

## **Assignment - Rural Marketing**

- 1)Select one rural village
- 2)What they are doing when it comes to rural marketing
- 3)Which brands are currently running in that village
- 4)What are your rural strategies for that village
- 5)Problem faced by that village
- 6)What are the Solutions you are providing to them
- 7)If you want to promote any of the brands (NEW) what it could be and why?
- 8)Marketing and promotion strategies of that brand
- 9)Pricing strategies
- 10)overall competitors analysis
- 11) Add photos
- 12) references

Minimum pages - 16

Font - times new roman - 14