



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Date: _____

Ref. No.: _____

Date: 14th October, 2019

BMM (Mass Media)

All the students of TYBMM (2018-2019) are hereby informed that those who have ATKT in Semester VI (Internal) have to complete their project work and appear for viva voce.

List of Topic and question bank for the same is attached below this notice.

Date of Submission: 18/10/2019


Day: Friday


Time: 11.30 AM


Dress Code: Formals

Note: If any learner fails to submit the project on the above mentioned date and time, the project will not be accepted later and the candidate will be marked absent.

Hall Ticket and fees Receipt of ATKT Examination is mandatory.


Prof. Bhavana S
BMM Coordinator


CA Durgesh Kenkre
Exam Convenor


Prof. Subhashini Naikar
Vice - Principal (SFC)


Dr. N.N. Pandey
Principal

DI / L- IG / Gen/ 00

TYBMM

SEMESTER VI

ATKT PROJECT FOR FINANCIAL MANAGEMENT

Vivas for 5 marks; Hard copy- 10 marks; Presentation -10 marks.

Q1) Explain the qualities of a financial manager?

Q2) what are the objectives of financial management?

Q3) Explain all the sources of long term finance?

Q4) Write the formulae's for the following:

- Current ratio
- Gross profit ratio
- Debtors turnover ratio
- Capital gearing ratio
- Operating Ratio

Q5) Classify the following items as direct and indirect cost:

- Carriage outwards
- Cost of raw materials
- Depreciation on office furniture
- Advertising expenses
- Factory rent.



B. S.