

As rightly said CHANGE is the only CONSTANT, which results in bringing tremendous growth and advancements changing each life. Considering the waves of globalisation and liberalisation which has brought tremendous industrial growth and technological advancements, thereby changing the lives of young aspirants among the student community. In this world of stratified changes, students must equip themselves with various skills to compete and create an opportunity for themselves in the industry making them absolutely indispensable.

Why Skilled Based Learning ?

Being the need of hour Skill based training ensures one thing – Self-employment!

Aspiring students will not have to leave their studies in between due to their personal financial limitations due to various government grants and schemes.

The objective of such professional certificate courses offered is to create industry interface with academics to enhance employable opportunities, avail specialised credential along with the graduate programme. The focus is to familiarise the students with emerging trends in the field of commerce and management. Each course under this programme is selected after careful evaluation of its content, productivity, shelf-life and market relevance. These courses are reviewed and revised annually in response to the changing needs and demands of the academia and Industry. The courses run concurrently along with regular college Programme which are spread between 25 to 30 hours of inclusive of classroom instruction, practical work, assignments, projects, case studies and presentations.

About SEED Programme

An Educational Project of 'Lions Club of Malad Borivli College Charity Trust'. Affiliated to Skill Development and Vocational Training Institute of India (SDVTII-ATC ID: INDMH0112)

Across the Five "I" innovation, intellectual ambition, internationalization, inclusion, and integration

SEED Programme continues to strengthen its core activities of teaching by new research, and disseminating knowledge while investing in new initiatives that respond to society's greatest opportunities and most pressing challenges. These education imparts social, moral, integrity, character, spirituality and many more. It builds the qualities of humility, strength and honesty in a student leading them in the right direction. Aiming Equity in that all individuals reach at least a basic minimum level of skills.

SEED Training Pedagogies

The trainers, who offer these courses, are a perfect synthesis of experience, knowledge and training skills. Classes are scheduled either before the regular college hours or during vacation hours. At the successful completion of the course, students are awarded Government recognised Certificates along with our knowledge solution partners in collaboration with the SDVTII (Skill Development And Vocational Training Institute of India).

The Programme has successfully collaborated with several distinguished companies that provide value add on courses to help students acquire Industry oriented skill- set, essential for their professional growth. The institute also encourages outsiders to enrol for the certificate courses offered at college. These industry oriented certificate programmes empower students in gaining internships and final placements in some of the very prestigious companies such as TCS, Motilal Oswal, ICICI, GO Indigo Airways, Sutherland, RSM Astute Consulting Pvt. Ltd, Propedge Advisory Pvt Ltd etc.

Faculties

Trained faculties with avid industry exposure joined in this academic year through SDVTII with SEED Programme, with an intensive orientation programme about the affiliation, government recognition, market weightage, course content etc. This year the teaching methodology has been refreshed with a fair combination of case study, internship, worksheet & practical knowledge along with the prescribed syllabus.

Skill Development & the Vocational Institute of India (SDVTII).

This Affiliation Aims to equip students with tools, skills and support needed to tackle the complex open market world. This affiliation encompassed executive training programs, new research and innovation towards coaching value added courses.

Student's participation

Willingly and actively enrolled into the new framework of SEED Programme.

SEED has planned curriculum as matching best standards to train students. These certified programmes help each and every student to plan their career chart as every student's way of learning is different and therefore everyone requires a different approach of teaching.

Course Guidelines

Below are the guidelines given to be understood by the students before choosing any professional certificate course.

- Each course is scheduled for 25 to 30 hours training.
- Batch size includes 60 students in each course.
- Students are not allowed to shift or change the course or batch after registration.

- Minimum of 75% attendance is required to appear for the exam in each course.
- Morning batch students had the courses scheduled from Monday to Saturday between 9.30 am to 12.00 pm.
- Vacation batches students had the courses scheduled from Monday to Saturday between 9.00am to 2.00 pm.
- Exams are formally conducted by the authority MBTB on completion of the course.
- Assignments, projects, presentations are part of evaluation during exams.
- Grading system is followed to represent the results scored by the candidate.

