



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS
ISO 21001 : 2018 Certified

NOTICE

DATE - 26/04/2025

ATKT Internal Examination April, 2025.

BBI (SEM. I), NEP BATCH

INSTRUCTIONS FOR THE STUDENTS HAVING ATKT IN INTERNALS:

1. **Date of Submission of the Projects- 2nd May, 2025. Timings 11.00 am to 12 noon.**
2. **Reporting time for students: at least 10 minutes before the mentioned time. Venue: T 7 (3rd Floor).**
3. Students have to be present in person for the submission.
4. Submission of projects to be done on proper A4 size paper, handwritten by the candidate himself only. The Front page should contain details of Roll no, Name of the student, Semester, Subject.
5. Print out of the questions uploaded should be attached along with the project. Students should also enclose a photocopy of the ATKT fee paid receipt along with each of his projects.
6. On the date of submission there will be a viva voce on the given questions/topics.
7. If the student fails to present himself on the given date and time he will be marked ABSENT for the said subject.
8. **Any Submissions after the above mentioned date and time will not be accepted and entertained under any circumstances.**

CA Durgesh Kenkre

Exam Convenor

DI/N-STD/GEN/00

Ms. Subhashini Naikar

Vice Principal, SFC

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INTERNAL ATKT PROJECT TOPIC QUESTIONS FOR VIVA VOCE

Introduction to Cultural Activities: (Answer any 4 questions)

1. Define cultural activities. How do they contribute to the development of an individual's personality?
2. Explain the role of cultural activities in promoting national integration. Give relevant examples.
3. Discuss how cultural activities preserve and promote traditional heritage.
4. Describe the importance of participating in cultural activities in educational institutions.
5. How do cultural festivals reflect the diversity of a country like India?
6. How do cultural activities help in building teamwork and leadership skills?

Business Communication Skills: (Answer any 4 questions)

- 1) What are the different grammar skills? Why are they important?
- 2) What do you mean by greetings? Explain the different types of greetings.
- 3) What are the different barriers to communication? Explain them.
- 4) Explain verbal communication in detail.
- 5) Explain non-verbal communication in detail.
- 6) Write short note on:
 - a) Ethnocentrism
 - b) Halo effect
- 7) Explain effective oral communication in detail.

Indian Knowledge System: (Answer any 4 questions)

- 1) Write a note on ancient medicine in India
- 2) List the elements of trade and commerce
- 3) Give the positive impact of MEP
- 4) Give the scope of IKS
- 5) Explain the evolution of classical Indian dance forms
- 6) Write short notes on:
 - a) Home education
 - b) Aayurveda

Indian Constitution: (Answer any 4 questions)

- 1) What is the federal structure of the Indian Constitution, and what are its key characteristics?
- 2) Discuss the jurisdiction of the High Court of India.
- 3) Define PIL and discuss the role of PIL in present society
- 4) What is the significance of Article 21 in our country's constitution?
- 5) How does Article 25 contribute to the concept of secularism in India?
- 6) Discuss the powers of the Supreme Court of India.

Financial Mathematics – I: (Answer any 4 questions)

- A) Find the simple interest of the amount Rs.2500 at 12% p.a. after 3 years.
Also find the amount accumulated after 3 years.
- B) Find mean, median & mode for the given data: 7, 10, 15, 12, 7, 14, 24, 10, 7, 20, 10
- C) Calculate Standard deviation (S.D) for the following data:

x	7	8	9	10	11
f	5	10	20	10	5

D) Find the amount of compound interest of Rs. 1200 invested for 5 years at 5% if the interest is compounded semi-annually.

E) Calculate arithmetic mean and mode for the following data:

x	6	7	8	9	10	11
f	32	40	52	40	32	25

F) Calculate Mean Deviation (M.D.) from mode for the following data:
17, 19, 18, 22, 19, 18, 19, 21, 19, 20, 24, 20, 23, 25, 21.

Principles and Practices of Banking and Insurance: (Answer any 7 questions)

- 1) Explain functions of the Reserve Bank of India
- 2) Discuss the evolution and functions of Indian commercial banks.
- 3) Write short notes on :
 - a) AI in banking
 - b) IMPS
- 4) What is insurance? Explain the different types of insurance
- 5) Distinguish between debit card and credit card.
- 6) Explain NEFT in detail
- 7) Explain the strengths, weaknesses, opportunities and challenges of the Indian banking system.
- 8) Explain the concept of core banking in detail
- 9) Distinguish between life insurance and non-life insurance.

Fundamental Accounting - I: (Answer any 4 questions)

- 1) Distinguish between capital expenditure and revenue expenditure
- 2) Explain FIFO method of inventory valuation
- 3) Explain Weighted average method of inventory valuation in detail
- 4) Distinguish between hire purchase and installment payment system
- 5) Bring out the difference between trading account and memorandum trading account.
- 6) List the features of hire purchase
- 7) Distinguish between capital receipts and revenue receipts.

Mutual Fund: (Answer any 4 questions)

- 1) What is a mutual fund? List its merits.
- 2) Explain types of equity mutual funds.
- 3) Write short notes on : Gold ETF and AMFI
- 4) Explain types of debt mutual funds.
- 5) Explain the structure of mutual fund in India
- 6) Explain the concept of return. How to calculate return on mutual fund?

Service Marketing: (Answer any 4 questions)

- 1) What is service marketing? Give its scope.
- 2) Explain the reasons for the growth of the service sector.
- 3) Write the significance of consumer behaviour in service marketing.

- 4) Write about marketing of banking services
- 5) Explain the 7 P's of marketing
- 6) What is customer feedback in services?

Introduction to Environment: (Answer any 4 questions)

- 1) Explain the different types of ecosystem.
- 2) What are the causes of air pollution?
- 3) Write a short note on water pollution.
- 4) What is rain water harvesting? Explain its importance in today's scenario.
- 5) Explain the concept of food chain with a suitable diagram.
- 6) What are the 3 R's in environment care. Explain each in brief.