



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001: 2015 Certified

Date: 25th March, 2023.

NOTICE

Self – Financed Section (BAMMC)





April ATKT Internal Examination Semester II, 2022-2023

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. The Viva-voce will be conducted offline.
2. The following is the date of submission for the respective subject:

SUBJECT	DATE	TIME
Foundation Course II	8 th April 2023	12:00 pm to 1:00 pm
Introduction to Advertising	8 th April 2023	12:00 pm to 1:00 pm
Introduction to Journalism	8 th April 2023	12:00 pm to 1:00 pm

3. **Venue – T1**
4. **Reporting time 15 minutes prior to the said time.**
5. **Students have to attach an ATKT fee payment receipt along with his/her project.**
6. Students have to be present in person for the submission.
7. The Viva-voce will be conducted offline **in Class T1**
8. Projects/ assignments have to be handwritten on A4 size paper or Fullscape paper. On top of every page a student should write his Name, Semester, Contact number, Roll No. and Subject.
9. Print out of the questions uploaded should be attached with the project. Students are expected to write the question followed by the answer.
10. On the date of submission there will be a viva voce on the given topics. If the student fails to submit the project and give viva voce on the given date and time he will be marked **ABSENT for the said subject.**
11. **Any submission after the above mentioned date and time will not be accepted and entertained under any circumstance.**

			
Prof. Minu Paul	Prof. Durgesh Kenkre	Prof. Subhashini Naikar	Dr. Kiran Mane
BAMMC Incharge	Exam Convenor	Vice Principal (SFC)	I/C Principal

DI/R-IPS/EXAM/00

SEMESTER II INTERNAL QUESTIONS

Subject – Foundation Course II

Roll no - 1033 -MANISH KAMTI

1. What is liberty?
2. What are the features of constitution?
3. What is multi party system?
4. What is equality?
5. What is justice?

Roll no - 1053-NARADIYA KRISHNA

1. What is AIDS?
2. Describe any one social issue?
3. Describe any one political issue?
4. Describe any one economic issue?
5. Describe any one environment issue?

Subject – Introduction to advertising

Roll no - 1103 - VANIGOTA SIDDHI

1. Role of billboards in advertising?
2. Role of social media in advertising?
3. Role of offline mode in advertising?
4. Role of google in advertising?
5. Role of facebook in advertising?

Subject –Introduction to journalism

Roll no - 1103 - VANIGOTA SIDDHI

1. Explain about news and its process?
2. Explain citizen journalism?
3. Explain role of a reporter?
4. Role of news anchor?
5. Role of photojournalist?