is increased manifold as the low-lying dark clouds form a blanket over the skies and the blowing cool breeze makes the place cool and comfortable. The five lakes are the city's lifeline and as water is filled to the brim, the place's ambience becomes calm and beautiful. Besides the lakes, the giant forts, tranquil temples, and rich culture of the place cast a magic spell on the tourists.

Bishnupur - Bishnupur is located in West Bengal. It is about 150 km away from Kolkata. It is a place for those who love art and crafts. You can find a lot of terracotta sculptures and temples. During Monsoon sea

son, the rain will wash the terracotta sculptures and they will be very bright orange in color and a mild aroma of clay can be found. The place looks very fresh.

Goa - Goa is a land of beaches. During monsoon season, the beaches will be rich and fresh. The Dudhsagar fall is one of the romantic places in Goa. During the rainy season, the falls are filled with water and the forests around the falls are greener and fresh. The water will be cold and refreshing. People avoid Goa during monsoon because it might affect the nightlife out there. If you are looking for some adventure time, the monsoon is the right time. The best activity in the monsoon season in Goa is a trek to the falls and nearby forest in the morning or early evening.

Coorg - Coorg is a hill station in Karnataka. It is known for its forests, flora, fauna, coffee plantation, lakes, and waterfalls. Like any other hill station, Coorg becomes a beautiful place during monsoon season. The waterfalls, lakes, and rivers become very beautiful and you can find a lot of tourist activities near them like picnics, boating, and others.

By Unnati Salvi
S.Y.B.A.(MMC)

and classmates to professional therapists, doctors, and mentors, there are many people who are ready to help you with any situation you might face during your college life. Reach out for help and advice when in problems.

By Khooshboo Jha
T.Y.B.A.(MMC)
Journalism

Instagram is a popular social media platform that can also serve as a valuable business marketing tool and a stage for reporting and creating a business account on Instagram, and then using photos, live videos, and hashtags to market your business is a smart way to sell products. But it also has a feature like going live,making reels and taking photos with different filters which inhance the beauty of the photo. It's really accessible by a single person. A journalist can start reporting in emergency situations at



instagram Live is a feature that lets you live stream, or broadcast video to your Instagram followers in real-time. Live videos live next to Stories, just above the main Instagram feed. Instagram live allows one to report live about anything and is easy to use and can be controlled easily. It also works on less data connection and has good quality. It also has the feature of commenting and liking. If a person is watching the live they can react to live and comment down their opinion It helps a journalist to understand that people are liking the content and report and are accepting the information reported to them.

By Khushi Solanki
F.Y.B.A.(MMC)

Animation is a medium that can bring concepts or imaginations to real life through character sketching. Animation is an art that plays a really crucial role within the business world still as impacts the lives of the general masses in the modern world as the technolgy advanced. During this era of digital strategy & marketing, plenty of animation is used on the net for promotion to the target market. The requirement for animation appears as a kind of an exceptional means of inter-action that helps to convey the message and communicate with the audience.

Benefits of using animation for business:

Easy and Quick Communication with people of all stratas. Implementing colorful and inventive animated videos is ac-customed effectively communicating with the audience. Animation educates the audience through Entertainment or asy infotainment. The audience has often explained the employment of animation in education through entertainment. Ability to transfer emotions efficiently. Animation permits you to show your thoughts, Ideas, plans, and



ideas in various fields like marketing, advertising, and business. Using animation can greatly influence the audience buying decision. Since, animation takes great advantage of energetic colors, catchy and vibrant themes, and various other artistic-features, it remains deep inside the mind Increasing website traffic in addition to audience engagement to the

Animation along with your content. If you have got a sound animated Video or image animation, It will attract the audience would want to look at it and visit your website. This could grow your computer program ranks and may help your brand exceed any doubts. Easily shareable. The possibilities of sharing your an-imation are higher if the audience finds it smart and funny allowing you to achieve an outsized amount of audience finds it smart and funny allowing you to achieve an out-sized amount of audience. Studies have shown an over 40%

Increase in the use of animation in ad-vertising in the past year alone which suggests that more and more businesses are discovering that animation works to sell, explain and train. Well-produced animated adverts improve site vis-its and google pro-grammed optimi-zation additionally as sale conversions. Animated adver-tising is cost-effec-tive and produces better results than normal advertising. Why would you not like to use anima-tion in your adver-tising campaign?

