

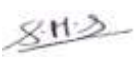


NOTICE

Date: **20/01/2025**

BACHELOR OF MANAGEMENT STUDIES.
PCT SYLLABUS SYBMS FOR CLASS TEST, FEBRUARY, 2025.

Subjects	Name of the teacher	Unit/ Chapter/ Module
Auditing	Ms. Sailee Shringarpure	Module I- Introduction to Auditing (chapter one) Errors and Frauds (chapter two), Types of audit (chapter three).
Event Marketing	Mr. Jainish Gotecha	Unit 1 - Introduction to Event Marketing.
Training and Development in HRM	Mr. Jainish Gotecha	Unit 1 - Overview of training.
Strategic Cost Management	Ms Ruchira Prabhutendolkar	Module 1- Introduction to Strategic Cost Accounting Module 2- Activity-Based Costing (ABC Costing, Transfer Pricing)
Tourism marketing	Ms. Mona Seth	Module -1- Introduction to tourism 2) Tourism marketing 3) phases of tourism 4) Tourism Planning
Conflict and Negotiation	Ms. Shivapriya Achari	Unit 1 Overview of conflict, Unit 2. Conflict management
IT in business management II	Mr. Aditya M	Unit 1 - Management Information System
Foundation course - IV	Ms. Sangeeta Jain	Unit 1: Introduction to Ethics and Governance, Unit 2: Ethics in Marketing.
Business economics - II	Mr.. Nirav Tawadia	Module 1: Introduction to Macro Economics
Business research methods	Dr. Sheetal Suvarna Poojari	Module 1: Introduction to Business Research Methods
Production and total quality management.	Ms Ridhisha Tarkari	Unit 1- Production Management


Ms. Sailee Shringarpure
Co-ordinator
DI/N-STD/GEN/00


Ms Subhashini Naikar
Vice-Principal SFC


Prof. (Dr.) Digambar Ganjewar
Principal