REPORT OF GUEST LECTURE ORGANISED

ON

Intellectual Property Rights

It was organized by Department of Business Law of Prahladrai Dalmia Lions College of Commerce and Economics in association with Internal Quality Assurance Cell. (IQAC) with an aim to bring awareness about the importance of having Intellectual Property Rights and its Parameters . The said lecture was held at Prahladrai Dalmia Lions College of Commerce and Economics, on 11th January 2020

The lecture was conducted by an academic expert, Dr. Deepa Chitnis, Associate Professor and HOD Department of Business Law Kelvani Mandals' Mithibai College of Commerce and Economics who is having more than 25 years of experience in Corporate and Academics. Dr. Deepa Chitnis provided comprehensive awareness on contemporary Intellectual Property issues pertaining to Commerce and Industry. Through presentation she addressed various Negotiable Instrument related issues that occurs with the students during their academic years and initial industrial exposure.

Through the Lecture Dr. Deepa Chitnis the Expert shared her experience of Patent Filing process with the students. The guest gave expert tips in his area of specialization. Students understood the various concepts and current trends and

different methods by which patent can be filed. A total of 380 students of S.Y.B.Com had attended this lecture.

It created a great impact on the entire audience. Almost 380 Students were participated from the college.

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