



# Prahladrai Dalmia Lions College of Commerce & Economics

NOTICE

BMM Additional Notice

Ref. No.:

Date: 6/3/2019

Following students have not given their internal exams

| FYBMM (All Subjects)                          |
|---|
| Roll No. - 1011, 1028, 1033, 1073, 1087, 1113 |

FYBMM (Subject wise)

| FYBMM                                | FYBMM   |
|--------------------------------------|---|
| Principles of Marketing- 1086        | Politics - 1019                                     |
| Effective Communication Skills - N/A | Introduction to literature - 1010, 1088, 1099, 1086 |
| Psychology - N/A                     | Principles of management - N/A                      |

SYBMM (Subject wise)

| SYBMM   | SYBMM   |
|---|---|
| Intro to Advertising - 2028, 2025, 2062, 2112 | Radio and Television - 2103, 2104, 2004, 2006, 2007, 2014 |
| Intro to Journalism - 2103, T-2098            | Organizational Behaviour - 2007, 2094                     |
| Print Prod. And Photography - 2112            | Mass Media Research - N/A                                 |

| TYBMM Advertising (All Subjects) |
|----------------------------------|
| Roll No. - 3037, 3085            |


TYBMM Advertising (Subject wise)

| TYBMM Advertising                       |
|---|
| Financial management - 3004, 3053, 3094 |

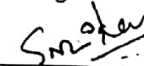
**FYBMM Subjects** - Effective Communication Skills, Principles of Marketing, Principles of Management, Introduction to Literature, Psychology and Politics.

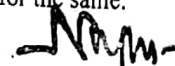
**TYBMM Subjects** - Financial Management, Agency management, Direct marketing, Advertising and marketing Research, Advertising ethics and legal Environment, Contemporary issues, Digital media.

**Note:** The above mentioned students have to solve the last 2 years question paper for the subject they have not given the internals. They have to give their internal viva on 16<sup>th</sup> March 2019 at 9 am in room number T3. Students who fail to give their internal projects will be marked absent and declared failed in the said subject. No claims whatsoever will be entertained after the above date. College will not be responsible for the same.

  
Ms. Bhavana Singh  
(BMM Co-ordinator)

  
CA Durgesh Kenkre  
Exam Convenor

  
Ms. Subhashini Naikar  
(Vice Principal Degree SFC)

  
Dr. N. N. Pandey  
(Principal)

DI/N-STD/GEN/00

