



# Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: \_\_\_\_\_

Date: 14/9/19

### Notice for Additional Exams

Following students have not given their internal exams

<b>FYBMM (All Subjects)</b>
Roll No. - 1003,1038, 1041,1049,1080,1081,1093,1098,1110
<b>FYBMM (Subject wise)</b>

FYBMM A	FYBMM B
Foundation Course: 1036	Effective Communication Skills:1090
Effective Communication Skills:1019, 1046	History of Media - 1099
Visual Communication: 1036, 1040	
Fundamentals of Mass Communication: 1036	
Current Affairs: 1022,1025,1053	

### SYBMM (Subject wise)

SYBMM A	SYBMM B
Media Studies: 2004, 2017	Media Studies: 2072, 2078,2099
Creative Writing: 2004	Understanding Cinema : 2067,2101
Public Relations: 2004, 2017	
Cultural Studies : 2004, 2017	
Advanced Computer :2004, 2017,2018, 2032	
Understanding Cinema : 2017	

<b>TYBMM Advertising ( All Subjects)</b>
Roll No.: 3054, 3062
<b>TYBMM (Subject wise)</b>

TYBMM ADVERTISING	TYBMM JOURNALISM
Ad design: 3048, 3053, 3089	Feature Public Opinion, Indian Regional Journalism: 3107
Consumer Behavior: 3048, 3052	
Creative Writing - 3052, 3053	
Brand Building - 3052	


**FYBMM Subjects** - Effective Communication Skills, Visual Communication, History of Media, Foundation Course, Fundamentals of Mass Communication and Current Affairs


**SYBMM Subjects** - Creative Writing, Media Studies, Cultural Studies, Advanced Computer, Public Relations and Understanding Cinema

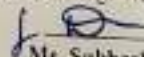
**TYBMM Advertising Subjects** - Ad Design, Brand Building, Consumer Behavior, Media Planning and Buying, Ad in Contemporary Society and Copywriting

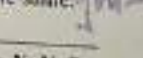
**TYBMM Journalism Subjects** - Feature Public Opinion, Indian Regional Journalism

**Note:** The above mentioned students have to solve the last 2 years question paper for the subject they have not given the internals. They have to give their internal viva on 21st September 2019 at 9 am in room number T12. Students who fail to give their internal projects will be marked absent and declared failed in the said subject. No claims whatsoever will be entertained after the above date. College will not be responsible for the same.

  
Ms. Bhavana Singh  
(BMM Co-ordinator)

  
CA Durgesh Kenkre  
Exam Convenor

  
Ms. Subhashini Naikar  
(Vice Principal SFC)

  
Dr. N. N. Pandey  
(Principal)

DI/N-STD/GEN/00