



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

ATKT Internal Examination September, 2023, BMS (SEM. IV)

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. Date of Submission of the Projects-25th September, 2023. Timings 9.00 am to 10.00 am.
2. Reporting time for students: at least 10 minutes before the mentioned time. Venue: Third floor staffroom.
3. Reporting time for students at least 10 minutes before the mentioned time.
4. Students have to be present in person for the submission.
5. Internal project topics are also uploaded on the college website.
6. Submission of projects or assignments to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
7. Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
8. On the date of submission there will be a viva voce on the given questions/topics.
9. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
10. Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.
11. NOTE - Students who has paid ATKT fees for internal component but has not been allotted questions or has any query is requested to contact Mr. Hitesh Sharma on or before 18th September, 2023 by mailing on hitesh.s@dalmialionscollege.ac.in or bmsdept@dalmialionscollege.ac.in

Kindly follow the following schedule to your project submission and viva:

SUBJECT	FACULTY	TIME
EVENT MANAGEMENT II (01)	Mr. Nirav Tawadia	9.00 am to 10.00 am
INFORMATION TECHNOLOGY (03)	Mr. Hitesh Sharma	9.00 am to 10.00 am
FOUNDATION COURSE IV (14)	Mr. Nirav Tawadia	9.00 am to 10.00 am
BUSINESS ECONOMICS II (19)	Mr. Nirav Tawadia	9.00 am to 10.00 am
BUSINESS RESEARCH METHODS (01)	Mr. Nirav Tawadia	9.00 am to 10.00 am
PRODUCTION & TOTAL QUALITY MANAGEMENT (06)	Mr. Nirav Tawadia	9.00 am to 10.00 am
AUDITING (02)	Mr. Hitesh Sharma	9.00 am to 10.00 am

Prof. Durgesh Kenkre
Exam Convenor
Date - 16th September, 2023.

Prof. Subhashini Naikar
Vice Principal, SFC

Prof. (Dr.) D. N. Ganjewar
Principal

DI/N-STD/GEN/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai – 400064.

Tel.: +912228725792 ♦28732270 ♦E-mail: dalmialionscollege@gmail.com

Website: www.dalmialionscollege.ac.in

EVENT MARKETING

2148- SINGH ANUPMA MANOJKUMAR

- 1) Explain the 5 C's of events.
- 2) Write a note on Event crisis management.
- 3) Explain the various Event variations in detail
- 4) Explain the different types of networking components in detail.

INFORMATION TECHNOLOGY

2043- AAYUSH PEDNEKAR

- 1) Explain the characteristics of MIS
- 2) List the features of commercial ERP software
- 3) Write a note on Data mining
- 4) Write a note on BPO (give its meaning and merits)

2142- YADAV ANUJ

- 1) Explain the different subsystems of MIS
- 2) Explain the generic models of ERP
- 3) State the strategic benefits of E-SCM
- 4) Distinguish between KPO and BPO

2021-2077- SHETTY BHUSHAN

- 1) Explain the structure of MIS
- 2) Explain the characteristics of DSS.
- 3) Give the major trends in e- SCM
- 4) Need for outsourcing - explain

BUSINESS RESEARCH METHODS

2230- NEGI SAKSHI

- 1) Explain the different types of research with egs.
- 2) What are the characteristics of a good research?
- 3) Explain the different types of data processing techniques.
- 4) Give the essentials of a good research report.

AUDITING

2021-2077- SHETTY BHUSHAN

- 1) Explain the different types of errors with egs.
- 2) Write short notes on interim audit and continuous audit
- 3) Explain the concept of working papers in detail
- 4) Distinguish between internal audit and external audit.

2005- CHAUHAN RAJNISH

- 1) How will you audit contingent liabilities?
- 2) Distinguish between internal audit and internal control.
- 3) Write short notes on test check and audit sampling
- 4) Explain the concept of audit program (give its meaning, advantages and disadvantages)

PRODUCTION AND TOTAL QUALITY MANAGEMENT

2070- KANNOJIYA AJITKUMAR

- 1) Explain the concept of plant location (give its objectives and principles)
- 2) Write a note on ABC analysis
- 3) Explain the concept of EOQ.
- 4) What are the features of quality?

2071- PATEL RAJ GIRISH

- 1) Explain the concept of plant layout (give its objectives and principles)
- 2) Write a note on VED analysis
- 3) Explain Edward Deming's philosophy to quality of products.
- 4) Write a short note on quality assurance

2076- SHAIKH SAJID MOHD.

- 1) Explain the concept of purchase management
- 2) Write a note on FSN
- 3) Explain J. Juran approach to quality control of products.
- 4) What do you mean by quality circle?