List of Professional Certificate Programmes offered in the academic year 2017-18

S.No	Course	Subject	Highlight of Course
01	Junior College	I) Diploma Basic IT Skills in II) Certified Course in Computer Application	To gain practical and theoretical knowledge.
02	Degree College		
	FYBCOM	Certificate Course in Computer Technologies	Internship with start-ups during odd semester breaks.
	SYBCOM & TYBCOM	Certificate Course in E-commerce	E- com marketing.
03	Self Financed Courses		
	FYBMS	Diploma in Retail Management	Realize the simultaneous opportunities for Business and performance.
	SYBMS	Certified Course in Banking & Insurance	Preparation, modification presentation & evaluation.
	TYBMS	Diploma in International Business	To prepare students to effectively meet the challenges of the ever changing business scenario.
	FYBAF	Diploma in Certified Accounting Professional	Strategies - short, medium and long term, averaging, diversification, going long & short
	SYBAF	Certified Course in Computerized Accounting	Understand accounting environment.
	TYBAF	Certificate Course in E-commerce	E- com marketing.
	FYBIM	Certified Course in E-Taxation – Direct Tax	Working with Financial statement.
	FYBBI	Certified Course in Computer Technologies	Internship with start-ups during odd semester breaks.
	SYBBI	Certified Course in Capital Marketing	Prepare the participants to trade and expose them to on line trading.
	TYBBI	Certificate Course in E-commerce	To train the participants to achieve their corporate goals by making them understand the intricacies of the subject.
	FYBFM	Certificate Course in Vedic Maths	Workshop on Creativity.
	SYBFM	Certificate Course in Capital Marketing	Trains the students in reading financial papers.
	TYBFM	Diploma in International Business	Discussions with leading specialists, Workshops and Seminars.
	FYBScIT	Diploma in Web Development Technologies	Video advertising.

S.No	Course	Subject	Highlight of Course
	SYBSc IT & TYBSc IT	Certificate course in Digital Marketing	Classroom learning with fundamentals of AdWords.
	FYBMM	Diploma in Journalism	Working on making documentary.
	SYBMM	Diploma in Event Management	Business Plan Sessions (preparation, modification presentation and evaluation).
	TYBMM	Diploma in Travel & Tourism	To prepare the students to understand the roles and responsibilities of Human Resource Professionals in today's highly competitive business environment.

Learning Structure Model

Programs and Courses are sequenced keeping in mind the progress of students and helping them in mastering defined content. This will undoubtedly help in strengthening the foundation of existing knowledge of every student.

LEARN

Delivery of content for students to acquire knowledge by study, instructions or experience.

Concepts are explored using a variety of learning materials to ensure that a universal level of knowledge and understanding is attained.

PRACTICE

Check for understanding during the learning process. This formative assessment provides faculty information needed to adjust teaching and learning. It requires faculty to provide timely feedback for students to synthesize and make adjustments in future practice or apply activities.

APPLY

Synthesis, application or creation of a learning product that is based on the knowledge gained through experience. A summative assessment brings the knowledge learned into action or use for a particular purpose.

Improving Student Outcomes

SEED Programme invests in numerous initiatives and resources to improve student retention and enhance value added success — from affiliation, orientation, inauguration, tutoring, seminar, intercollegiate event and work shops to tools that help students manage their finances and create a career plan that links education to their professional goals.

1) SEED Affiliation with SDVTII (Skill Development & amp: Vocational Training Institute of India) Affiliation No: INDMH0112, May 2017.

Venue: Auditorium

Members Present:

1. Lion. Sharad Ruia, Chairman Governing Council
2. Dr. N. N. Pandey, Principal
3. Dr. Rajesh Chedda, Chairman & amp: Managing Director of SDVTII
4. Prof. Madhavi Nighoskar, Vice Principal Degree College
5. Prof. Subhashini Naikar, Vice Principal Degree SFC College

Event Synopsis with programme Highlight:

1. MOU being signed between SEED & amp: SDVTII.
2. Certifying the value added courses through NSDC & amp: MBTB inspired by Skill India Mission.

Special Note:

- i. Affiliation has provided the strength that made SEED possible to be more creative, stronger, adaptive and creative in the journey of progress.
- ii. Through the Affiliation and Government body Recognition, it's now possible for a deep rooted structure through autonomy supports.

2) Orientations:

- i. Creating awareness about the SDVTII affiliation.
- ii. Courses Offered.
- iii. Importance, Employability, and Certificate of Authenticity.

Venue : Auditorium and Classroom

Members Present: SDVTII Officials, Trainers, SEED Members, Principal Sir, Vice Principals- Degree, Degree SFC & Junior.

