



# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

## NOTICE


22/1/2019


FYBMM DIV 'A'  
(SEMESTER- II)  
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION,  
February 2019

DATE	DAY	TIME	NAME OF THE COURSE
11 <sup>th</sup> Feb	MONDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M 1.50 P.M. TO 02.40 P.M.	Introduction to Politics Effective Comm. Skills Intro to Psychology
12 <sup>th</sup> Feb	TUESDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M 1.50 P.M. TO 02.40 P.M.	Effective Comm. Skills Introduction to Politics Introduction to Marketing
13 <sup>th</sup> Feb	WEDNESDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M 1.50 P.M. TO 02.40 P.M.	Introduction to World Literature Intro to Psychology Introduction to World Literature
15 <sup>th</sup> Feb	FRIDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M	Introduction to Marketing Introduction to Management
16 <sup>th</sup> Feb	SATURDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M	Introduction to Management Intro to Psychology

  
Prof. Durgesh Kenkre  
Exam Convenor

  
Ms. Bhavana Singh  
BMM Co-ordinator

  
Ms. Subhashini Naikar  
Vice Principal (SFC)

  
Dr. N.N. Pandey  
Principal

Date:  
DI/TT-IT/TLP/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai - 400 064.  
Tel. : +91 22 28725792 • Telefax : 28732270 • E-mail : dalmialionscollege@gmail.com



# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

## NOTICE

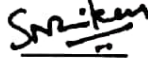
22/1/2019


FYBMM DIV 'B'  
(SEMESTER- II)  
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION,  
February 2019

DATE	DAY	TIME	NAME OF THE COURSE
11 <sup>th</sup> Feb	MONDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M	Effective Communication II  Introduction to Politics
12 <sup>th</sup> Feb	TUESDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M 1.50 P.M. TO 02.40 P.M.	Introduction to Politics  Effective Communication II  Introduction to World Literature
14 <sup>th</sup> Feb	THURSDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M 1.50 P.M. TO 02.40 P.M.	Intro to World Literature  Intro to Marketing  Introduction to Psychology
15 <sup>th</sup> Feb	FRIDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 2.40 P.M	Introduction to Management  Introduction to Psychology
16 <sup>th</sup> Feb	SATURDAY	11:00 AM TO 12:40 PM 1.00 P.M. TO 01.50 P.M	Intro to Marketing  Introduction to Management

  
Prof. Durgesh Kenkre  
Exam Convenor

  
Ms. Bhavana Singh  
BMM Co-ordinator

  
Ms. Subhashini Naikar  
Vice Principal (SFC)

  
Dr. N.N.Pandey  
Principal

Date:

DI/TT-IT/TLP/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai - 400 064.  
Tel. : +91 22 28725792 • Telefax : 28732270 • E-mail : dalmialionscollege@gmail.com



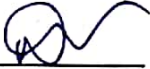
# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS


## NOTICE

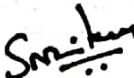
22/1/2019


SYBMM 'B'  
(SEMESTER- IV)  
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION,  
February 2019

DATE	DAY	TIME	NAME OF THE COURSE
11 <sup>th</sup> Feb	MONDAY	7:00 AM TO 8:40 AM 9:00 AM TO 9:50 AM 9:50AM TO 10:40 AM	Radio & TV Mass Media Research Introduction to Journalism
12 <sup>th</sup> Feb	TUESDAY	7:00 AM TO 8:40 AM 9:00 AM TO 9:50 AM 9:50AM TO 10:40 AM	Organizational Behaviour Radio & TV Organizational Behaviour
14 <sup>th</sup> Feb	THURSDAY	7:00 AM TO 8:40 AM 9:00 AM TO 9:50 AM	Introduction to Journalism Introduction to Advertising
15 <sup>th</sup> Feb	FRIDAY	7:00 AM TO 8:40 AM 9:00 AM TO 9:50 AM	Introduction to Advertising Print Prod. & Photography
16 <sup>th</sup> Feb	SATURDAY	7:00 AM TO 8:40 AM 9:00 AM TO 10:40 AM	Print Prod. & Photography Mass Media Research

  
Prof. Durgesh Kenkre  
Exam Convenor

  
Ms. Bhavana Singh  
BMM Co-ordinator

  
Ms. Subhashini Naikar  
Vice Principal (SFC)

  
Dr. N.N. Pandey  
Principal

Date:

DI/TT-IT/TLP/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai - 400 064.

