



# Prahladrai Dalmia Lions College of Commerce & Economics

(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)

NAAC Re- accredited with 'A' Grade (III Cycle)

ISO 21001: 2018 Certified

University of Mumbai Recognized Research Centre in Accountancy, Commerce  
& Business Economics

A Government Approved Hindu Linguistic Minority Institute  
52 Years of Sterling Performance in Education

Date – 05/02/2025

## NOTICE

All the students of Prahladrai Dalmia Lions College of Commerce and Economics are hereby informed that The B.A. in (Multimedia and Mass Communication) program is organizing 'Media Mantra 2k25' - An intercollegiate Media Fest and would be unveiling the SCOOP BULLETIN during the inauguration function.

All the students are requested to participate in the event to have fun and showcase their creative skills.

### **Following Competitions have been planned to be conducted:**

- Jingle Making
- Short Film Making
- Reel Making
- Open Mic
- No Entry Fees
- Cash Prizes For All Competitions

### **Details:**

- **Date:** 17th February, 2024
- **Time:** 10:00 am onwards
- **Venue:** Auditorium
- **Student In charges:** Ms. Khushi Solanki & Ms. Khushbu Kumawat

**Ms. Akanksha Mangavkar**  
B.A.(M.M.C.) Coordinator

**Ms. Subhashini Naikar**  
Vice Principal – SFC

**Prof. (Dr.) D. N. Ganjewar**  
Principal



**Prahlada Dalmia Lions College of Commerce & Economics**  
**Sunder Nagar, Malad (W), Mumbai-400 064.**  
**Activity Attendance Report**

Name of Activity: MEDIA MANTRA

Name of Subject / Association: BAMMC

Class: \_\_\_\_\_ Date: 7/2/25 Academic Year 2024-25

Name of Teacher in charge: \_\_\_\_\_ Sign. of Teacher: \_\_\_\_\_

Sr. No.	Roll No.	Name of student	Signature	Feedback	Gender
1	2053	Bahil Zalte	<i>Bahil Zalte</i>	A+	M
2	2035	Ishan Patel	<i>Ishan Patel</i>	A+	M
3	2021	Swarni Khedekar	<i>Swarni Khedekar</i>	A+	F
4	2061	Swapnil Jadhav	<i>Swapnil Jadhav</i>	A+	M
5	2020	Yug. Y. Khatu	<i>Yug. Y. Khatu</i>	A+	M
6	2040	Anchal H. Shaema	<i>Anchal H. Shaema</i>	A+	F
7	2049	Madhu M. Tipathi	<i>Madhu M. Tipathi</i>	A+	F
8	2060	Bhagyashri A. Shitole	<i>Bhagyashri A. Shitole</i>	A+	F
9	2023	Nidhi S. Koli	<i>Nidhi S. Koli</i>	A+	F
10	2024	Payal V. Koli	<i>Payal V. Koli</i>	A+	F
11	2025	Tarvi J. Koli	<i>Tarvi J. Koli</i>	A+	F
12	2052	Unnati Zela	<i>Unnati Zela</i>	A+	F
13	2029	Chingam. M. Mulkamani	<i>Chingam. M. Mulkamani</i>	A+	M
14	2005	Vaaran Choudhary	<i>Vaaran Choudhary</i>	A+	M
15	2007	Angela George Das	<i>Angela George Das</i>	A	F
16	2098	rupasana Mishra	<i>rupasana Mishra</i>	A	F
17	2016	Sneha Kanaujiga	<i>Sneha Kanaujiga</i>	A	F
18	2045	Mudassir Siddique	<i>Mudassir Siddique</i>	A	M
19	2044	Shekh Shumalla	<i>Shekh Shumalla</i>	A	F
20	2003	Divya bhandari	<i>Divya bhandari</i>	A	F
21	2039	Arshen Shaikh	<i>Arshen Shaikh</i>	A	F
22	2015	Diphi Kadam	<i>Diphi Kadam</i>	A	F

Feedback :  
A = Good  
B = Satisfactory  
C = Unsatisfactory

Gender : M = Male / F = Female / O = Other



DI/R-A/Gen/01





The annual inter-collegiate media fest, **Media Mantra 2K25**, was successfully organized by the B.A. in Multimedia and Mass Communication (BAMMC) Programme of Prahladrai Dalmia Lions College of Commerce and Economics. The event took place on **17th February, 2025**, starting at 10 am, at the College Auditorium. The theme for this year's fest was "**Shades of Love: A Celebration of the Heart**", which explored the diverse forms of love that shape our lives, from romantic and parental to patriotic and spiritual. As an annual inter-collegiate event, Media Mantra's mission is to provide a platform for students to explore the dynamic world of media, showcase their creativity, and gain hands-on experience in content creation, storytelling, and communication.

The event featured four key competitions: **Jingle Making, Short Film Making, Open Mic, and Reel Making**, with participation limited to one entry per college for each event. Short Film Making required films to be between 3 to 8 minutes in duration and the theme was open, while Reel Making required submissions to be between 15-60 seconds in vertical format. Jingle Making involved creating a jingle on the spot on a provided brand/product, and Open Mic allowed participants 2 minutes to showcase their talent. All entries were free.

The fest was graced by several esteemed personalities. Our patrons, Dr. Lion Sharad S. Ruia, Chairman, Governing Council, and Lion Kanahaiyalal G. Saraf, Trustee & Hon. Secretary Governing Council, were present. Industry professionals who attended included Mr. Vipul Mayank (Co-Producer at Matchbox), Mr. Vinod Sharma (Channel Head at SY77 Postlabs), Mr. Mohit Das (Video Editor at Mosaic Wellness), Mr. Navel Nazareth (Co-Founder of NAM Solutions), and Ms. Sanchita Jhunjhunwala (Copy Editor at iDivia). Key college personnel involved in the organization were Prof. (Dr.) Digambar N. Ganjewar, Principal, Ms. Subhashini Naikar, Vice Principal SFC, Ms. Akanksha Mangavkar, BAMMC Coordinator, Ms. Neha Sharma, Core Faculty, and Ms. Duheeta Joshi, Core Faculty.

The results of Media Mantra 2K25 were announced on 18th February, 2025. In the **Short Film Making** category, VRUSHALI GAWADE of PATKAR VARDE COLLEGE secured first place (₹2500), while SAHIL SHELAR of K.G. MITTAL COLLEGE and YASH SHINDE of SHRI BHAUSAHEB VARTAK COLLEGE won second (₹2000) and third (₹1500) place, respectively. For **Jingle Making**, SHUBHAM PATIL from IES'S MANAGEMENT COLLEGE AND RESEARCH CENTRE came first (₹1000) and MANTHAN RATHOD from NAVNEET COLLEGE was second (₹500). MANTHAN RATHOD also secured second place in **Open Mic** (₹500), where ARVIND UDAIYAR from M V MANDALI'S COLLEGES OF COMMERCE AND SCIENCE took first place (₹1000). Finally, in **Reel Making**, MANISH KHOPKAR of PATKAR VARDE COLLEGE won first place (₹1000), SHIFANOUR MOHAMMAD ASHFAQUE of RIZVI COLLEGE won second (₹750), and SAHIL SHELAR of K.G. MITTAL COLLEGE won third (₹500). Winners were instructed to send their bank details by 12 noon on or before 20th February 2025 to claim their cash prizes.