By Shashank Shetty
T.Y.B.A.(MMC)
Advertising

ALFAZ

Jeena

Bohat waqt ke baad khud se mila hu,

Bohat waqt ke baad khulke hasa hu.

Bohat waqt ke baad phool ki tarah khila hu,

Bohat waqt ke baad purane dosto ke saath bitaye hue hasi khushi ke pal ko yaad kiya hu.

Bohat waqt ke baad phir se sapne dekhne laga hu, Bohat waqt ke baad phir se dil mein ek tamanah jaagi hai, khud ko pinjare mein se aazad karna chahta hu, dusron ki tarah main bhi khule aasmaan mein udhna chahta hu

koshish

Kaaton se bhare raste pe chalne laga hu, Logo se dooriyan banane laga hu. Abh akele mein chalne laga hu, Rasta khud dhundhne laga hu.

Apni raah se bhatak ta jaa raha hu, Apni manzil se dur hota jaa raha hu. Kis mod pe konsa rasta lena hai, bas yehi nahi samajh paa raha hu.

Umeed mein phir se jeena chahta hu, Joh bhikra hai usse samet na chahta hu. Joh toota hai usse jodhna chahta hu, Kisi se gale lag ke apni tanhai baat na chahta hu. Kisi ke kandhe pe sar rakh ke rona chahta hu, Dusron ke liye khud ko badal na band karna chahta hu. Abh jaisa hu woh sab ko batana chahta hu.

Zaroori hai kya?

Dusron se sach chupana, zaroori hai kya? Khud ki baaton ko dabana, zaroori hai kya? Kya khud se hi khush hu yeh jhut bolna zaroori hai kya?

Jazbaaton ko sabse chupana, zaroori hai kya?

Dil ko har waqt bachana, zaroori hai kya? Khawabon se bahar nikal na, zaroori hai kya? Dusron se zyada khud ko acche se samajh na, zaroori hai kya?

Sab ko sab kuch batana, zaroori hai kya?

Zindagi

Zindagi se saath chhutne laga hai, Dil mein se pyaar khatam hone laga hai. Khud ko rokhne laga hu, Khud se pyaar kam karne laga hu.

Aage badhne se darrrta hu, Dil ko lakh baar sambhalta hu. Khud ko lakh baar samjhata hu, Phir bhi wohi galtiyaan lakh baar dauhrata rehta hu.

Dil ko kaidh karke rakhna chahta hu, Bhavnaon ko chupa ke rakhna chahta hu. Yaha se kahi durr jana chahta hu,

Bas khulke acche se saas lena chahta hu.

Ooljhano mein oolajhta jaa raha hu, Bahar nikalna chahta hu, par nikal nahi paa raha hu. Zindagi kaisi jeena chahta hu, yehi nahi samajh paa raha hu.

Kahi ghum hota jaa raha hu, Iss bade se sheher mein, khud ko dhundh na chahta hu.

Khud se phir mulakaat karna chahta hu, Dusron ko khoke, khud ko paana chahta hu.

Beet gayi so baat gayi

Beeti baato se dil ko kyu dukhana,
Beete hue kal ke baare mein kyu sochna.
Ek hi baat ko lekar baar baar kyu rona,
Nahi samajh aata kabhi kabhi mere dil ka yeh afsana.
Apna pagalpan aur kyu badhana?
Kyu dil chahta hai beete palon ko phir se jeena?
Kya aane waala kal hoga suhaana?
Ya kal bhi aise hi sujh-bujh khokar ayega mujhe rona?
Apne haaton se bache kuche rishton ko kyu aag lagana?
Beete hue lamhe, dil tu kyu chahta hai mujhe dikhana?

Maa

Jabhi aap ki godh mein sar rakh ke sota hu, usse main apna ghar samjhta hu.

Jabhi aap ko gale lagata hu, usse main apna ghar samjhta hu.

Aap ke bina main kuch nahi. Aap ke bina main adhura hu.

Kehna toh bas itna hi chahta hu, Aap hi mera ghar ho.