2142- YADAV ANUJ

- 1) Explain the components of production management.
- 2) Write a note on GOLF and XYZ
- 3) Explain P. Crosby's philosophy to product quality
- 4) What are the objectives of quality circles?

2119- MISHRA SHIVAM

- 1) Explain the concept of materials management.
- 2) Write a note on SOS
- 3) Explain Kaizens approach to quality.
- 4) Explain Kepner Tregor Methodology of problem solving.

2231- PILLAI RUDRAPRIYA

- 1) Explain the various types of material handling systems.
- 2) Write a note on HML
- 3) What are the factors affecting quality of a product?
- 4) Explain DMAIC/DMADV.

FOUNDATION COURSE - IV

2025 - JANGIR SHUBHAM HARI

1. Code of Ethics in Finance
2. Scope of ethics in finance
3. Role of financial services in financial system
4. Corporate governance scenario before liberalization

2038 - NAVGHERE DIPALI DINESH

1. Emerging trends in corporate governance
2. Stewardship Theory
3. Anglo - American Model
4. Insider Trading

2043 - PEDNEKAR AAYUSH ANANT

1. CSR evolution and development.
2. Importance of CSR
3. Economics aspects of CSR
4. Objectives of Social accounting

2046 - RANE VAISHNAVI PRAMOD

1. Scope of Social accounting
2. Ethical Dilemmas
3. Code of conduct of ethical decision making
4. Future of CSR

2062 - VANDRE PRANJAL SHIVAJI

1. CSR practices of Corporates
2. CSR activities of TATA group
3. CSR rating framework
4. Social Rules

2070 - KANNOJIYA AJITKUMAR RADHESHYAM

1. Good rules and Bad rules
2. Factors influencing ethics in marketing
3. Ethical issues in marketing
4. Advantages of advertising

2076 - SHAIKH SAJID MOHD ARIF

1. Moral and ethical principles of advertising
2. Examples of Unethical marketing practices
3. Features of ethical leadership
4. Importance of ethical leadership

2122 - NAIK SIDDARTH RAMESH

1. Reasons of establishment of SEBI
2. Functions of SEBI
3. Features of Workplace ethics
4. Guidelines to promote workplace ethics

2137 - SINGH RISHABH NARENDRA

1. Structure of ethics management
2. Advantages of workplace ethics
3. Features of ethics
4. Personal Ethics

2142 - YADAV ANUJ KAILASHPATI

1. Importance of professional values
2. Personal ethics VS Professional ethics
3. Normative Ethics
4. Descriptive ethics

2150 - CHAUHAN SUMANT JAGDISH

1. Classification of Financial services
2. Types of financial Managers
3. Duties of a member as a Tax Practitioner
4. Corporate Crime

2154 - JAMBHALE PURVI SHRIKANT

1. White Collar crime
2. Difference between White Collar and Organized Crime
3. List of Biggest Scam in India
4. OECD Principles

2159 - MOHTASHAM ALI JAMALI

1. Benefits of Corporate governance
2. Is Insider Trading ethical or Unethical
3. Forms of Insider Trading
4. What are the changes since liberalization

2250 - JADHAV RUTUJA MOHAN

1. What are the functions of SEBI?
2. Ethical Dilemmas in Marketing
3. Recent trends in CSR
4. Society's Changing expectations of Business with Respect of Globalization

BUSINESS ECONOMICS - II

2004 - BOLLAY SUKHCHARAN SINGH

- A) Define Trade Cycle. Discuss the features of Trade Cycle.
- B) Explain the concept of multiplier and bring out the limitations of the multiplier.
- C) Explain the concept of MEC
- D) Bring out the relationship between National Income and Economic Welfare.

2005 - CHAUHAN RAJNISH RAJESH

- a) What are the factors which affect MEC in the Short Run And Long Run.
- b) Explain the concept of Inflation Targeting.
- c) Explain the Keynes liquidity preference theory of Interest.
- d) Explain the characteristics of the trade cycle.

2014 - GUPTA DIPESH SANTOSH

- a) State and explain the Cambridge equation
- b) Explain the Keynes Theory of Demand for Money
- c) Explain Fiscal Policy (give its definition and meaning)
- d) List the Economic effects of Taxation

2043 - PEDNEKAR AAYUSH ANANT

- a) Explain the significance of Public Expenditure in terms of contributions to Social Security.
- b) Explain the burden of External Debt.
- c) Write short notes on:
 - i) Types of Public Debt.
 - ii) Terms of trade

2045 - RAJPAL VAISHNAVI LALIT

- a) State Ricardian Theory of Comparative Cost. Discuss the Limitations of Ricardian Theory.
- B) Define Multinational Corporations. Discuss the advantages of MNC's in developing Countries.
- c) Importance of Circular flow of income.
- d) Explain the Qualitative techniques of Credit control.

