



Prahladrai Dalmia Lions College of Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)
NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified
University of Mumbai Recognized Research Centre in Accountancy, Commerce & Business Economics
A Government Approved Hindi Linguistic Minority Institute
52 Years of Sterling Performance in Education

NOTICE

DATE - 31/07/2025

ATKT Internal Examination August, 2025 **SYBMS (NON – NEP BATCH) (SEM. III)**

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. **Date of Submission of the Projects. 14th August, 2025 Timings: 11:00 am.**
2. **Reporting time for students: at least 10 minutes before the mentioned time.**
Venue: Third floor staffroom.
3. **Reporting time for students at least 10 minutes before the mentioned time.**
4. Students have to be present in person for the submission.
5. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
6. Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
7. On the date of submission there will be a viva voce on the given questions/topics.
8. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
9. **Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.**
10. **NOTE - Students who has paid ATKT fees for internal component but has not been allotted questions or has any query is requested to mail on or before 7th August, 2025 on this email ids. sailee.s@dalmialionscollege.ac.in or bmsdept@dalmialionscollege.ac.in**

Ms. Sailee Shringarpure
BMS Co-ordinator

Ms. Subhashini Naikar
Vice Principal, SFC

Prof. (Dr.) D. N. Ganjewar
Principal

DI/N-STD/GEN/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai – 400064.

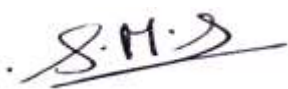
Tel.: 022 35112985, 022 35115316, 022 35115003

♦ E-mail: dalmialionscollege@gmail.com Website: www.dalmialionscollege.ac.in

STRATEGIC MANAGEMENT

NAME OF STUDENT: AYUSH SURESH GAMRE
ROLL NO: 3107

- 1) State the process of strategy evaluation?
- 2) State any 5 advantages of SBU.
- 3) Explain the Steps in setting business objectives.
- 4) Elaborate the Business level Strategy.
- 5) State any 5 importance of Strategic Management



Ms. Sailee Shringarpure
BMS Co-ordinator



Ms. Subhashini Naikar
Vice Principal, SFC



Prof. (Dr.) D. N. Ganjewar
Principal

DI/N-STD/GEN/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai –
400064. **Tel.:** 022 35112985, 022 35115316, 022 35115003

♦ **E-mail:** dalmialionscollege@gmail.com **Website:** www.dalmialionscollege.ac.in