By Kamal Nanwani
T.Y.B.A.(MMC)

The B.A.(MMC) department of Prahladrai Dalmia Lions College of Commerce & Economics in association with Career Guidance cell organized “Fly-high” an event for all the students of the college on 1st & 2nd August, 2022. The motive of the two-day event was to guide the young minds of the college for career opportunities in field of media by established personalities of the field. The event was held at the college auditorium at 11:00 AM both days. The number of attendees in the event were quite good. On the 1st day the event began with Saraswati Vandana And the blessings of Mother Saraswati Goddess of Education. Anchor Ms. Hasti Patel of S.Y.B.A.(MMC) welcomed the dignitaries, teachers and everyone in the event and called in S . Y . B . A . (M M C) mentor Prof. Minu Paul ma’am to say a few words. Prof. Minu Paul ma’am started off with her speech and gave her regards about the event. Vice principal of SFC Prof. Subhashini Naikar addressed the students with her words of wisdom. Later on, Ms Drishti Amin of S.Y.B.A.(MMC) introduced the guest speaker of the event Mr. Xavier Joseph, Called him on stage- For felicitation by B.A.(MMC) coordi



Spread your wings to the sky
Now it's your time to Fly-High

nator Prof. Bhavana Singh After Introduction Felicitation the guest speaker Mr. Xavier Joseph started the Session by talking

About his experience in the field and Shared his observations he came Across over the Years and how Session was quite

be the industry be came advanced and How there is need for more and more Skilled personnel in the field. The whole Session was quite

dents were engaged Through out, he ended the session With the short film directed by him that talked about the career stress of youth. Vote of thanks was given by Ms Tejal Jariwala of S.Y.B.A(MMC). All the students felt fresh and enlightened with the words and the first day ended on a high note. The 2nd day of the event started from where it left off the day before. Anchor Ms. Tanaya Patil from S.Y.B.A(M-MC) welcomed everyone with warm energy and positivity. Anchor Ms. Deepali Pandey

of S.Y.B.A.(M-MC) Welcomed the guest speaker of the second day of the event and introduced Miss Sanika Shanbhag with accounting for the guest's achievements. The guest was felicitated later on and started her session with the students on a sweet turn and kept the students intact the whole time as she talked about all the technical aspects of the life of a student from choosing a hobby to making a career, her over-all session was quite Interactive and students throughout. Master

Rahul Singh conc looked engaged luded the event and thanked all the dignitaries, teachers and students associated with the event. The event ended with new ideas being lightened in all minds and everyone associated with it were brightened and enlightened by the words of wisdom by the speakers. Everyone who attended the event were a step closer to their ideal career and a good life ahead hence, the motive of the event was accomplished.

By Alok Bairagi
S.Y.B.A.(MMC)

VIEWS ON GENDER SENSITISATION



Society is we and what we are will reflect in what we shape and create for the future. Let us make that a gender-sensitive reflection. Society is we and what we are will reflect in what we shape and create for the future. Let us make that a gender-sensitive reflection. An aspect that needs great focus and significant impetus is the concept of gender sensitization. It cannot be emphasized enough that gender-based thinking, stereotypes, and prejudices, can cause significant damage to a different individual who is at the receiving end. Being the victim of gender-related prejudices and stereotypes could affect an individual’s way of thinking and searching at their own self, while also affecting their moods and behaviors. Gender sensitivity

is about knowing Our own boundaries, respecting those of others, building empathy, watching our thoughts, going beyond our stereotypical attitudes, and accepting the individuality of others. Gender sensitization has to be taught to our kids right from childhood because it would be reflected an on in their personal and professional fronts. In spite of the boom in women’s empowerment, to date, when hungry we glance to our mothers and when it involves monetary needs, we address our fathers. It’s so deeply ingrained in our minds and culture that tremendous effort should be put in to interrupt the present prejudices in society. We have prepared our daughters to face a women-empowered society but we have not groomed our sons for this. We should always be ready to

proudly share in an Exceedingly loud manner that my son is an unprecedented cook or homemaker with the identical pride, which you hold when sharing to your friends, and relatives that your daughter can drive or travel alone. When children grow up in gender-neutral environments, they learn to respect the logical differences of the alternative sex, not letting one another feel inferior. Responsibilities are shared within the professional and domestic fronts, appreciating the importance of every other’s contribution while learning to measure an interdependent life and complementing one another positively. In this manner, we are able to promote a society, which is emotionally mature, morally sound, and socially developed.

