

It was organized by Department of Business Law of Prahladrai Dalmia Lions College of Commerce and Economics in association with Internal Quality Assurance Cell. (IQAC) with an aim to bring awareness about the importance of having Intellectual Property Rights (IPR) related to patent, trademark, industrial design, trade secrets, geographical indications and copyright. **National Seminar/ Conference**

## **VIRTUAL CONFERENCE /WEBINAR/ GUEST LECTURES 'INTELLECTUAL PROPERTY RIGHTS- CURRENT TRENDS'**

**Virtual Conference** on 'Intellectual Property Rights- Current Trends ' was held at Prahladrai Dalmia Lions College of Commerce and Economics, on 30<sup>th</sup> March 2021.

The webinar was conducted by an academic expert, Dr.Hema Mehta, Associate Professor and HOD Department of Business Law Tolani College who is having more than 13 years of experience in Corporate and Academics.

Dr. Mehta provided comprehensive awareness on contemporary IP issues pertaining to Commerce and Industry. Through presentation she addressed various IP related plagiarism issues that occurs with the students during their academic years and initial industrial exposure.

It created a great impact on the entire audience. Almost 187 Teacher and Students were participated from the various Colleges and Universities.

### **Photos:**

<https://drive.google.com/file/d/1DF2fncGyO88bzYG4pLEHZ4iYoVa-wMJe/view?usp=sharing>

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