

Prahladrai Dalmia Lions College of Commerce & Economics (Government Aided & Affiliated to University of Mumbai & AICTE,New Delhi)

NAAC Re-accredited with 'A' Grade (III Cycle) ISO 21001:2018 Certified

University of Mumbai Recognised Research Centre in Accountancy, Commerce & Business Economics

<u>A Government Approved Hindi Linguistic Minority Institute</u>

52 Years of Sterling Performance in Education

NOTICE

Date: 20/01/2025

BACHELOR OF MANAGEMENT STUDIES. PCT SYLLABUS SYBMS FOR CLASS TEST, FEBRUARY, 2025.

PCT SYLLABUS SYBMS FOR CLASS TEST, FEBRUARY, 2025.		
Subjects	Name of the teacher	Unit/ Chapter/ Module
Auditing	Ms. Sailee Shringarpure	Module I- Introduction to Auditing (chapter one) Errors and Frauds (chapter two), Types of audit (chapter three).
Event Marketing	Mr. Jainish Gotecha	Unit 1 - Introduction to Event Marketing.
Training and Development in HRM	Mr. Jainish Gotecha	Unit 1 - Overview of training.
Strategic Cost Management	Ms Ruchira Prabhutendolkar	Module 1- Introduction to Strategic Cost Accounting Module 2- Activity-Based Costing (ABC Costing, Transfer Pricing)
Tourism marketing	Ms. Mona Seth	Module -1- Introduction to tourism 2) Tourism marketing 3) phases of tourism 4) Tourism Planning
Conflict and Negotiation	Ms. Shivapriya Achari	Unit 1 Overview of conflict, Unit 2. Conflict management
IT in business management II	Mr. Aditya M	Unit 1 - Management Information System
Foundation course - IV	Ms. Sangeeta Jain	Unit 1: Introduction to Ethics and Governance, Unit 2: Ethics in Marketing.
Business economics - II	Mr Nirav Tawadia	Module 1: Introduction to Macro Economics
Business research methods	Dr. Sheetal Suvarna Poojari	Module 1: Introduction to Business Research Methods
Production and total quality management.	Ms Ridhisha Tarkari	Unit 1- Production Management

8H3

Ms. Sailee Shringarpure Co-ordinator DI/N-STD/GEN/00 Ms Subhashini Naikar Vice-Principal SFC

Prof. (Dr.) Digambar Ganjewar Principal