By Khushi Mishra
TY.B.A.(MMC)
Journalism

OFF MY CHEST

I always felt the feeling of numbness when something around me went low. This started with my childhood after a few incidents and continued ahead. Whenever there was a situation I felt sad, I felt this anxiety and numbness always creeping under my skin. I never was really able to express myself and was never able to talk about exactly what I felt. I always wanted to feel things the way they happened, with the force they took place. But my mind was on a different thought

process, on a different mace. Later on in search to feel emotions, I turned on to people, started talking, but still always kept my fears intact. People too disappointed after sometime but I made things harder for myself, I dug myself so deep in the darkness of fear and self loath. That made me go self destructive in all parts of my life. I couldn’t be in more self despair cause I always blamed self on things that never actually were my concern of guilt. Later on started writing thinking it

was a way of escaping the voices in my head that I used to hear, less did I knew I was drowning slowly in the mud of my own unnecessary guilt which made my life miserable. There came a time when I thought I will never be able to get out of it. I just had one thought. “ I didn’t wanted to touch the skies, rather just feel the pain when I fall.

By Alok Bairagi
S.Y.B.A.(MMC)

SUGGEST FEW STUDY SPOTS IN CAMPUS



One of the key to effective studying is that we find a good location where we can peaceful study. It is difficult for someone to study in an distractive atmosphere. It is not necessary if you like the place some else would also like the similar place to study. You may not like a very quiet place to study, but a place where you can focus, be productive and can easily concentrate on your studying. Here are some of the spots where people can study in a campus: 1. A library: There is reason of not studying in a very quiet atmosphere because people learn quickly where there is noise in the back Ground. Library is a

place where people constantly come and go, there are people who mumble softly it may be irritating to some people but it helps in memorizing the answers or the content easily. Library is the place where people choose to study and it tops the list. 2. An empty Classroom: An Empty Classroom is an excellent place for Students to study

. There are colleges who allow the students to study in empty Classroom. The reason for this is, it feels like we are actually in a classroom where lectures are still going and we can easily understand the concept that we are focusing on. If we get a chance to study in an empty Classroom then it is an excellent place to sit and study peacefully. 3.Terrace: If the col

lege permits you touse the terrace for study purpose then it would also make a perfect place to sit and memorize your content. Terrace is a peaceful place. A place where you can see the sky and where there is blowing wind it’s the perfect combination for a student to ask for studies. As a student I loved to study at the terrace, I would actually appreciate if This would be a spot

In college where we could peaceful study. 4.The canteen . Even though it is a place where students come to eat but when you have free lectures it is a place where you can sit and study. A perfect combination of studying and eating whenever you feel like And the last spot I would like to suggest is a student’s study room not like a library but a room where students are accessible to come and study. Whether alone or in group. Every college should have a room like this. Where everyone comes only for study purpose.

By Khushi Solanki
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WHAT CAN BE FUTURE OF RADIO INDUSTRY ?



The word “radio” itself originates from the Latin ‘radiation meaning ‘ray’ or ‘beam’. Today listening to a song on the FM radio and the weather was so cloudy and rainy too! So my mood was happy and I was thinking about what can be the future of the audio industry? Then I thought that today I should I write a blog on this topic Nowadays stuck to on-song apply songs such as Gana, Spotify, etc. People are forgetting about the bout radio industry Radio declining nowadays. Science has many gifts for us, the gift is one of them. Nobody knows who invented radio! The Answer is the radio was invented by the great Italian Marconi. Rad Marconi box that contains some wires. Radio-sets Radio sa

tiable in stores. And more updated radios are wireless and radios in cars too. Cart development other radios are built-in phones. That is called FM radio. Bu FM in 22nd century, Mobile Phones Company is removing FM radium to FM to no interesting radios. Now query that what can future of radio industry? But radio is a very useful tool. There are so many opportunities that will allow the radio to toe forward In full force.

the future of radio is brighter than most believe you. If bin Belief the industry, pay attention to the changes in mobile usage and keep tabs on how your audience is listening, and then find the way that radio fits in. We are excited to see how it plays out. It is of great use to us. We can listen to the news on the radio, to important speeches by the leaders, government announcements, market rates, melodious music, and Other things. But there

are some advantages and positive points in the radio industry. Radio is improving day by day. It is very convenient to use transistors. We are eagerly waiting for the day when radio will be integrated with television. The thought that digital disruption has eroded “traditional” media’s reach and relevance is one of the biggest misconceptions about technology. Mobile and apps, skills Alexa social media have in fact expanded thereach and oppor

tunity for engagement, even with “traditional” media. Radio is organized on an organized basis. High-powered radio-station radio stations and support the radio industry by this radio industry won’t be disclosed anymore. installed. There is more than one radio station in each country. Everything is read these stones. The main radio station is in India. In the future, the radio will be everywhere and it will be digital and visual to everyone. Radio inducted radio will be broadcasting has more benefits than drawbacks. At last, I would like to say that everyone should stick to radio FM.

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