

Assignment - Rural Marketing

- 1) Select one rural village
- 2) What they are doing when it comes to rural marketing
- 3) Which brands are currently running in that village
- 4) What are your rural strategies for that village
- 5) Problem faced by that village
- 6) What are the Solutions you are providing to them
- 7) If you want to promote any of the brands (NEW) what it could be and why?
- 8) Marketing and promotion strategies of that brand
- 9) Pricing strategies
- 10) overall competitors analysis
- 11) Add photos
- 12) references

Minimum pages - 16

Font - times new roman - 14