2047 - SALVI DEEPIKA VIJAY

- a) What are the arguments for free trade?
- b) Are MNC's important for a developing country?
- c) Discuss the significance of Public Expenditure in terms of contributions to Social Security.
- d) Explain the burden of External Debt.

2115 - KAR RIMA LOHITOSH MITA

- a) Define trade cycle. Discuss the phases of Trade Cycle.
- b) Explain the concept of multiplier and bring out the various leakages of the Multiplier.
- c) Discuss Keynes consumption function and bring out its implications.
- d) Explain the Concept of Green National Income. Discuss the need for Green National Income.

2116 - KERKAR HARSHITA VILAS

- 1) Explain the circular flow of national income in a 2 sector closed economy model.
- 2) Define Money supply and explain determinants of Money supply.
- 3) Discuss in detail the meaning and objectives of fiscal policy.
- 4) What is FDI? What are the merits of FDI?

2130 - SHARMA ADITYA DHULCHAND

- 1) What is Public Debt? Explain types of Public Debt.
- 2) Explain the circular flow of national income in a 3 sector closed economy model.
- 3) Discuss Heckscher – Ohlin theory of factor endowments.
- 4) Explain concepts-Fiscal Responsibility and Budget Management Act.

2137 - SINGH RISHABH NARENDRA

- 1) Explain the Quantity theory of money.
- 2) Discuss Canons of taxation.
- 3) Explain the circular flow of national income in a 4 sector open economy model.
- 4) Discuss the meaning of macroeconomics and its Scope.

2139 - SINGH SHRUSHTI JOGINDER

- 1) Explain features and phases of Trade Cycles.
- 2) Discuss Cambridge cash balance approach.
- 3) Explain the structure of the Union budget.
- 4) Discuss the Types of Disequilibrium in BOP.

2142 - YADAV ANUJ KAILASHPATI

- 1) Explain Ricardo's Theory of comparative cost advantage.
- 2) Discuss the factors influencing incidence of taxation
- 3) Explain the concept and advantages of the Fixed exchange rate system.
- 4) What is inflation? Explain with a diagram the concept of demand Pull Inflation.

2229 - NARAM POORVESH VILAS

- 1) Explain Ricardo's Theory of comparative cost advantage.
- 2) Discuss the factors influencing incidence of taxation
- 3) Explain the concept and advantages of the Fixed exchange rate system.
- 4) What is inflation? Explain with a diagram the concept of demand Pull Inflation.

2239 - SAYYED ERAM SHAUKAT

- 1) What is inflation? Explain with a diagram the concept of cost push Inflation.
- 2) Explain the Principles of Sound and Functional Finance.
- 3) Discuss in detail the Fisher's equation of exchange.
- 4) Explain the concept of Monetary policy and its objectives.

2241 - SHAIKH MOUHOSENA KHATUN

- 1) Explain the concepts of Spot and Forward rate of Exchange.
- 2) What is MNC? Discuss Role of Multinational corporations.
- 3) Explain the concept of protectionism with its advantages and disadvantages.
- 4) Discuss in detail Social security contributions-Social Insurance Programmes.

2242 - SHARMA ANUJ ANIL

- 1) Define Inflation. Explain effects of inflation.
- 2) What is meant by National Income? Explain the Importance of conventional and Green GNP and NNP concepts.
- 3) Write a detailed note on Contra cyclical Fiscal Policy and Discretionary Fiscal Policy
- 4) Discuss in detail the effects of Investment Multiplier.

2251 - GAIKWAD SNEHA RAJARAM

- 1) Define and explain Terms of Trade
- 2) Explain Keynesian principle of effective Demand
- 3) Define Velocity of Circulation of Money and explain its factors.
- 4) Discuss the scope of macroeconomics.

2256 - PANDEY PRACHI MANOJ

- 1) Which are the various factors that affecting the consumption function.
- 2) Discuss Cambridge Cash Balance approach.
- 3) What is money supply? Explain its constituents.
- 4) What are the factors affecting money supply?

2257 - SAHU MADHUMITA RAMESH

- a) Write down advantages and disadvantages of indirect taxes.
- b) Explain the concept of public Debt and its types.
- c) Write short notes on: Sound finance, balance payments and aggregate supply
- d) Explain Demand pull inflation (give definition and meaning)