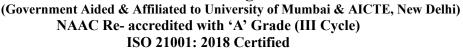
Prahladrai Dalmia Lions College of Commerce & Economics



University of Mumbai Recognized Research Centre in Accountancy, Commerce & Business Economics A Government Approved Hindu Linguistic Minority Institute

DATE - 13/09/2025

NOTICE

"Gen Z is not just a market segment; they are a movement—digitally native, socially conscious, and redefining the future of consumption."

All the students of Prahladrai Dalmia Lions College of Commerce and Economics are hereby informed that BMS program is organizing Intra Collegiate Talk Show "TALKOLOGY" based on the topic "Digital Natives, Diverse Desires: Unpacking the Evolving Indian Gen Z Consumer"

Details of the event are as follows:

Theme of the Event: GEN Z Consumers

Event Date: 18/09/2025

Time: 9:30 AM onwards

Venue: College Auditorium

Last date of Registration: 17th September, 2025 till 7.00 pm

For registration kindly click on the link given below: -

https://forms.gle/mTK4uPkPLnWykBTdA

After registration Kindly Join WhatsApp Group for further details-

https://chat.whatsapp.com/BpQ0fWhUiUnK9kXRrzhAfV

Students In charge- Aryan Wala & Rajesh Kumar Teachers In charge – Ms. Poonam Sharma & Ms. Mona Sheth

Dr. Sailee Shringarpure BMS Co-ordinator Ms. Subhashini Naikar Vice- Principal (SFC)

Prof. (Dr.) Digambar N. Ganjewar Principal

DI/N-STD/GEN/00