



NOTICE

Date: 21st July, 2023

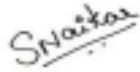
**BACHELOR OF MANAGEMENT STUDIES.
PCT SYLLABUS SYBMS FOR CLASS TEST, AUGUST, 2023.**

Subjects	Name of the teacher	Unit/ Chapter/ Module
Information Technology in Business Management-I	Ms. Urvashi Dave & Ms. Yusra Khan	Concept of Data, Information and knowledge, Concept of database, Types and levels of Information System.
Foundation Course - III (Environmental Management)	Ms. Anshu Jindal.	Module 1- Environmental Concepts: Environment, Biogeochemical cycles, Ecosystem and Ecology, Resources
Business Planning & Entrepreneurial Management	Mr. Nirav Tawadia & Ms. Charusheela Shah.	Module I - Foundations of Entrepreneurship Development.
Accounting for Managerial Decisions	Mr. Hitesh Sharma	Module : 4 Working capital-Concept, Estimation of requirements in case of Trading & Manufacturing Organizations.
Strategic Management	Ms. Ridisha Tarkari.	Unit 1: <u>Introduction to Strategic Management</u> Business Policy: Meaning and Nature, Importance Strategy: Definition and Nature Strategic Management: Definition and features, Importance, Process Levels of strategy Strategic Business Unit: Concept, Importance Strategic Intent: Mission, Vision, Goals & Objectives, Plan & Unit 2: <u>Strategic Implementation</u> a) Environmental Analysis b) Environmental Scanning
Introduction to Cost Accounting	C.A. Durgesh Y. Kenkre	1) Introduction to Cost Accounting (Theory) 2) Process costing (Theory and problems)
Corporate Finance	Mr. Pankaj Singh	1) Introduction to Corporate Finance 2) Cost of Capital 3) Leverage
Consumer Behaviour	Ms. Tejal Mogre.	Module.1 :- Introduction to consumer behaviour

Advertising	Ms. Sheetal Poojari.	Module 1- Introduction To Advertising
Motivation and Leadership	Ms. Poonam Sharma.	Unit 4: Contemporary Leadership:- 1) Great leaders- their style, activities & skills 2) Characteristics of creative leaders and organization methods to enhance creativity 3) Contemporary issues in leadership- Leadership roles, team leadership, mentoring, self leadership, online leadership, finding and creating effective leaders.
Organisation Behaviour & HRM	Prof. Tejal Mogre.	Module.1 Organisational Behaviour _ I



CA Durgesh Kenkre
Coordinator



Prof Subhashini Naikar
Vice Principal SFC



Prof. (Dr.) Digambar Ganjewar
Principal

DI/N-STD/GEN/00

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