Event Synopsis with programme Highlight:

- 1) Orientation was the time wherein students were freshly introduced to the affiliated skill-based value added courses.
- 2) First year students in the presence of Parents / Guardians were orientated.
- 3) To encourage a spirit of independence and progressive career graph through self-reflection & advocacy.
- 4) Providing structured framework of the courses offered.

Special Note:

- 1) Feedback was collected after the orientation, to make the following ones much better.
- 2) The result was on a positive note.
- 3) Parents-Student orientation was appreciated.

3) Event and Date:

Inauguration Ceremony of "SEED SKILL DEVELOPMENT CENTRE" in association with SKILL INDIA MISSION -
14th October 2017

Venue: Auditorium

Members Present:

1. Mr. Mangesh Naik – Chief Guest, Awardee of President's Medal
2. Dr. Raina Champawat – Guest of Honour, Academic Director SDVTII
3. Dr. N. N. Pandey – Principal
4. Prof. Madhavi Nighoskar - Vice Principal Degree
5. Prof. Subhashini Naikar - Vice Principal Degree SFC
6. Dr. Bharat Pandya – Vice Principal Junior
7. Ms. Deepika Kanojia – Co-ordinator SEED Programme
8. Dr. Sudipta Roy Chowdhury – PR & Marketing Consultant SEED Programme
9. College Teaching Staff, SEED Trainers, SDVTII Trainers, SEED Trainers & amp: Students

Event Synopsis with programme Highlight:

1. Through this event a formal ceremony was conducted to mark the start of NEW SYSTEM.
2. The event was given live coverage and was broadcasted on news channels.

Special Note:

This event was for making the new formal disclosure with government authorities in the designed Structured.

4) Intercollegiate Event

Skills Regalia 2K18 is one of the comprehensive leadership Event which follows the path of advance management program, general management program, an event for entrepreneur development being conducted in the campus for three days with a motive to reconnect with external crowd attending plenary sessions and sharing new ideas and insights.

Skills Regalia "Where a student blooms into an entrepreneur" An Inter collegiate event
09th December 2017

Venue: Auditorium and Classroom

Members Present:

- 1) Dr. Rajesh Chedda – Chairman & amp: Managing Director SDVTII
- 2) Dr. Sudha Subramaniam – Key Person Associated with SDVTII North Constituency
- 3) Brigadier Sushil Bhasin - Youth Services Director and Member of Rotary Club
- 4) Captain. Dharmendra Shukla, SPEED Jet Aviation Academy
- 5) Mr. Sanjay Gajria – Film and Media Personality
- 6) Prof. Ramnath Iyer – Proprietor
- 7) Prof. Jagdish Walawalkar – Proprietor Vice President at PrabodhanGoregaon
- 8) Mr. Nitish Sharma – Operation Heads, SPEED Jet Aviation Academy
- 9) Mr. Devendra Pai - Director at RMP's Indian Institute of Democratic Leadership
- 10) Mr. Asif Ebrahim – CEO at International Trainers & #39; Conclave
- 11) Lion. Amir Virani – Business Development Manager- Prime Infotech

- 12) Mr. Sandeep Singh – Well Known Media Personality
- 13) Prof. Emilia Norhona – Assistant Teacher
- 14) Lion. Sharad Ruia – Chairman Governing Council
- 15) Lion. Kamal Ruia – Vice Chairman Governing Council
- 16) Dr. N. N. Pandey – Principal
- 17) Prof. Madhavi Nighoskar – Vice Principal Degree
- 18) Prof. Subhashini Naikar – Vice Principal Degree SFC
- 19) Dr. Bharat Pandya – Vice Principal Junior
- 20) Ms. Deepika Kanojia – Co-ordinator SEED Programme
- 21) Dr. Sudipta Roy Chowdhury – PR & amp: Marketing Consultant SEED Programme
- 22) Participants from external college
- 23) College Teaching Staff, SEED Trainers, SDVTII Trainers, SEED Trainers & amp; Students

Event Synopsis with programme Highlight:

Below mentioned Inter collegiate Events were conducted during Regalia 2K17

- 1) Personality Contest – 3 Rounds, the most prestigious title Mr & Ms. Regalia was bagged by the winning participants.
- 2) Vedic Maths – purpose to inculcate student's brain to apply the concept of logical understanding and mental calculation. It involved 3 rounds including verbal and written
- 3) Debate – “Should cell phone be banned in Schools & amp: Colleges” This event helps students in voluntary participation, which helps to reap significant intellectual benefits, speaking confidence, sound argument.
- 4) Panel Discussion (one of several approaches to teaching about specific subject) was conducted for two days on the below mentioned topic;
 - a) In present scenario how is teaching important beyond syllabus? – 14 th Dec 2017
 - b) How far is competition necessary in regards to learning process? – 16 th Dec 2017