Tel. : +91 22 28725792 • Telefax : 28732270 • E-mail : dalmialionscollege@gmail.com





# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

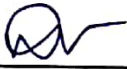
## NOTICE

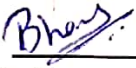
22/1/2019


SYBMM 'A'  
(SEMESTER- IV)

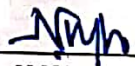
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, February 2019

DATE	DAY	TIME	NAME OF THE COURSE
11 <sup>th</sup> Feb	MONDAY	7:00 AM TO 8:40 AM 9:00 AM TO 9:50 AM	Organizational Behaviour Radio and TV
12 <sup>th</sup> Feb	TUESDAY	7:00 AM TO 8:40 AM 9:00 AM TO 9:50 AM 9:50AM TO 10:40 AM	Radio and TV Organizational Behaviour Introduction to Journalism
13 <sup>th</sup> Feb	WEDNESDAY	7:00 AM TO 8:40 AM 9:00 AM TO 9:50 AM 9:50AM TO 10:40 AM	Introduction to Advertising Mass Media Research Introduction to Advertising
15 <sup>th</sup> Feb	FRIDAY	7:00 AM TO 8:40 AM 9:00 AM TO 10:40 AM	Print Prod. & Photography Mass Media Research
16 <sup>th</sup> Feb	SATURDAY	7:00 AM TO 8:40 AM 9:00 AM TO 10:40 AM	Introduction to Journalism Print Prod. & Photography

  
Prof. Durgesh Kenkre  
Exam Convenor

  
Ms. Bhavana Singh  
BMM Co-ordinator

  
Ms. Subhashini Naikar  
Vice Principal (SFC)

  
Dr. N.N.Pandey  
Principal

Date:  
DI/TT-IT/TLP/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai - 400 064.  
Tel. : +91 22 28725792 • Telefax : 28732270 • E-mail : dalmialionscollege@gmail.com



# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

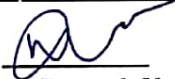
## NOTICE

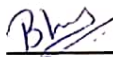
22/1/2019

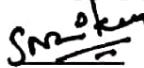
TYBMM (Advertising)  
(SEMESTER- VI)

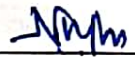
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION, February 2019

DATE	DAY	TIME	NAME OF THE COURSE
11 <sup>th</sup> Feb	Monday	11:00 AM TO 12:40 PM  1:00 PM TO 2.40 PM	Principles and Practices of Direct Marketing  Adv & Mktg Research
12 <sup>th</sup> Feb	TUESDAY	11:00 AM TO 12:40 PM  1:00 PM TO 2.40 PM	Principles and Practices of Direct Marketing  Legal Env & ADV Ethics
13 <sup>th</sup> Feb	WEDNESDAY	11:00 AM TO 2:40 PM	Agency Mgmt
14 <sup>th</sup> Feb	THURSDAY	9:00 AM TO 10:40 AM  11:00 AM TO 2:40 PM	Adv & Mktg Research  Contemporary Issues
15 <sup>th</sup> Feb	FRIDAY	9:00 AM TO 10:40 AM  11:00 AM TO 2:40 PM	Legal Env & ADV Ethics  Digital Media
16 <sup>th</sup> Feb	SATURDAY	11:00 AM TO 2:40 PM	Financial Management

  
Prof. Durgesh Kenkre  
Exam Convenor

  
Ms. Bhavana Singh  
BMM Co-ordinator

  
Ms. Subhashini Naikar  
Vice Principal (SFC)

  
Dr. N.N. Pandey  
Principal

Date:  
DI/TT-IT/TLP/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai - 400 064.  
Tel. : +91 22 28725792 • Telefax : 28732270 • E-mail : dalmialionscollege@gmail.com



# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS


## NOTICE

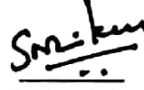
22/1/2019

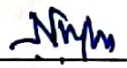
TYBMM (Journalism)  
(SEMESTER- VI)  
TIMETABLE FOR THE ASSIGNMENT/PRESENTATION,  
February 2019

DATE	DAY	TIME	NAME OF THE COURSE
11 <sup>th</sup> Feb	MONDAY	7:00 AM TO 8:40 AM	Issues in Global Media
		9:00 AM TO 10:40 AM	News Media Management
		11:00 AM TO 12:40 PM	Business and Magazine Journalism
12 <sup>th</sup> Feb	TUESDAY	7:00 AM TO 8:40 AM	Issues in Global Media
		9:00 AM TO 10:40 AM	News Media Management
13 <sup>th</sup> Feb	WEDNESDAY	7:00 AM TO 10:40 PM	Press Law and Ethics
		11:00 AM TO 12:40 PM	Business and Magazine Journalism
14 <sup>th</sup> Feb	THURSDAY	11:00 AM TO 2:40 PM	Contemporary Issues
15 <sup>th</sup> Feb	FRIDAY	11:00 AM TO 2:40 PM	Digital Media
16 <sup>th</sup> Feb	SATURDAY	7:00 AM TO 10:40 AM	Broadcasting Journalism

  
Prof. Durgesh Kenkre  
Exam Convenor

  
Ms. Bhavana Singh  
BMM Co-ordinator

  
Ms. Subhashini Naikar  
Vice Principal (SFC)

  
Dr. N.N.Pandey  
Principal

Date:  
DI/TT-IT/TLP/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai - 400 064.  
Tel. : +91 22 28725792 • Telefax : 28732270 • E-mail : dalmialionscollege@gmail.com