



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

Date: 24th October' 2021

BMS(BACHELOR OF MANAGEMENT STUDIES)

SYLLABI FOR CLASS TEST (CIA),NOVEMBER,2021 (SEMESTER 1)

| <i>Sr.No.</i> | <i>Subjects</i> | <i>NAME OF SUBJECT TEACHER</i> | <i>Module</i> | <i>Content</i> |
|---------------|----------------------|--------------------------------|------------------------------|---|
| 1 | BUSINESS STATISTICS | Prof. Manisha Jadhav | MODULE - I | Introduction to Statistics • Introduction: Functions/Scope, Importance, Limitations • Data: Relevance of Data(Current Scenario), Type of data(Primary & Secondary), Primary(Census vs Samples, Method of Collection (In Brief), Secondary(Merits, Limitations, Sources) (In Brief) • Presentation Of Data:Classification – Frequency Distribution – Discrete & Continuous, Tabulation, Graph(Frequency, Bar Diagram, Pie Chart,Histogram, Ogives) • Measures Of Central Tendency:Mean(A.M,Weighted, Combined), Median(Calculation and graphical using Ogives),Mode(Calculation and Graphical using Histogram), Comparative analysis of all measures of Central Tendency |
| 2 | BUSINESS LAW | Prof. Poonam Sharma | MODULE - I Chapter 1 to 5 | Chapter1-Nature of Contract Chapter 2- Consideration Chapter 3- Capacity to Contract Chapter 4-0 Free Consent Chapter 5- Legality of Consideration & Objects & Void Agreements |
| 3 | BUSINESS ECONOMICS-I | Prof.Aarti Singh | Chapter 1 to 4 | Chapter 1- Introduction to Business Economics Chapter 2- Market Demand & Supply Chapter 3- Demand Function Chapter 4 - Elasticity of Demand |



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

Date: 24th October' 2021

BMS(BACHELOR OF MANAGEMENT STUDIES)

SYLLABI FOR CLASS TEST (CIA),NOVEMBER,2021 (SEMESTER 1)

| | | | |
|---|---------------------------------|-------------------|---|
| 4 | BUSINESS COMMUNICATI ON-I | MODULE -I & II | Module 1 Theory of Communication Concept of Communication: Meaning, Definition, Process, Need, Feedback Emergence of Communication as a key concept in the Corporate and Global world Impact of technological advancements on Communication Channels and Objectives of Communication: Channels Formal and Informal- Vertical, Horizontal, Diagonal, Grapevine Objectives of Communication: Information, Advice, Order and Instruction, Persuasion, Motivation, Education, Warning, and Boosting the Morale of Employees (A brief introduction to these objectives to be given) Methods and Modes of Communication: Methods: Verbal and Nonverbal, Characteristics of Verbal Communication Characteristics of Non-verbal Communication, Business Etiquette Modes: Telephone and SMS Communication 3 (General introduction to Telegram to be given) Facsimile Communication [Fax] Computers and E- communication Video and Satellite Conferencing Module 2 Obstacles to Communication in Business World Problems in Communication /Barriers to Communication: Physical/ Semantic/Language / Socio-Cultural / Psychological / Barriers, Ways to Overcome these Barriers Listening: Importance of Listening Skills, Cultivating good Listening Skills – 4 Introduction to Business Ethics: Concept and Interpretation, Importance of Business Ethics, Personal Integrity at the workplace, Business Ethics and media, Computer Ethics, Corporate Social Responsibility Teachers can adopt a case study approach and address issues such as the following so as to orient and sensitize the student community to actual business practices: Surrogate Advertising, Patents and Intellectual Property Rights, |
|---|---------------------------------|-------------------|---|



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

Date: 24th October' 2021

BMS(BACHELOR OF MANAGEMENT STUDIES)

SYLLABI FOR CLASS TEST (CIA),NOVEMBER,2021 (SEMESTER 1)

| | | | | |
|---|--|--|----------------|---|
| 5 | INTRODUCTIO N TO FINANCIAL ACCOUNTING | Prof. Priyanka Radhakris hnan | MODULE - II | Meaning and Scope of Accounting: Need and development, definition: BookKeeping and accounting, Persons interested in accounting, Branches of accounting, Objectives of accounting • Accounting principles: Introductions to Concepts . Expenditure:Classification of Expenditure- Capital, revenue and Deferred Revenue expenditureUnusual expenses: Effects of error: Criteria test. • Receipts: Capital receipt, Revenue receipt, distinction between capital receipts and revenue receipts • Depreciation accounting |
| 6 | FOUNDATION OF HUMAN SKILLS | Prof. Smruti Vasavada | MODULE - I | IndividualBehaviour:Concept of a man, individual differences, factors affecting individual differences, Influence of environment • Personality and attitude: Determinants of personality, Personality traits theory, Big five model, Personality traits important for organizational behaviour like authoritarianism, locus of control, Machiavellianism, introversion-extroversion achievement orientation , self – esteem, risk taking, self-monitoring and type A and B personalities, Concept of understanding self through JOHARI WINDOWS, Nature and components of attitude, Functions of attitude, Ways of changing attitude, Reading emotions • Thinking, learning and perceptions: Thinking skills, thinking styles and thinking hat, Managerial skills and development, Learning characteristics, theories of learning (classical conditioning, operant conditioning and social learning approaches), Intelligence, type (IQ, EQ, SQ, at work place), Perception features and factor influencing individual perception, Effects of perceptual error in managerial decision making at work place. (Errors such as Halo effect, stereotyping, prejudice attributional) |


CA Durgesh Kenkre

Co-ordinator


Prof Subhashini Naikar

Vice Principal SFC


Dr Kiran Mane

I/C Principal

DI/N-STD/GEN/00

Sunder Nagar, Swami Vivekanand Road, Malad (West), Mumbai – 400064.
Tel.: +912228725792 ✆28732270 ✆E-mail: dalmialionscollege@gmail.com
Website: www.dalmialionscollege.ac.in