



Prahladrai Dalmia Lions College of Commerce & Economics
(Government Aided & Affiliated to University of Mumbai & AICTE, New Delhi)
NAAC Re- accredited with 'A' Grade (III Cycle)
ISO 21001: 2018 Certified
University of Mumbai Recognized Research Centre in
Accountancy, Commerce & Business Economics
A Government Approved Hindu Linguistic Minority Institute

DATE – 13/09/2025

NOTICE

“Gen Z is not just a market segment; they are a movement—digitally native, socially conscious, and redefining the future of consumption.”

All the students of Prahladrai Dalmia Lions College of Commerce and Economics are hereby informed that BMS program is organizing Intra Collegiate Talk Show **“TALKOLOGY”** based on the topic **“Digital Natives, Diverse Desires: Unpacking the Evolving Indian Gen Z Consumer”**

Details of the event are as follows:

Theme of the Event: GEN Z Consumers

Event Date: 18/09/2025

Time: 9:30 AM onwards

Venue: College Auditorium

Last date of Registration: 17th September, 2025 till 7.00 pm

For registration kindly click on the link given below: -

<https://forms.gle/mTK4uPkPLnWykBTdA>

After registration Kindly Join WhatsApp Group for further details-

<https://chat.whatsapp.com/BpQ0fWhUiUnK9kXRrzhAfV>

Students In charge- Aryan Wala & Rajesh Kumar

Teachers In charge – Ms. Poonam Sharma & Ms. Mona Sheth

Dr. Sailee Shringarpure
BMS Co-ordinator

Ms. Subhashini Naikar
Vice- Principal (SFC)

Prof. (Dr.) Digambar N. Ganjewar
Principal

DI/N-STD/GEN/00