Special Note:

- 1) Judges for the different event were selected as per their expertise.
- 2) Positive and welcoming feedback was received by the participants.
- 3) Media coverage was also the highlight for each event.
- 4) Results and winners were announce immediate after completion of every event.
- 5) Seminars, Workshop, Guest Lecture – October, National Level Aptitude Test - September,

Workshop “How to crack interview” – February 2018

Venue: Auditorium, Class room

Event Synopsis with programme Highlight:

- 1) Students were entitled with National level ranking for the test appeared.
- 2) Four toppers were given scholarship along with attractive offers for the participants
- 3) Students were entitled with certificate for the appeared exam.
- 4) BMM students were introduced to virtual world of film making through guest lecture
- 5) Workshop help the students to be more confident while participating in Job Fair.

Event Name and Date :

Career Guidance Session on Aviation Industry by Speed jet Aviation Academy, 10th January 2018.

Members Present:

- 1) Captain Dharamraj Shukla
- 2) Nitish Sharma (Operation Head)
- 3) Sanket Jha (Crew Member)

And other crew members including Soft Skill Trainer who was a senior air hostess of international flights.

All SFC students from various courses attended this interesting session conducted in their classrooms.

The B. Com students also participated in the session conducted in the college auditorium.

Special Note:

It was a first of its kind on –campus session thoroughly enjoyed by the students. In fact Ms Komal of TYBcom (2016-2017) is presently working for Go Air after successfully completing the course.

6) MBTB Exams

- i) Written exams were conducted for the enrolled subject based on the MBTB guidelines.
- ii) Successfully all the exams were conducted.
- iii) Marks distribution was divided between Practical's & Written.

7) SEED Open Forum:

In an effort to create a more connected and supportive student experience, feedback are held also the updates are shared on the social networking site. In these sessions, students can connect with one another, share helpful tips and work through challenges with their peers, which to a great extent has designed to assist in student progression, providing a motivating environment for students. Topics and conversations include time management, study techniques and building a peer support network. Study session participants range from prospective students trying to understand what student life is like, to current students looking for study support and alumni offering wisdom and encouragement.

8) SEED Scholarship Program 2017-2018:

The following students received the special SEED Scholarship under the name of Lion. Renu Sharad Ruia. The scholarship was declared open during the Azaadi Event on 15th August.

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|----------------------------|--------|
| 1) Mr. Harsh Jethwa | FYBAF |
| 2) Mr. Krishna Nand Shukla | TYBMS |
| 3) Ms. Sayli Sawant | SYBMS |
| 4) Mr. Alston Pereira | SYBCOM |
| 5) Ms. Vidya Patel | TYBBI |

The education system of ancient India has always inspired the education system all over the world. So why not achieve another milestone in education by making some more improvements! With little effort, planning, hard-work and a positive attitude, we can definitely take our education system to new heights! In P.D. Lions College of Commerce and Economics we do it through SEED Programme.

Ms. Deepika Kanojia



॥ Hindi Sahitya Parishad ॥

It gives me great pleasure to present the report of the activities of the 'Hindi Sahitya Parishad' of Prahladrai Dalmia Lion College of Commerce and Economics.

The 'Hindi Sahitya Parishad' was inaugurated on September 14, 2017 (Hindi Diwas). The chief guest for the function was Acharya Shri Virendra Yagnik.

Hasya Kavi Shri Sunil Sawara graced the occasion as guest of honour for the inaugural ceremony. Shri Shivpujan Pandey enlightens us about Hindi Diwas.

In his welcome speech Principal Shri (Dr.) N.N.Pandey enlightened us about the progress and achievement of the college. He also appreciated the achievements and works of the chief guest. Hasya Kavi Shri Sunil Sawara presented a comedy show. Lion Shri K. G. Saraf appreciated the simplicity and dedication of the chief guest towards his work. He also recited his swa-rachit hasya kavita.

The programme was followed by intracollegiate competition of students on the basis of "Swa-Rachit Kavita" in which 12 students participated which was judged by Shri A.K. Singh.

Hindi Sahitya Parishad encourages students to participate in various activities related to Hindi.

Dr. Jayprakash Yadav
Convener