



**PRAHLADRAI DALMIA LIONS COLLEGE OF  
COMMERCE AND ECONOMICS.**

**One Day Workshop**

**ON**

**Intellectual Property Rights (IPR)**

**2<sup>nd</sup> February 2024**

**Report**

### **About the Workshop:**

In today's universally competitive environment, intellectual property has placed itself on a plinth in the context of economic growth and is becoming increasingly important.

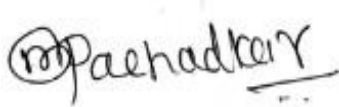
Intellectual Property is the invisible property and fuel that energizes the engine of prosperity, fostering invention and innovation. The increasing importance of intangible assets in the global economy is making business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance compulsorily.

On the above background, Department of Business Law under the able guidance of **(Prof.) Dr. D.N. Ganjewar** Principal, organized a One Day workshop on Intellectual Property Rights in association with Internal Quality Assurance Cell of the College. on 2<sup>nd</sup> February 2024 at 10.30 am in the College Auditorium.

The workshop was conducted by Professional and Academician **Dr. Suman Kalani**, a Senior Faculty in Pravin Gandhi Law College, Vile Parle having over 25 years of experience in the Intellectual Property Rights Issues.

**Dr. Suman Kalani** provided comprehensive awareness on contemporary IP issues pertaining to Commerce and Industry with the help of leading case studies of corporates. Throughout her presentation she addressed various IP related plagiarism issues that occurs with the participants during their academic years and initial industrial exposure. Further, participants were taught on how IPR restricts copying others' ideas and how this will help the development of new ideas for the benefits of the society.

The said workshop created a great impact on the entire audience. Almost 150 Students and Teachers of colleges and were participated.



**Dr. Mahendra Pachadkar.**  
**Assistant Professor and Head of the Department**  
**Business Law.**