



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS
ISO 21001 : 2018 Certified

NOTICE

DATE - 26/09/2026

ATKT Internal Examination Oct., 2026.

BBI (SEM. II), NEP BATCH

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. **Date of Submission of the Projects- 5th Oct., 2026 (Timing 10.00 am)**
2. **Reporting time for students: at least 10 minutes before the mentioned time. Venue: 2nd floor staff room). Please meet Mr.Aditya Mahyavanshi Sir.**
3. Students have to be present in person for the submission.
4. Submission of projects to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. **Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.**
6. On the date of submission there will be a viva voce on the given questions/topics.
7. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
8. **Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.**

CA Durgesh Kenkre
Exam Convenor

DI/N-STD/GEN/00

Ms. Subhashini Naikar
Vice Principal, SFC

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INTERNAL ATKT PROJECT TOPIC QUESTIONS
STUDENT TO ANSWER ALL THE QUESTIONS

MPOB

- A) What is management? Explain its features.
- B) List and explain any 8 principles of management given by Henry Fayol.
- C) Explain the various types of decisions.
- D) What are the motives? Explain its different types.
- E) Explain the managerial functions.
- F) Explain the transactional analysis.
- G) Explain the features of attitude.
- H) d) Explain briefly Herzberg's theory of motivation

FIN. MATHEMATICS

- A) A person purchased 445.7652 units of a mutual fund on 28/01/2008 when the N.A.V. was Rs.13.46. Its N.A.V. on 05/05/08 was Rs.13.75. Find the amount invested on 28/01/2008 and the value of the units on 05/05/2008. There was no entry or exit loads involved.
- B) A person invested Rs.5,500 on 2nd of every month for 4 months in SIP of a Mutual Fund, with NAV's Rs.35.2568, Rs.36.7821, Rs.38.5478 and Rs.39.5428 respectively. The entry load was 1.75% throughout this period. Find the average acquisition cost per unit.
- C) Find the number of shares purchased by a person who invested Rs.2,79,837 in Rs.5 shares quoted at Rs.62 paying 0.3 % brokerage
- D) A person invested Rs.3,500 on 1st of every month for 4 months in SIP of a Mutual Fund, with NAV's: Rs.125.2548, Rs.123.5848, Rs.123.2358 and Rs.126.8972 respectively. The entry load was 1.25% throughout this period. Find the average acquisition cost per unit.

Introduction to business

- A) Explain the importance of business objectives.
- B) What is business environment? Explain internal environment.
- C) List the objectives of WTO.
- D) Distinguish between turnaround strategy and restructuring strategy.

CC

- A) Discuss the historical evolution of performing arts in Indian culture .
- B) Explain the significance of dance as a form of performing art in Indian culture ?
- C) What are the basic elements of performing arts ,and how do they interact to create a performance .
- D) Compare and Contrast performing arts with visual arts

FUNDAMENTAL ACCOUNTING- II

- A) State the provisions of Companies Act relating to redemption of preference shares.
- B) Explain Intrinsic Value method of share valuation.
- C) What is a debenture? Explain the different types of debentures.
- D) List the features of goodwill.

INTRODUCTION TO DIGITAL MARKETING

- A) Digital marketing strategy consumer journey, segmentation and customizing Message

- B) Give advantages and disadvantages of Digital marketing
- C) Explain the terms data privacy and brand awareness
- D) Explain in detail the timeline of digital marketing

EMSD

- A) Explain Water Pollution, its Causes and its Effects.
- B) Explain ISO 14000 in detail.
- C) Explain the Wildlife Protection Act, 1972 in detail.
- D) Explain the Air Prevention and Control of pollution act, 1981 in detail.

LAW RELATING TO IPR

1. Define Intellectual property and discuss the purpose of Intellectual Property?
2. What do you mean by Infringement of Trademark? Discuss various remedies in case of infringement.
3. What is Copyright, and what can be copyrighted?
4. What is the importance of Geographical Indication and how they help producers, consumers, & economy?

FOREX

- A) Write and explain Features of BWS.
- B) Write a disadvantage of a fixed exchange rate system.
- C) Write advantages and disadvantages of floating exchange rate system.
- D) Write types of foreign exchange quotations.

HINDI

- A) लेखन कौशल का अर्थ स्पष्ट करते हुए उसके प्रमुख तत्वों का वर्णन कीजिए।
- B) वाचन कौशल के विकास हेतु शिक्षक की भूमिका का वर्णन कीजिए।
- C) श्रवण कौशल की प्रमुख विशेषताओं का वर्णन कीजिए।
- D) भाषण कौशल का अर्थ एवं स्वरूप स्पष्ट कीजिए।
- E) सोशल मीडिया और युवा मानसिकता पर विस्तार से निबंध लिखिए।