



Prahladrai Dalmia Lions College of Commerce & Economics

Sunder Nagar, S.V. Road, Malad (West), Mumbai-400 064.

ISO 21001:2018 CERTIFIED

NOTICE

27/03/2025

B.A. in Multimedia and Mass Communication

Following is the list of students, who are eligible to appear for the ATKT Examination of Semester I March, 2025.

FY BAMMC SEM I ATKT MAR 2025											
SR NO	ROLL NO	NAME OF STUDENT	EC-I	FC-I		VC		FMC	CA		HOM
			EXT	EXT	INT	EXT	INT	EXT	EXT	INT	EXT
1	1013	DHEBE DARSHAN SHIVAJI				1					
2	1029	KALE KEDAR HARISH			1	1	1			1	
3	1031	KANOJIYA DEEPAK RAMGOPAL	1	1							1
4	1033	KHAIRNAR RAJ DADABHAU	1	1							
5	1041	LAD AYESHA SANDEEP	1								
6	1047	MULKAM CHIRAG MURGAN		1							
7	1063	RAJBHAR SATYAM DINESH	1			1					
8	1083	SONI NIKHIL VINOD		1							
9	1089	VENVANSHI VIKAS CHHOTELAL		1							
10	1091	WAFELKAR VIRAJ SADANDAND		1							
11	1098	GUPTA SAKSHI BABULAL	1	1		1		1	1		1
12	1116	SINGH LUCKY GHANSHYAM	1								1
TOTAL			6	7	1	4	1	1	1	1	3

1) Students appearing for the ATKT Examination, March 2025 are required to confirm the above list. Any change must be brought to the notice of Ms. Akanksha Mangavkar (Ms. Mohini Nadkarni) by emailing to mohini.n@dalmialionscollege.ac.in on or before 28th March, 2025 11.00 am, failing which his claim will not be entertained.

2) Students have to check the college website for the internal and external timetable of Semester I ATKT.

Ms. Akanksha Mangavkar

BAMMC Co-ordinator

DI/N-STD/GEN/00

CA Durgesh Kenkre

Exam Convenor

Ms. Subhashini Naikar

Vice Principal (SFC)

PROF. (DR.) DIGAMBAR N. GANJEWAR
PRINCIPAL
PRAHLADRAI DALMIA LIONS COLLEGE OF
COMMERCE & ECONOMICS
SUNDER NAGAR, MALAD (W),
MUMBAI - 400 064.





PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE &
ECONOMICS

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NOTICE

ATKT Internal Examination March, 2025
B. A.(MULTIMEDIA & MASS COMMUNICATION) SEMESTER I

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

- Date of Submission of the Projects and viva voce- 10th March, 2025. Venue FT2 11.00 am. Reporting time for students 10 minutes before the above mentioned time.**
- Students have to be present in person for the submission.
- Submission of projects or assignments to be done on proper A4 size paper, handwritten by the
 - Candidate himself only. The Front page should contain details of Roll no, Name of the student,
 - Semester, Subject.
- Print out of the questions uploaded should be attached along with the project.
- Student should also enclose a photocopy of the ATKT fee paid receipt along with his project.
- On the date of submission there will be a viva voce on the given questions/topics.
- If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
- Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.**
- Any student who has paid fees for internal ATKT examination but has not been allotted questions are required to mail to mohini.n@dalmialionscollege.ac.in on or before 28th March, 2025 11.00 am.**

Kindly follow the following schedule for your project submission and viva:

FYBAMMC - SEM I	
SUBJECT	FACULTY
Foundation Course - I	Ms. Duheeta Joshi
Visual Communication	Ms. Duheeta Joshi
Current Affairs	Ms. Duheeta Joshi

Ms. Akanksha Mangavkar

BAMMC Co-ordinator

CA Durgesh Kenkre

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MUMBAI - 400 064.

DATE - 27/03/2025

DI/N-STD/GEN/00



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◊E-mail: dalmialionscollege@gmail.com Website: www.dalmialionscollege.ac.in

SEMESTER I – INTERNAL ATKT QUESTIONS

1. Foundation Course - I:

1029 KALE KEDAR HARISH

- 1) Explain features of urban population.
- 2) What is meant by social stratification? Explain and portrayal of children in the media.
- 3) Elaborate on the class system and its features.
- 4) Discuss Fundamental Rights of the Indian Citizen.
- 5) Write a note on the Role and significance of women in politics.

2. Visual Communication :

1029 KALE KEDAR HARISH

- 1) Explain Need and importance of visual communication
- 2) Discuss Color theory.
- 3) Elaborate Painting & Photography.
- 4) Write a short note on Folk & Performing Arts , Theatre.
- 5) Explain Citizen Journalism.

3. Current Affairs:

1029 KALE KEDAR HARISH

- 1) Explain Three political stories of national importance..
- 2) Review of any three Central Government projects and policies
- 3) Elaborate Structure and role of Security Council.
- 4) What are the Political parties' reach and challenges?
- 5) How Mobile apps help in content creation? Explain with global examples.