



**PRAHLADRAI DALMIA LIONS COLLEGE OF  
COMMERCE AND ECONOMICS.**

**One Day Workshop**

**ON**

**Intellectual Property Rights (IPR)  
organized by Department of Business  
Law, IPR Cell, Department of Lifelong  
Learning and Extension in  
Association with IQAC**

**1<sup>st</sup> February 2025**

**Report**

### **About the Workshop:**

Organizing a workshop on Intellectual Property Rights (IPR) is crucial because it raises awareness about the importance of protecting creative works, inventions, and brand identities, allowing individuals and businesses to understand how to safeguard their intellectual assets, stimulate innovation, and gain a competitive edge in the market by preventing unauthorized copying and exploitation of their ideas; ultimately fostering a culture of respect for intellectual property within a community or industry sector.

On the above background, Department of Business Law in Association with Department of Lifelong Learning and Extension, IPR Cell and Internal Quality Assurance Cell of Prahladrai Dalmia Lions College of Commerce and Economics under the able guidance of **(Prof.) Dr. D.N. Ganjewar** Principal, organized a One Day workshop on Intellectual Property Rights in association with Internal Quality Assurance Cell of the College. on 1st February 2025 at 10.30 am in the College Auditorium.

The workshop was conducted by Professional and Academician and **Sr. Advocate Adv. Mario Sequeria** having over 25 years of experience in the Intellectual Property Rights Issues.

**Adv. Mario Sequeria** provided comprehensive awareness on contemporary IP issues pertaining to Commerce and Industry with the help of leading case studies of corporates. Throughout her presentation she addressed various IP related plagiarism issues that occurs with the participants during their academic years and initial industrial exposure. Further, participants were taught on how IPR restricts copying others' ideas and how this will help the development of new ideas for the benefits of the society.

The said workshop created a great impact on the entire audience. Almost 180 Students and Teachers of colleges and were participated.

**Some key takeaways from these workshops include:**

- Understanding IPR types: Knowing the different types of IPR, such as copyrights, trademarks, and patents, and their applications.
- Importance of patent filing: Recognizing the significance of patent filing and the process involved in drafting and filing a patent application.
- IPR in various fields: Understanding the relevance of IPR in different fields, such as healthcare, technology, and business.
- Promoting innovation: Encouraging innovation and creativity by protecting intellectual property rights.

*M. Pachadkar*

**Dr. Mahendra Pachadkar.**  
**Assistant Professor and Head of the Department**  
**Business Law. Chairperson IPR Cell and Chairperson**  
**Department of Lifelong Learning and Extension.**



















